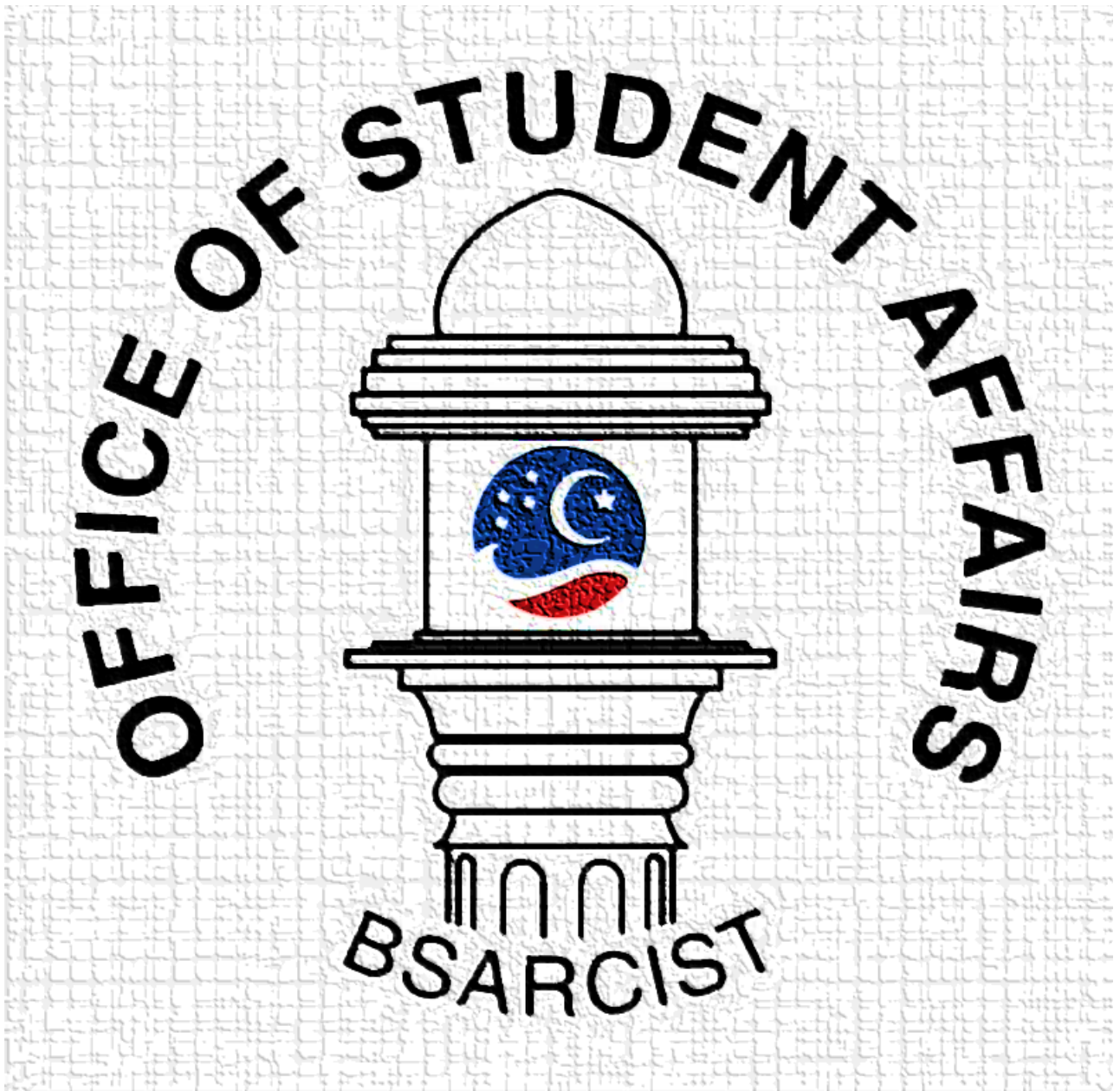


OFFICE OF STUDENT AFFAIRS
ANNUAL REPORT



Year-2020-2021

ANNUAL REPORT 2020-21

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OFFICE OF STUDENT AFFAIRS ANNUAL REPORT 2020 – 2021

Cultural activities for the year 2020 – 2021

It gives me great pleasure to present the Annual Report on the Cultural activities of the Office of Student Affairs for the year 2020-21.

Orientation Program

Just like every year, once the freshers joined college and settled in, the Crescent Literary Society conducted an orientation program for freshers of all departments. The orientation program is an opportunity for freshers to learn more about Crescent Literary Society and for us to give them a thorough introduction to the club, its activities and the various advantages of being part of the Crescent Literary Society. This year's audition was conducted online through zoom on 20th Oct, 2020 from 10.00AM to 1.00PM.

To start off with, Kaaviya Balakrishnan, President of Crescent Literary Society gave a short introduction about the club, which was followed by an introduction about the 4 sub-clubs of Crescent Literary Society, namely Writers Guild, Improv Theatre, House of Debaters and Quizzers Circuit. Along with their introduction, each of the sub-clubs also planned out fun events/activities such as an animal stress interview from Improv Theatre, a small quiz from Quizzers Circuit and a block and tackle event from the House of Debaters. Many of the students enthusiastically volunteered and participated in these events. To finish off with we informed the students of the audition that will be conducted on 24th October and an audition application form was sent along with links to our social media channels such as YouTube and Instagram so that they can explore and learn more about us.

Our Institute organized an orientation program for the undergraduate courses students of the academic year of 2021 in virtual mode due to pandemic. The parents and students attended the online program



AUDITIONS'20

As per the annual tradition, Crescent Literary Society conducted auditions for the academic year 2020-21. The auditions are an opportunity for all students of crescent to become a part of the Crescent Literary Society by showcasing their skills, talents and most importantly enthusiasm. This year's audition was conducted online through Google Meet on 24 Oct, 2020 and 30th Jan. Both days were identical and was split into four events, one for each of the sub clubs.

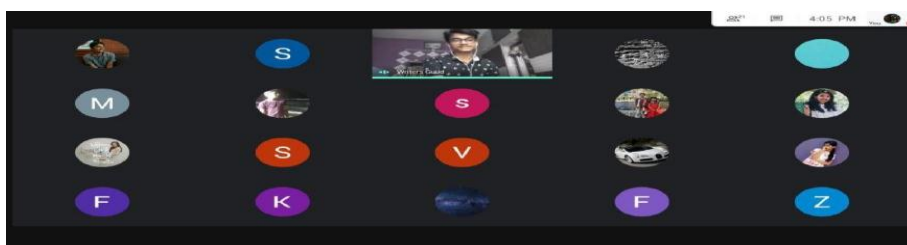
Writers Guild

The love of writing has been inherent in Crescent Literary Society since the very beginning. As writers, we push ourselves to deliver the best. We look for ways that will help us become better writers. And we believe that you don't have to be a writer to write. It was judged by a panel of 4 judges, headed by the Secretary Writer's guild, Samyuktha Prasanan (4th year B.Tech CSE) and Editor in chief, Lazim Rasheed (4th year B.Tech Mech). The participants were given prompts for poetry and prose and each participant had to compulsorily write one poetry and one essay using any of the given prompts. The participants were given two and a half hours to write and send us their work. 24 students participated on the 24th of Oct and 19 on the 30th of Jan.



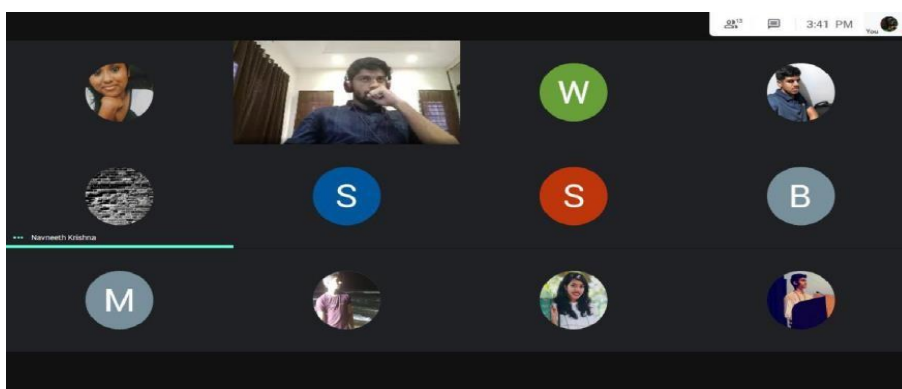
Improv Theatre

Improv theatre or improvisation theatre is a form of theatricals that involves unscripted or unplanned performances created spontaneously by the performer. Improv requires multiple skill sets as one must be able to think on their feet and entertain the audience. The participants were judged by a panel of 7 judges, headed by the Convener of Improv Theater, Preesha Christina Anand (4th year B.Tech Biotech). The participants were given a choice to either perform an elevator pitching or an animal stress interview. The participants were judged on the basis of creativity, eloquence and humor. 24 students participated on the 24th of Oct and 11 on the 30th of Jan.



Quizzers Circuit

Quizzers require expansive knowledge in areas like history, mythology, folklore and general knowledge and more importantly must be always curious, as William Arthur Ward once said, “curiosity is the wick in the candle of learning”. Quizzers Circuit being a new club was looking for as many new brainy, intellectual members as possible. The participants managed to greatly impress the judges by answering all questions correctly. It was judged by the Conveners of Quizzers Circuit, Zaid Abdullah Ibn Jiffry and Navneet Krishna (4th year B. Tech Mech). A best of 5 quiz session and a spell bee session were conducted to test the capabilities of the participants. 14 students participated on the 24th of Oct and 15 on the 30th of Jan.



House of Debaters

A good debater requires something more than what a good orator has. Such important requisites are construction of arguments and rebutting the opponent's opinions. CLS always had outstanding debaters right from its inception. It was judged by a panel of 5 judges, headed by the Secret ary of House of Debaters, Sujan G(4th year Law). The participants were given an on-spot topic and were asked to speak on their stance for 60 seconds followed by a question from the judges which was expected to be answered for 30 seconds. 15 students participated on the 24th of Oct and 17 on the 30th of Jan.

Conclusion

In conclusion the auditions for the academic year 2020-21 was conducted online through Google Meet on 24 Oct, 2020 and 30th Jan, 2021 and was split into four events, one for each of the sub clubs. Overall, the audition was a huge success and out of 150+ participants across the 4 subevents, 30 were selected to be members of the Crescent Literary Society and in coordination with the existing members will help the club grow above and beyond in the future.

Crescent Literary Club

A BRIEF

The Crescent Literary Society was initiated in the year 2006, with the chief objective to hone the literary skills of the students. The society aims at enhancing the much-required leadership qualities as well as interpersonal communication skills by encouraging students to participate in and organize various inter-college and intra-college literary events.

The society has always believed in the motto 'With inclusion comes strength' and acts as the governing body for its four daughter clubs, House of Debaters, Writers Guild, Improv Theatre and Quizzers Club each comprising of a diverse set of members and office bearers from various departments and years.

Notably, in the past three years, the club has actively participated in over 30 inter-college literary events and won more than 150 prizes and awards. As much as the society enjoys the limelight, it has also hosted multiple intra-college literary events to hunt for fresh talents and guide those with a passion. Those with a flair for literature have always found a family in the Society.

The society also takes pride in publishing e-magazine and printed newsletter, written, compiled and designed from scratch by its daughter club 'Writers Guild'. On the whole, the society has now grown to 60+ active members and serves to shape the personality of its members and improve their social skills.

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4. Magazines published: 3
5. Books published: 3 by members and 2 upcoming by the club
6. Events won: 24
7. Social media statistics
 - a. Instagram: 257 posts, 867 followers and 5 ongoing projects
 - b. YouTube: 50+ videos, 8,800 views, 206 hours watch time, 296 subscribers
 - c. Website: 16 blog posts and 2108 site sessions
8. Total expenditure: Rs. 17,400/-

OFFICE BEARERS

1.	Kaaviya Balakrishnan (4 th year, B.Tech Biotechnology)	President
2.	Lazim Rasheed (4 th year, B.Tech Mechanical)	Editor in Chief
3.	Samyuktha Prasanan (4 th year, B.Tech CSE)	Secretary of Writers Guild
4.	Sujan G (4 th year, BALLB)	Secretary of House of Debaters
5.	Preesha Christina Anand (4 th year, B.Tech Biotechnology)	Convener of Improv Theatre
6.	Zaid Abdullah Ibn Jiffry (4 th year, B.Tech Mechanical)	Convener of Quizzers Circuit
7.	Navneet K Raghavan (4 th year, B.Tech Mechanical)	Convener of Quizzers Circuit
8.	Talha Abdur Rahman (2 nd year, B.Tech CSE)	Interim Convener of Improv Theatre
9.	Deepak T (3 rd year, B.Tech CSE)	Designer
10.	Anirudh S (3 rd year B.Tech ECE)	Operations Head
11.	Hussain Barad (3 rd year, B.Tech CSE)	Interim Operations Head
12.	Salma Mohamed Firdouse (4 th year, B.Tech Biotechnology)	Interim Operations Head
13.	Mohammed Mehran Saquib (3 rd year B.Tech ECE)	Campaign Manager
14.	Azfar Faheem Mustafa (2 nd year, B.Tech CSE)	Operations Associate

MINERVA

Minerva, named after the Roman Goddess of Wisdom, was a month long virtual literary festival conducted by the Crescent Literary Society during the month of June. In the 1st Week of Minerva, the event schedule was released to the audience along with the rulebook for the events.

The Quizzer's Circuit, a subordinate club of Crescent Literary Society, took charge of the first week of Minerva and conducted Intrigue, a general knowledge quiz hosted on the 5th of June 2020 through the club's official Instagram page, @crescentlitsociety. The event was graced with over 100 attendees, both from Crescent and colleges in and around Chennai. It was an entertaining as well as informative event. Each participant was handed a set of 5 challenging questions, with 15 seconds allotted to them for answering each. The event lasted for exactly 3 hours and it would be an understatement to call it a rollercoaster ride from the beginning till the very end. The final cash prize of Rs.1,000/- was bagged by Yuvanshankar (1st year B. Tech) of Crescent Institute.

The Quizzer's Circuit of Crescent Literary Society also informed their audience the emphasis of possessing the right knowledge, the dangers of misinformation and the broadcasting of fake news by numerous media outlets in modern society. Various tools and resources were provided to the audience which could be used to prevent the propagation of fake news.



Twisted tales, the creative writing event of Minerva started accepting entries from the 1st of June. There were nearly 30 participants for the first round, and the task assigned was to draw one's own conclusion to a classic fairy tale. The final date for submissions was June 15th. The judges of the first round Fathima Zahra Khan (4th year, B.Arch.), Lazim Rasheed (Editor in Chief, 4th year, B. Tech Mechanical) and Samyuktha Prasanan (Secretary of Writer's Guild, 4th year, B. Tech CSE) shortlisted 8 entries for the next round which was also The Finals. This round required the finalists to

write a short story within 180 Characters, excluding spaces. The entries for this round were to be turned in by the 25th. The judges for the finals were Atul.G, Faheem, and Farheen (Alumni - Crescent Literary Society- 2017). The top 2 entries which gathered the most points, were declared as the winners. The winner Prejitha C.T, from Crescent Institute and runner-up Tulsi Goyal from Women's Christian College were later announced on the official Instagram handle and were awarded the cash prize of 1,000 Rupees and 500 Rupees respectively. Overall, the event was a huge success and provided wonderful stories that kept up the spirit of competition until the end.



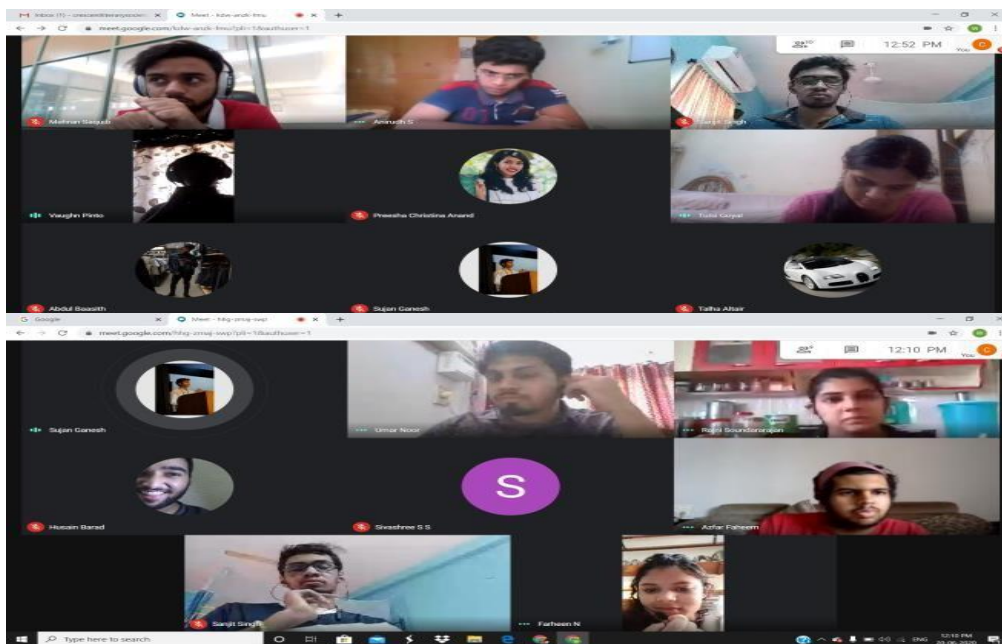
Crescent Literary Society announced the third week of June,2020 (16.06.2020 to 22.06.2020) as the week for the House of Debaters. The Parley, a virtual debate competition was scheduled on June 19 and June 20, 2020 under the guidance of the Secretary of House of Debaters, Sujan Ganesh (4th year, B.BA, LLB Hons.). The registration for the said event was opened along with the release of Minerva's rulebook on 01.06.2020. The Parley had 45 registered participants who showered us with well-structured informative arguments for the topics provided.

With the announcement of the start of Debate Week made on 16.06.2020, wise words explaining the importance of debating from Ms. Ayesha, the Founding person of Crescent Debating Society, was featured on the Crescent Literary Society's Instagram handle, @crescentlitsociety. Later that evening, information regarding the Preliminary Round 1 was conveyed to the participants in which they were asked to send an argumentative essay of 300 words on a particular topic.

On 17.06.2020, the results of Preliminary Round 1 were announced and the top 16 scorers of this round would qualify for the Preliminary Round 2. On 19.06.2020, the Preliminary Round 2 commenced at 12.00 PM and the participants joined through a Zoom video conference. The Judges for this round were Anirudh S (3rd year, ECE), Operations Head and Mehran (3rd year, ECE), Campaign Manager, Crescent Literary Society. The top 8 scorers of this round were sent forward to the Semi Final Round occurring on June 20, 2020.

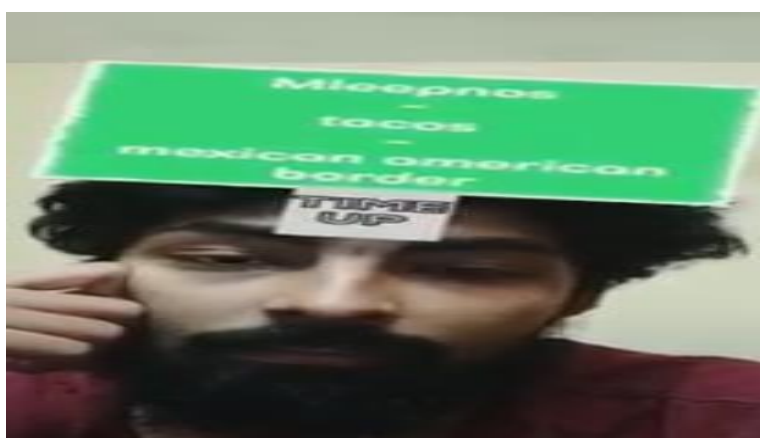
The Semi Finals round commenced at 12.00 PM on Google Meet. The Judges for this round were Mr. Umar, (former President of Crescent Literary Society 2018), and Ms. Farheen (Former Head of Debating Society, Crescent Literary Society 2019). The participants displayed their grit by putting forth fierce arguments.

On the evening of the same day, the Finals commenced at 06.00 PM on Google Meet in the presence of Dr. Karthikeyan Ramalingam (Dean, Student Affairs), Dr. Rathna P (Professor, Staff Coordinator, Crescent Literary Society) and a few other members of Crescent Literary Society. The Judges for this Round were Ms. Noreen Taj, (Former Editor in Chief, Crescent Literary Society 2018) and Mr. Nizam Hameed (Alumni of Crescent Literary Society 2018). The Judges were unable to choose a winner from the top 4 contestants and thus an Ultimate Finale was conducted in order to decide the winner from the top 2 scorers of the previous round. Saniya Mirza, (2nd year, B.Tech ECE) from Crescent Institute was declared as the winner of The Parley bringing laurels to our Institute and won Rs. 1000 as the cash prize. Ms. Rajni Soundararajan, from SRM University was crowned the Runner up of The Parley collecting Rs. 500 as the cash prize.



With 22.06.2022 being the last day of the Debate Week, a talk show was streamed live on the Club's Instagram handle at 06.00 PM, hosted by Mr. Zaid, (4th year, B. Tech Mechanical), Convener of Quizzers Circuit and Mr. Arbaz (3rd year, BCA Data Science) on the topic "India vs China: the past, present and future". The talk show turned out to be highly informative and beneficial for the audience.

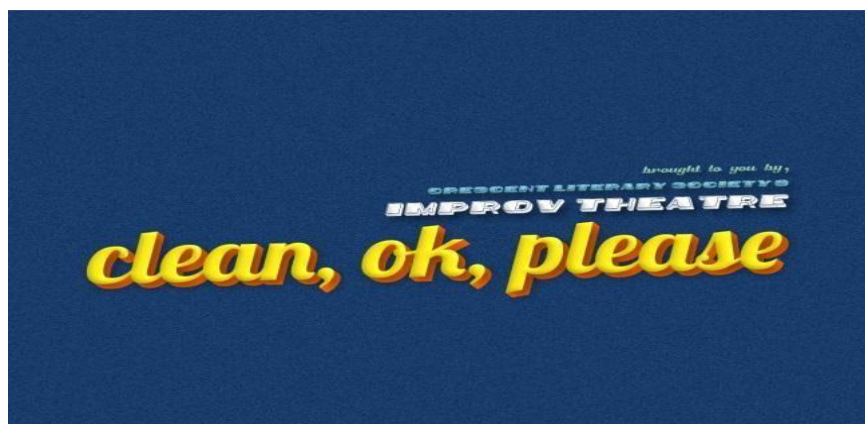
Week 3 of Minerva started out with our members debriefing about Improv Theatre, providing some tips and tricks to have in mind while performing improvisation. This was soon followed by the release of the first Instagram filter developed by Crescent Literary Society, The Spin-a-Yarn filter. The filter had three prompts which would change each time a user sees it, and can be made into a 15 second Instagram story. The release of this filter gained extreme popularity among the students.



Towards the end of improv week, the Improv theatre team released a 6-minute quarantine skit. The skit was co-written by Preesha (Convener of Improv theatre, 4th year, B. Tech Biotechnology) and Abbas (4th year, B. Tech Polymer). The skit was directed by Preesha and edited by Azfar (2nd year, BTech CSE). The cast members included Azfar, Talha (2nd year, B.Tech CSE), Vikram (2nd year, B.Tech EEE), Adnan (3rd year B.Tech ECE), Hussain (3rd year, B.Tech CSE) and Varshini (3rd year, B.Tech CSE).

The skit revolved around the theme of performing household chores during quarantine, and helping your parents out in maintaining the house during your free time. This skit meant to portray a message of the hardships our elders go through in order for us to have a comfortable life, and as children, for us to empathize with them and help out in whatever way we can. This little sketch could be categorized into the comedy and drama genre. The skit amassed 800 + views within just one day and was shared and enjoyed by online citizens.

Minerva turned out to be a huge success with the support of Kaaviya Balakrishnan, President of Crescent Literary Society (4th year, B. Tech Biotechnology) and all the amazing team members.



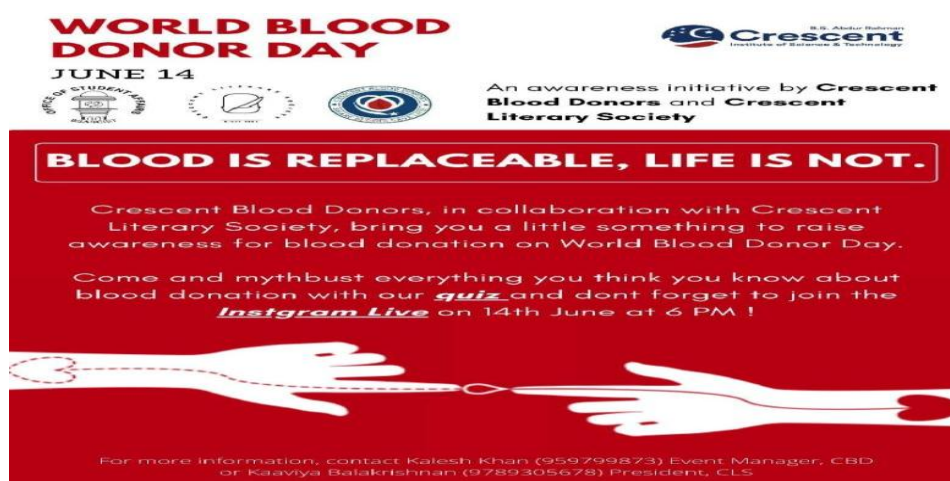
WORLD BLOOD DONOR DAY

World Blood Donor Day was celebrated by the Crescent Literary Society in collaboration with the Crescent Blood Donors on the 14th of June, 2020. The event comprised of an informative quiz and a live session; spreading awareness on blood donation, unknown facts, and common myth-busters.

The quiz, prepared by Zaid Abdullah (3rd year B.Tech Mech, Convener of Quizzers Circuit-Crescent Literary Society) was taken up by around 200 people and immensely helped to check one's cognizance about Blood donation. The questions aided in better understanding and the need to donate blood. Several facts, which the public is unfamiliar with were asked in order to let people know about their knowledge regarding this noble practice. Certificates were sent through an automated system to the participants who passed the quiz.

The live session was conducted on Crescent Literary Society's official Instagram page (@crescentlitsociety) around 6 pm on June 14th to educate more than 300 people about blood donation. The session was hosted by Talha Abdur Rahman (1st year B.Tech ECE - Crescent Literary Society) and joining him was Kalesh Khan (4th year B. Tech Civil- Crescent Blood Donors). Together, they discussed the common myths regarding blood donation and answered some basic queries that people tend to have about donating blood. The Q&A session was incredibly informative as Kalesh Khan answered all the questions posed by Talha Abdur Rahman, especially on the health aspects such as the side effects and benefits of blood donation. The kind of nutrition or diet to be taken by a donor, before and after a blood donation was also made clear in this session. Several myths that were believed by the public for ages were also discussed, such as the assumption of getting one's immune system weak by donating blood or even getting a disease due to a donation.

All the barriers of people's minds that prevented them from donating blood were addressed and broken free through the campaign. It turned out to be extremely fruitful, encouraging and helped create a positive wave among the student masses.



NETFLIXTRIVIA

The “Netflix Trivia” was conducted on the 8th of August 6 pm- 7 pm on the Kahoot! app/website. The Quizzer’s Circuit of CLS was tasked with organizing it. The Netflix Trivia aimed to increase the club’s presence/reach on social media by bringing together people with a passion for entertainment provided by Netflix. Participants hailed from various colleges in and around Chennai, Madras Institute of Technology, Madras Christian College and Loyola College, Women’s Christian College, VIT University, Easwari Engineering College and Sri Venkateswara College of Engineering to name a few. The registered participants were given 50 multiple choice questions in the 1st round of questions. The questions were a mix of some of the most popular and trending Netflix shows, and also from series which have developed a cult following over the years.

50 individuals participated in the 1st round of the event and the top 10 scorers took part in the 2nd round which had 10 questions. The 2nd round was held from 7:15 pm to 8:15 pm. The 1st highest scorer and the 2nd highest scorer were named the “Winner” and “Runner-up”. The Kahoot! App/website automatically calculates the scores in real time, erasing the possibility of any error in scores. The winner receives a cash prize of Rs. 1000 while the Runner-up receives a cash prize of Rs. 500 along with e certificates. The winner and runner-up were announced on the Crescent Literary Society Instagram page. The winner was Kavin V. from Madras Institute of Technology with a score of 4582 and the runner-up was Sreeram M. from Easwari Engineering College with a score of 4419.

The above pictures show the interface that the participants encounter while taking the Netflix Trivia on the Kahoot! app for mobile devices.

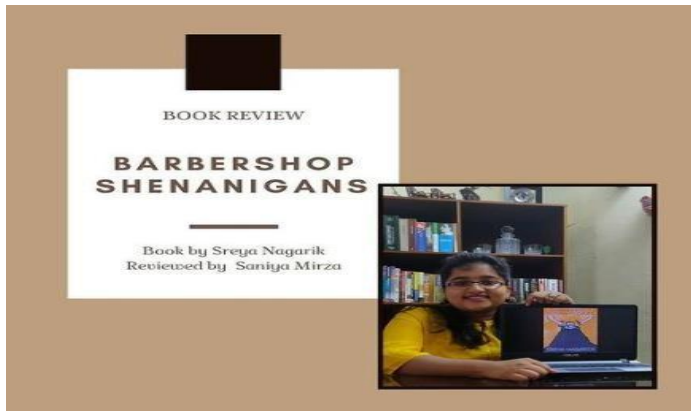


LIVE TALKS WITH YOUNG AUTHORS

Let the words of today inspire tomorrow. This is the tag line with which the Writers Guild of Crescent Literary Society works. Particularly focused on writing, the Writers Guild, organize events and programs that will inspire and nurture a writer. We don't focus only on the talented and gifted writers, but we also work together with the budding ones and watch them as they personally grow into their better selves.



The Writers Guild has conducted various online and offline poetry contests, slam poetry events, story writing events and also, we maintain a blog/website, where we upload the articles of our members. To increase the ambit of our functioning, we invited young and energetic published book authors for an interview, where we reviewed, discussed and got more information on the behind the screen events of their published book.



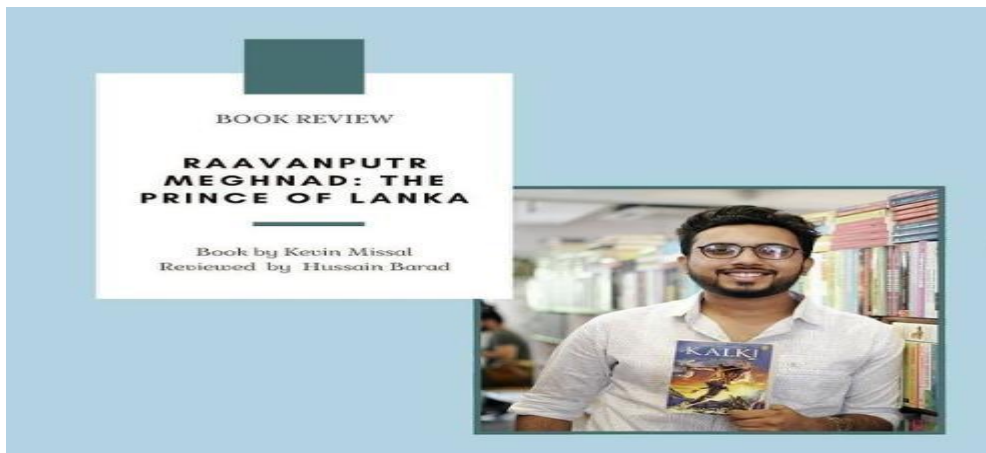
During these times of despair, where we are all locked in our houses, because of a global pandemic, we had to arrange this book review/ Author interview, online. The interview was conducted through an Instagram Live from our official CLS Instagram Handle. A member of CLS who has previously read and reviewed the book, becomes the host of the live and pursues to have a casual conversation with the Author, about the book and its making. This Instagram Live Interview was scheduled to happen on the Saturdays of July & August, 2020 at 05.30 PM.



There were 5 different authors who were interviewed by our hosts, which acted as a promotional platform for the authors and a learning experience for our members. Each of these authors shared their toils, efforts and struggles behind publishing a book, which was an eye-opening experience for all of our members. The Live Interview was not just between the host and the Author, but it allowed the viewers of the Live to ask questions about the book and its making, which were answered by the authors.



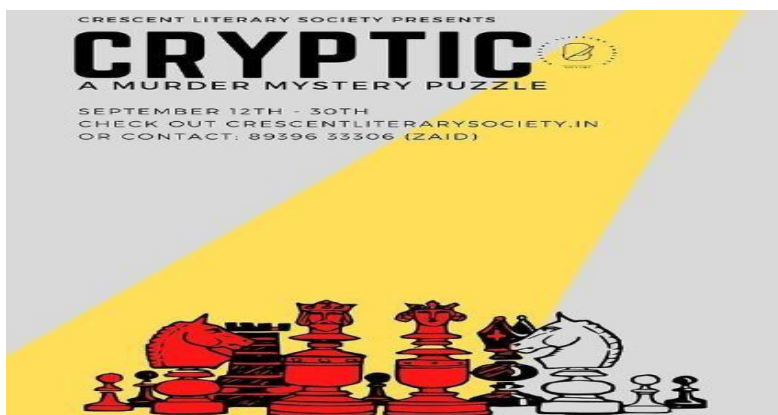
Writing a book/novel is a nerve bending process. Moreover, publishing the written book and seeing it gain, a grand success is a herculean task. The Writers Guild found immense pride and honor in being a part of that amazing journey of 5 different authors. Though, the program was of short duration, it yielded best results and outstanding welcome, from the members and other general public as well. We hope that it continues to happen in the same grace and composure, in the days to come as well.



CRYPTIC

“Cryptic” was an online, murder mystery puzzle hosted by the Quizzer’s Circuit of Crescent Literary Society between the 12th of September to the 30th of September 2020. The event was conducted on the Crescent Literary Society’s official website. It was an event open to all and the goal of the participants was to solve a 6-part mystery. Once a participant solved a part of the story, they were provided with the password to continue on to the next part where a new puzzle awaited them. Each part of the story posed a unique challenge to the participants, with each part being a blend of logical thinking, riddle solving, code breaking, hieroglyphs and anagrams. A total of 100 participants tested their wits and code breaking abilities over the course of event.

The event received was an exhilarating experience for organizers and participants alike, with both parties looking forward to the next event of its kind.



MENTORSHIP PROGRAMS

The Writers Guild have always wanted to mould and shape the writer within every member and to aid that vision, the Guild conducted mentorship sessions, exclusively for the club members. The sessions were headed by Ms. Kaaviya Balakrishnan, President, CLS and an astounding writer, who has won several prizes at various events. The sessions imparted knowledge relating to the various forms of poetry and their rules, syllabification, writing stories or novels etc., to name a few. To top it all off, the special session on slam poetry, conducted by Ms. Farheen, an alumnus of CLS and keen writer, explained the rules of slam poetry and it was followed by a practice session. All these helped the writers finesse their writing skill to a great extent.

The House of Debaters, strive at kindling and inspiring the debater that is secretly hidden in every member and raise the standards of debate and argumentation in every deliberation. In pursuit of these goals, the House held Debate Mentorship Sessions headed by Mr. Sujan G, Secretary,

House of Debaters, who is an avid debater and a lawyer by profession, exclusively for the members of Crescent Literary Society. The participants were briefed and explained about the various rules of debating that are followed in each style of debate. A debate does not only involve putting forth arguments and arguing, but it also involves questioning the opposition based on their arguments. For that, the members are trained for rebuttals and questioning sessions as well. Mere teaching or lecturing on the techniques, they are also given various relevant topics and asked to deliver a well-structured argument, as if they were competing. After the delivery, their performance is assessed and suggestions or corrections are given to the participants by the Senior Members of CLS.

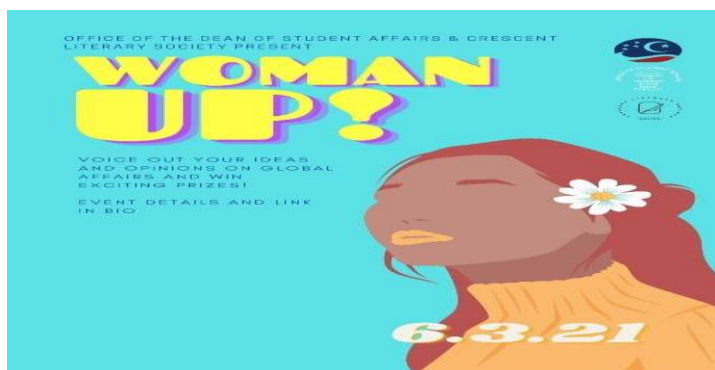
The Improv & Theatre house, was no exception to this phenomenal program. Quick thinking and assertive response, is something that every orator needs to possess. This is mastered with strenuous practice and understanding of the basic rules of improv. Ms. Preesha Christina Anand, the Convenor, Improv Theatre, took up the task of heading the mentorship session, as she is an experienced orator. Various rules of improv were discussed; multiple practice sessions were conducted, all aiming at making the speakers, an established orator, inside and outside the club.

Apart from the above, mentorship sessions for designing and video editing were also conducted to new skills among the members.

The sessions are conducted in a periodical manner and to help the members in this regard, materials and documents were also shared among them.

WOMANUP!

Woman up was an intra-college congressional discussion conducted by the Crescent Literary Society on the occasion of International Woman's Day. The participants of event were each given a societal issue faced by women for which they were asked to suggest practical and logical solutions. The event was open to all genders and consisted of three rounds.



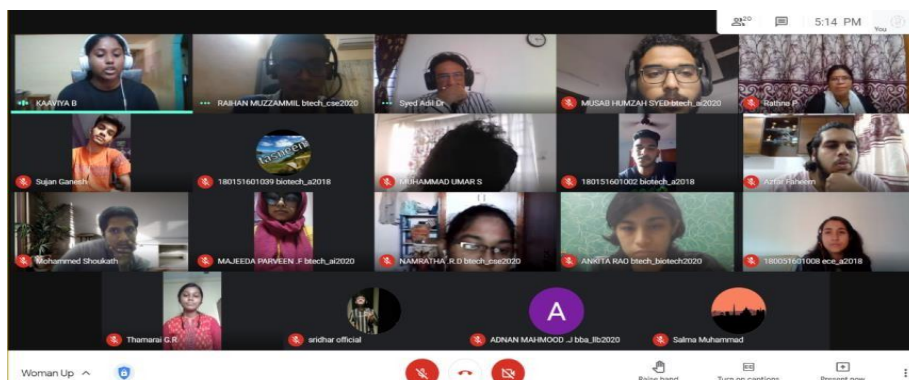
The first round of the event entailed the participants to send a write up on the prompt, "In 300

words (or less) describe what you think is the most pressing issue faced by women in 2021 and propose a solution to tackle the said issue.”. The students of BSA Crescent Institute of Science and Technology were informed of the event by posters throughout the institution and various social media channels like the Crescent Literary Society’s Instagram page. An accompanying Google form link was included to allow the participants to submit their entry. The registrations were open from 12.00 PM of March 4th, 2021 (Thursday) to PM of March 5th, 2021 (Friday). We received 51 submissions through the Google form within the completion of the first round. The President and Secretary of Crescent Literary Society evaluated the first round’s submissions and 25 participants were shortlisted.

The shortlisted participants advanced to the second round. They were sent an email that contained an assigned personality, who was one among a list of celebrated women from various fields. They were to assume the given character and provide solutions for the issue provided. The issue was given 1 hour prior to allow the participants to prepare. Some of the issues included sexual exploitation in the entertainment industry, gender wage gap in the sports industry and the Pink Tax on woman centric products. The event was held on the Google Meet platform and was live streamed on the Crescent Literary Society’s YouTube channel, from 6:00 PM.

The second and third rounds were presided over by Dr P. Rathna and Dr Syed Mohammed Adil Zaidi, Professors, Department of English, BSACIST, who announced their decisions at the end of the round. The top 5 contestants were advanced to the next round based on their eloquence, knowledge and understanding of current events.

In the third round was a group discussion among the 5 participants on the prompt, “Pharmacies are not willing to provide emergency contraceptives, even after the ban on them has been lifted. How can we curtail this issue? What solutions do you propose to tackle the increasing number of sexual assault and rape cases around the world?” The participants provided creative solutions such as a more open and structured methodology for sex education in schools, counseling and therapy to rapists during their time in prison, awareness of contraceptive pills to both rural and urban populations, informing women of the rights they have in the country and several others.



After a round of Q&A between the judges and the participants, the judges had an internal discussion and announced the results for the event. The final results of the event are as follows,

Best Speakers

- 1) Salma Mohamed Firdouse - 4th Year - B. Tech (Biotechnology)
- 2) Tasneem J - 3rd Year - B. Tech (Biotechnology)
- 3) Anjana Badrinath - 3rd Year - B.Tech (Electronics and Communication)

Special Mentions:

- 1) Majeeda Feroz - 1st Year - B. Tech (AI & DS)
- 2) Namratha - 1st Year - B.Tech (CSE)

Following this, on the 13th of March prizes were distributed to the winners by our honorable Registrar, Dean of Student Affairs and Deputy Dean of Student Affairs at the Seminar Hall. The prizes included books, coupons and certificates.

NAAC PEER TEAM EVENT

The cultural event organized by various clubs of Indian Society of Training and Development Crescent Chapter hosted by Crescent Literary Society, for the NAAC Peer Team was conducted on the 3rd of February 2021, from 7 to 8.30 PM at the Crescent Convention Centre's Auditorium. The evening started with Ms Kaaviya Balakrishnan, President, and Crescent Literary Society welcoming the esteemed NAAC team, Crescent management members, and Deans of various schools.

After which hosts Rubina and Abdul Rauf from the Crescent RJ/VJ Club took us through the evening – beginning with a little background on Indian culture and art forms. First of the performances, was a graceful classical and fusion dance by Karishma and Nivetha from Crescent Dance Team. The hosts returned with a light-hearted chatter about the guests' Tamizh language proficiency. Followed by a beautiful Tamizh Poetry Reading titled Deiva Pengal, and English Poetry Lost at Sea by Samyuktha Prasannan. The President of CLS presented "Meraki" Winter edition, praising Dean Student Affairs, the management for the support and members of Crescent Literary Society for their contribution and work.



The Crescent Music team was introduced, who went on to do a series of singing performances in Hindi and Tamizh across various genres (Carnatic, Western and Hindustani) supported by our in - house student Pianist while Live Sketching by Darshan from Idea Archive of late Singer SP Balasubramaniam was being done, in real-time on stage. The entire array of performances was a tribute to him, for his contribution to the music and entertainment field in India. After a note of thanks to the Music and Art Team – it was time for another Classical Dance Performance. Rubina and Abdul Rauf then introduced us to the Viral Vidhai initiative by the office of student affairs, a multilingual social awareness work which they soon hoped to tie up with the Government of India for a nationwide distribution - leaflets of which were presented to the dignitaries.

We were then briefed on the art of Silambam, its history and cultural significance, followed by four solo Silambattam and a Yoga performance. The hosts did a special mention to Surya, a Kalam Record Holder for Silambattam from the Crescent Silambam Club. The Technocrats book was

distributed to the guests. We then saw Reneeta render a beautiful soulful performance with a bass drum and signing. Crescent Dance team presented yet another power-packed choreography, this time, western. Crescent Line copies were distributed to the Peer Team. And the final show of the evening was done by Crescent Team Dramatix, a UV Light performance, a tribute to late Dr Abdul Kalam emphasizing on the message that there is a Kalam in every corner of India.

The hosts exited, after applauding the team. Group Photographing with the NAAC team took place after which they had an informal chatter with the students. We came to the end of the wonderful evening with the vote of thanks by Sujan G, Secretary of Crescent Literary Society.



QUEST'21

Quest'21 was hosted by ISTD-C and the Final Years along with its subordinate clubs on the 20th of March 2021, which was club members exclusive. The literary events were organized offstage by Crescent Literary Society with around 40 students from I, II, and III years actively participating.

The event took off at 10 am following the inauguration with the writing event organized by Writers Guild, in which the participants were given prompts to write both prose and poetry within duration of two hours. The works of participant were judged by Samyuktha Prasanan (4 th year CSE, Secretary, Writers Guild) and Lazim Rasheed (4th year, Mech, Editor in Chief).

Simultaneously, events of Improv Theatre commenced and were judged by Kaaviya Balakrishnan (4th year, Biotech, President, Crescent Literary Society). The participants were given the option to choose one of the three events – Elevator Pitching, Stress Interview or Shipwreck - to perform and were judged on the basis of their creativity, humor, body language and coherence.



“Block and Tackle” by the House of Debaters was held subsequently at 11 AM, comprised of two rounds, both judged by Sujan Ganesh (4th year Law, Secretary, House of Debaters). In Round One, each participant was given a prompt on which they had to speak for one minute in accordance with the given commands. Four participants were shortlisted for Round Two of the event, which was a British Parliamentary debate, where the participants were divided into two teams and were asked to speak for and against the topic given. The participants were graded on the basis of argumentation, flow and clarity.

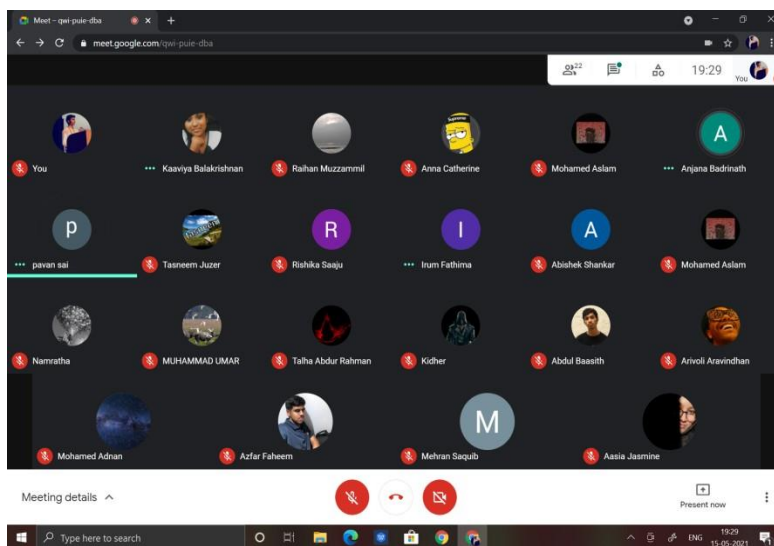
Quest'21 concluded with the award distribution to the winners of each event. Kenisha Christina (1 st year, Arch) was awarded the “Word Wizard Award” for writing, Talha Abdur Rahman received the “Pun Intender Award” (2nd year, CSE) for improv theatre, Mohammed Mehran Saquib (3 rd year, ECE) was awarded the “Lincoln Prodigy Award” for debate and a few special mentions were given prizes as well.

The prizes were distributed on stage by Dr Karthikeyan Ramalingam, Dean, Student Affairs and other staff coordinators.



OPEN MIC,IMPROV&QUIZ NIGHT

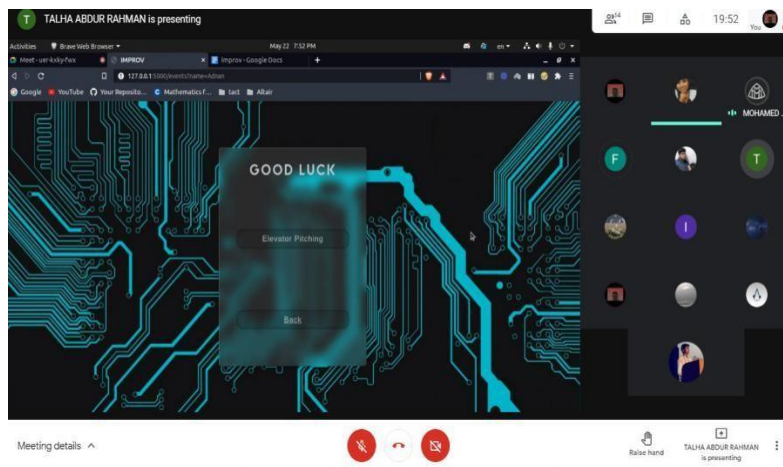
After a year of learning and equipping, it was time to put those talents at some use. Crescent Literary Society always aims at providing a platform for its members to showcase their talents and to have the sense of accomplishment.



Two such opportunities were the Open Mics conducted on 25th of Feb and 15th of May through Google Meet coordinated and hosted by Tasneem Juzzer, Hussain Barad and Anjana Badrinath (3 rd year B.Tech). The Open Mics were club exclusive events and thus was graced with a participant count of 35, where the members slammed their poetry, acted out scenes from plays, played instruments and sang, shared their piece of wisdom, just to name a few.

Three Improv & Quiz Night were also conducted on 25th June 2020, 5th July 2020 and 22nd May 2021 through Instagram and Google Meet, which had an overwhelming count of 50 participants

each night.



The first event (June 2020) was conducted by Preesha Christna Anand (4th year B. Tech Biotech) on Instagram and circled around unique improvisation games open to all. The second event was organised by Zaid Abdulla and Naveenth (4th year B. Tech Mech). The event was a mix of quiz and lexicon which kept the participants on their toes throughout. The final event (May 2021) started with the Quiz framed by Fadhl Ur Rahman (2nd year B.Tech ECE) and it was conducted through the Quizizz App, which crowned a Quiz Master. For the improv part of the night, Talha Abdur Rahman (2nd year B.Tech CSE), Mohammed Aman (2nd year B.Tech ECE) and Mohammed Umar (2nd year B.Tech ECE) organized a Potpourri event, which had all conventional improv events i.e., Shipwreck, Elevator Pitching and Twisted Tales. The members performed as their assigned characters, pitched the assigned products and gave alternative endings for famous movies or stories . Each evening was one of a kind and one to remember and cherish always.

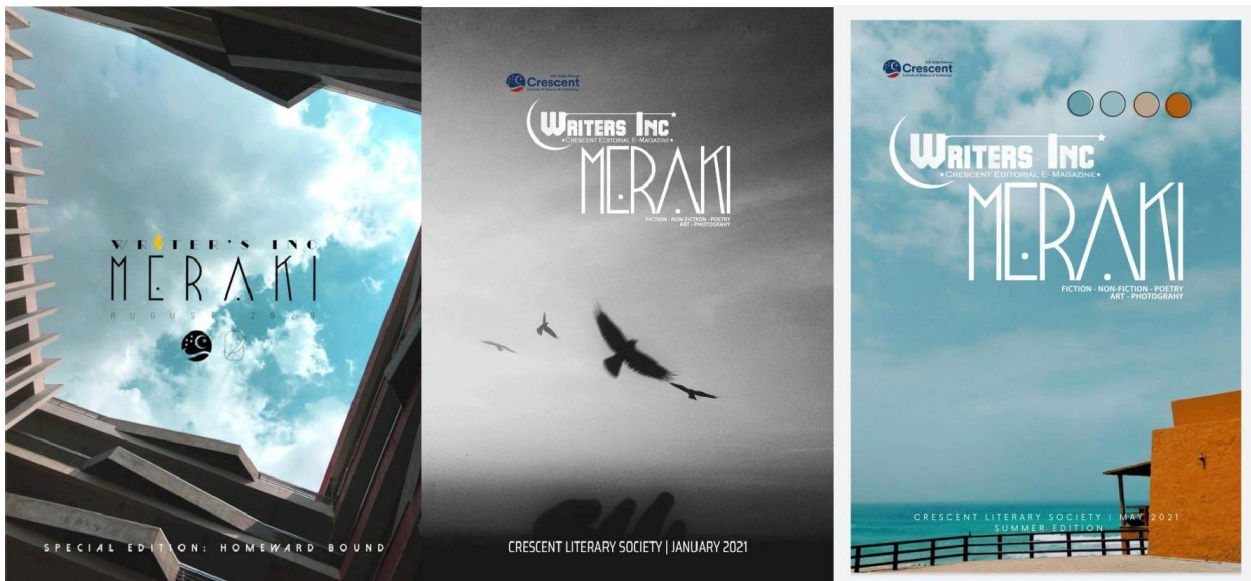
PUBLICATIONS

Magazines

Crescent Literary Society through Writers Guild publishes every year, Writer's Inc: Meraki, the Institute's e-magazine and it is available in print form as well. This academic year, the Society published three editions of the magazine each written, compiled, edited and designed by the students.

1. Special Edition, Meraki: Homeward Bound.
2. Winter Edition January 2021
3. Summer Edition January 2021

The magazines are available at <https://crescent.education/student-affairs/student-e-magazine/>



Poetry Books

1. 8 Days to December by Samyuktha Prasanan (4th year B.Tech CSE)
2. Winter Marmalade by Samyuktha Prasanan (4th year B.Tech CSE)
3. The Metamorphosis - How the Caterpillar turned to a Butterfly by Farsana Yousef (B. Tech Aeronautical Engineering)

Upcoming Anthologies

4. Crescent Literary Society has an unquenchable thirst for progress, success and achievements. The Society tirelessly works towards creating literary marvels and ensures that the members develop their skills alongside building their profile. To expand our influence further, the Society is currently working on new books and projects under the guidance of Ms. Kaaviya Balakrishnan, President, CLS, Dr P Rathna, Staff Coordinator, Department of English and Dr. Karthikeyan Ramalingam, Dean of Student Affairs.

The upcoming projects are listed below:

1. CANARIES

Canaries, an anthology, are a poetry collection on solitude and solace, written, compiled, edited and designed by the Members of Crescent Literary Society. The book is currently under publishing process and is set to be published by the end of month of May, 2021. Canaries are caged birds, their songs are enchanting and they spend much of their time in solitude, often known as “forgotten birds”. Our Canaries are a little different though, their college and social lives held back from them, they must now recognize the things that are important to them; spend hours in conversation with themselves as they finally discover who they are and what they like. Journey through this collection, and listen intently to the songs of our very own canaries.

2. LANTANA

Crescent Literary Society under the able guidance of BSA Crescent Institute of Science and Technology compiled “LANTANA”, a compendium of excerpts from Writers Inc., to cater to the interests of literature enthusiasts. In the past 5 years, Crescent Literary Society has published 14 different editions of Writers Inc., the periodical magazine of the Institute. Edited by Dr P Rathna, Professor, Dept of English & Staff Coordinator of CLS, the book is to be published under the patronage of Dr A Peer Mohamed, Vice Chancellor; Dr A Azad, Registrar and Dr Karthikeyan Ramalingam, Dean (Student Affairs). This book is also under publishing process and is set to be published in the first week of June, 2021.

ACHIEVEMENT CORNER

Crescent Literary Society Winners List 2020-21

S.No	Participant Name	College name	Event	Position
1.	Kaaviya Balakrishnan (4th year, B.Tech Biotech)	Goa State Diversity Board (Yuva Jagruti) (National)	Microtale Competition (Writing)	First
			Poster Making (Design)	Second
2.	Lazim Rasheed (4th year, B. Tech Mechanical)	IIT BHU (National event)	Varanasi Wordfest (Creative Writing)	First
3.	Sujan G (4th year – Law)	BSACIST (CSE-Intellect)	Essay Writing	First
			Caption Writing	Second
		REC(WOW)	Lawyer Up(Oration)	First
4.	Tasneem Juzer (3rd year, B. Tech Biotech)	REC(WOW)	Piece a poem (Writing)	First
5.	Anjana Badrinath (3rd year – ECE)	NIFT(Spectrum)	Creative Writing	Second
			Adzap (Oration)	First
6.	Arivoli Aravindhan. G (3rd year, B.Tech Biotech)	Guru Nanak College	Meme Making	Second
7.	Sridhar. K (3rd year Aeronautical)	REC(WOW)	Smack dub in the middle (dubbing/oration)	First

8.	Azfar Faheem Mustafa (2nd year, CSE)	REC(Yuva)	Rolling Action (Oration)	Second
9.	Saniya Mirza (2nd year – ECE)	BSACIST	The Parley – Debate	First
10	Talha Abdur Rahman (2nd year, CSE)	REC(Yuva)	Unscripted and Ridikkulus (Oration)	Special Mention
		REC(WOW)	Mend the gap(Oration)	Second
11	Vikram Venkat (2nd year, EEE)	REC(WOW)	Fandom Quiz	Second
		NIFT(Spectrum)	Adzap (Oration)	First
12	Mohamed Aman (2nd year , ECE)	REC	Extempore (Oration)	First
13	Namratha Ravi (1st year, CSE)	REC(Yuva)	Orchideous (Writing)	First
14	Pavan Sai (1st year, Biotech)	REC(Yuva)	Ridikkulus (Oration)	Special Mention
15	Majeeda Feroz (1st year, CSE)	NIFT(Spectrum)	Adzap (Oration)	First
16	Anna Catherine M V (1st year, B.A English)	NIFT(Spectrum)	Adzap (Oration)	First
17	NaqiyaTabassum (1 st year,CSE)	BSACIST	Virtual Antimicrobial Symposium (Writing)	First
		REC(Yuva)	Million Little Pieces(Writing)	Second

SOCIALS & STATISTICS

Instagram

From April 2020 to date with the help of lots of creative content and social media marketing strategies we have gained 190 followers, each month we saw a growth of at least 20 followers. During the Minerva event, due to increased marketing, the launch of the quarantine skit and the launch of our very own 'Spin a Yarn' Instagram filter, we saw a boom of 50+ followers. Today on our Instagram page each week we have content from all 4 sub clubs: from Writer's guild we have poetry in the form of stories and reels, from quizzers circuit we have various fun quizzes with topics ranging from Harry Potter to PUBG and among us, from house of debaters we have polls and many interesting and informative debates in the comments section, and lastly from Improv & Theatre we have hilarious improv reels and skits.

YouTube

YouTube has been one of the most engaging platforms for the CLS this year, as it has a reach greater than all other social media, in every age group. It harbors the hosting of live talk shows called Let's talk social for discussion on various societal issues and events, a series of poems delivered in the episodes of the Ichors project and for presenting skits and acts headed by the improv team. The response has been tremendous to the channel in such a short period, and there are more plans for its expansion further for showcasing the talents of its members, such as debating shows, storytelling, quiz shows and skits. Its main aim is to promote art and literature among enthusiasts and common viewers.

Website

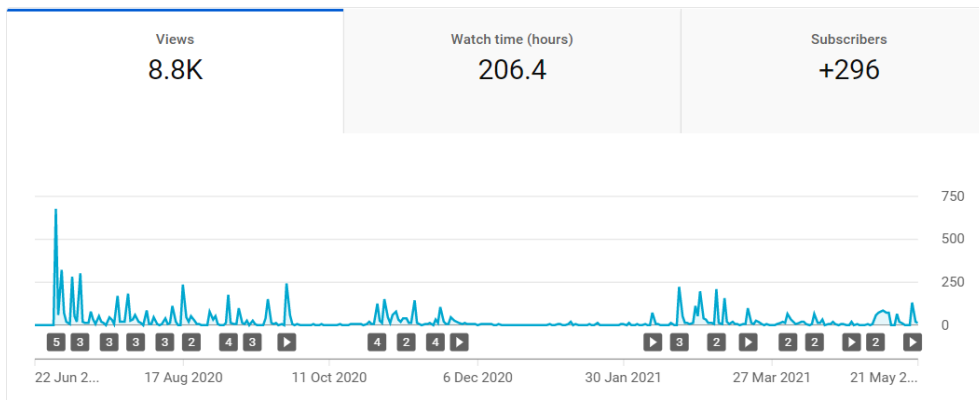
The Crescent Literary Society website houses the CLS blog, along with the gallery and the about page. It contains the voices of the club members on general and social topics in the form of brief write ups on the blog. It also was the venue for an online mystery quiz called "Cryptic" as an activity for the visitors of the site during the pandemic COVID-19 as a means of a temporary escape from reality using clever brain teasers and other pictorial riddles. The club website is the first view window into all of the activities and happenings of the literary society.

DATA AND STATISTICS

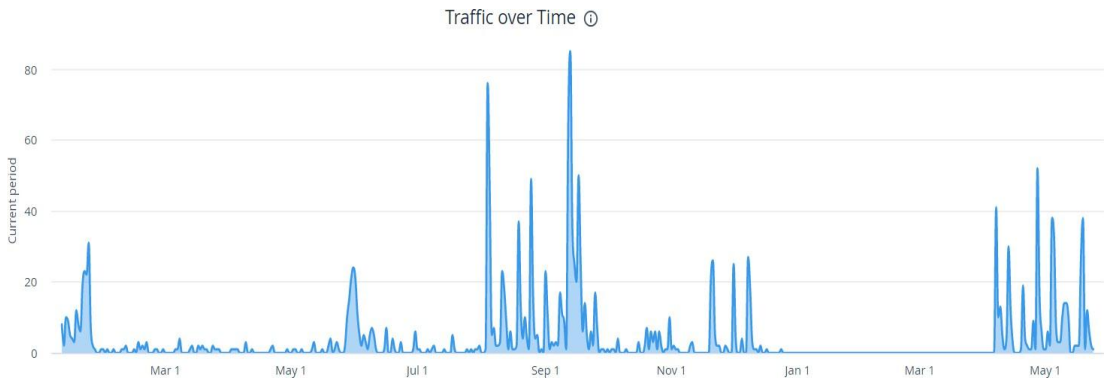
Instagram

The screenshot shows the Instagram profile for 'crescentlitsociety'. The profile picture is a circular logo with the text 'CRESCENT LITERARY SOCIETY' and 'SINCE 2006' around a central graphic of an open book. The bio states: 'Crescent Literary Society Aiming to enhance leadership qualities and interpersonal communication skills. A place to learn. An opportunity to grow. linktr.ee/crescentlitsoc'. It shows 257 posts, 864 followers, and 77 following. Below the bio, it lists followed accounts: isha_sabreen, o.o_mx.suj_o.o, _adnan_mahmood_ +93 more. A row of award icons is visible, including NaPoWriMo 2021, IIT BHU, REC, Minerva, and MCC Deepwood. The main content area shows three posts: 'THE WEEKLY UPDATE', a quote by AZFAR FAHEEM MUSTAFA, and 'MERAKI SUMMER EDITION'.

YouTube



Website



ANNUAL EXPENDITURE

S.NO	EVENT	JUSTIFICATION	TOTAL EXPENDITURE
1.	Minerva	Prize money for winners	Rs. 4,000/-
2	Netflix Trivia	Prize money for winners	Rs. 1,500/-
3	Women's day	Prizes, Posters and Certificates	Rs. 1,900/-
4	Magazine (Special Edition)	Printing	Rs. 2,000/-
5	Magazine (Summer Edition)	Printing	Rs. 6,000/-
6	Club Button Badges	For club members	Rs. 2,000/-
Totalexpenditure			Rs.17,400/-

FUTURESCOPE

New Shows for YouTube

With the world now going digital, YouTube is currently the platform with most potential. The Crescent Literary Society's YouTube Channel is now gradually gaining momentum and thus to increase our viewership, the team sat down and ideated new shows like Showdown, a debating show; Quizizz, a quiz show, and a few more shows that are still in the planning stage. The shows will start airing from the month of June, 2021.

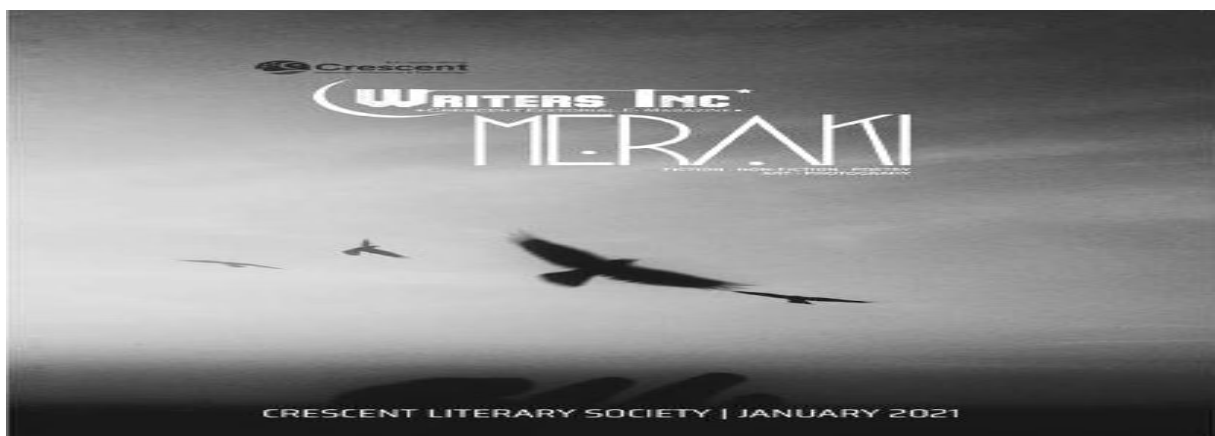
Tie Up with Publishers

With more and more members now venturing into publishing, the club aims to form ties with popular publishing houses to help the authors with the process.



MERAKI LAUNCH

The winter edition of our institute's bi-annual magazine Meraki is finally here. It was released on 3rd February 2021 before the NAAC peer team and other esteemed dignitaries, Meraki holds a little bit of everything, ranging from fiction to non-fiction, poetry, art, photography, book reviews, news articles and all other fascinating little things you would love to know about our institution. Crescent Literary Society takes pride and honor in weaving this delightful curation created by the talented team that quietly works behind the scene. The student body takes care of wring, editing, and designing its content. The magazine is also available on the Institute's website for easy accessibility and sustainability. Hope you will enjoy reading it



ROTARACT CLUB

KADHAIPOM CLUB SERVICE(1st JULY 2020)

Our past president and secretary along with their Board Members shared their beautiful memories.

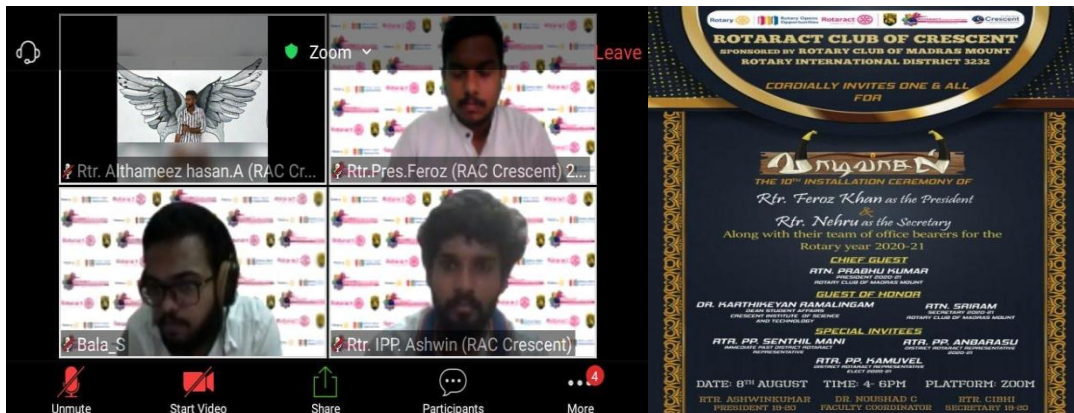
- Online Project
- Platform : Google Meet
- No. of Club members attended : 39



Vaadivasal Club Service (8st August 2020)

Rtr. Feroz Khan & Rtr. Nehru was sworn in as the President & Secretary, along with other board officials.

- No. of Office Bearers : 22
- Platform : Zoom Cloud Meeting
- No. of people attended : 91



Jana Gana Mana Service (15TH August 2020 & 16TH August 2020)

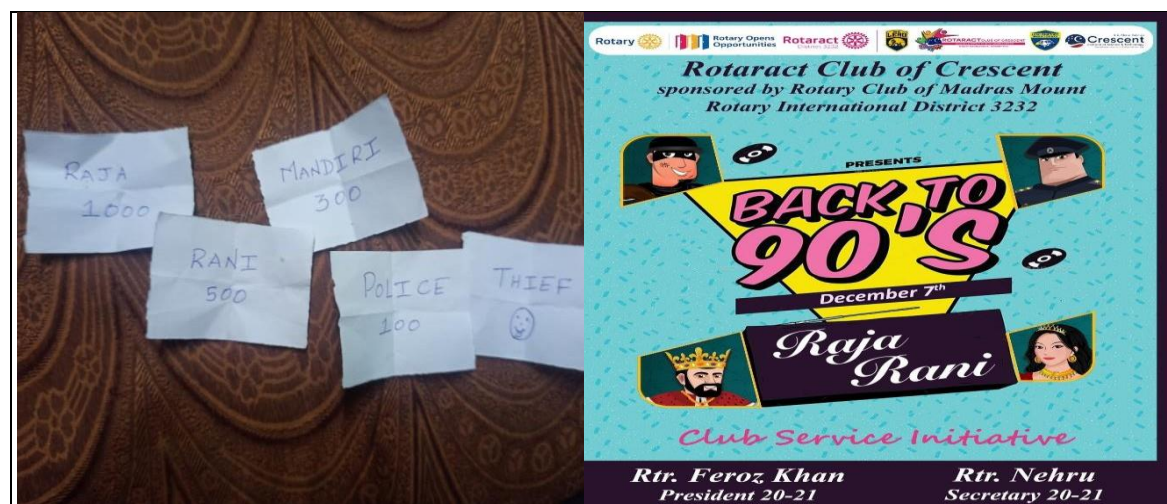
We celebrated Independence Day and interacted with the green Rotaractors.



- Platform : Social Media & Google Meet
- No. of Club members attended : 39
- No. of Guests / Visitors : 2

Back to the 90's Club Service (7thDecember 2020)

- To remember 90's days we played RAJA RANI Platform : ZOOM
- No. of Club members attended : 13



Visil 2.0 Club Service (28TH March 2021)

To bring back the memories of school days, this project was conducted where rotaractors played the games which we used to play in our school days.

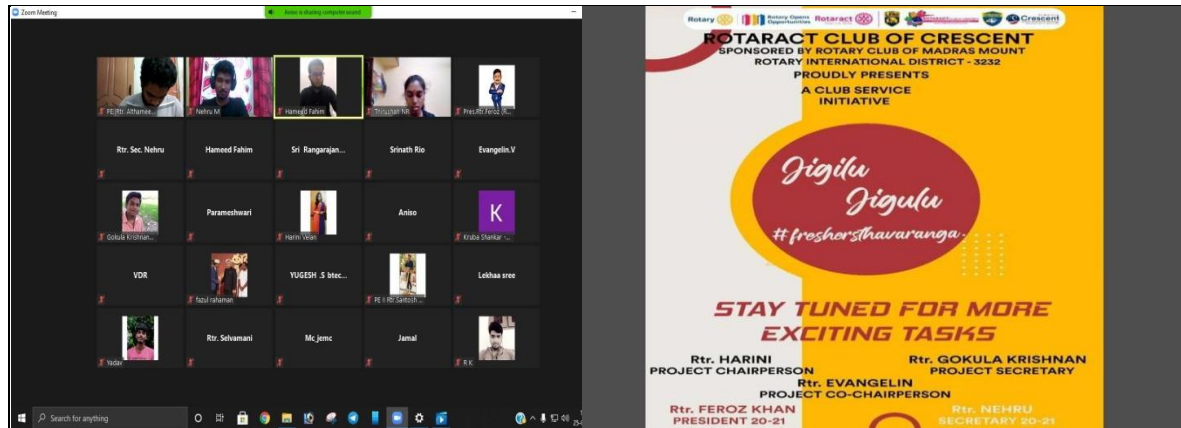
- Joined with : RAC Vishwahita along with 8 other clubs
- Venue : MCTM School
- No. of members attended : 250+



Jigilu Jigulu Club Service (20TH May 2021 TO 25TH May 2021)

In this project, we conducted a talent hunt event for green rotaractors with some funny tasks.

- Venue : ZOOM
- No of members attended : 46



Yaavarum Nalam Community Service (12TH July 2020 TO 29TH July 2020)

We shared knowledge about the reason and how to overcome the stress. We had IG live with Hope Homeo Healing. The answers were shared in Instagram through poster for the queries we collected.

- Tie up: Hope Homeo Healing
- Platform : Instagram Live
- No. of Beneficiaries : 140



Kadandhu Vandha Padhaigal (8th July 2020 TO 21st August 2020)

We shared Histories on various topics in our YouTube Channel.

- Platform : YouTube
- No. of Beneficiaries : 160



Aniver (5THSeptember 2020)

We requested our college teachers to share their feelings about their teaching experience through online mode, and requested our fellow rotaractors to make a beautiful video coverage to wish their beloved teachers.



Cyclone Awareness (8thDecember 2020 To 9TH December 2020)



Uzhavanum Unavum(30thDecember 2020 to 3rd January 2021)

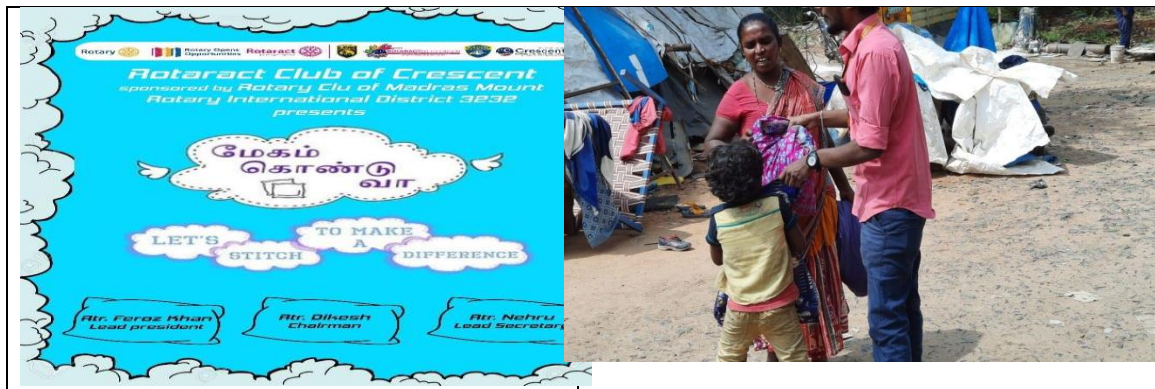
We had set a world record on Uzhavanum Unavum - a non-stop talk marathon for 48 hours which was done only by girls, to create awareness about the struggle faced by farmers and also to know about each and every type of food.

- Sponsored: Rs.3000
- Joined with Radio Rando
- Venue: Online, Lions Club Auditorium(Pollachi)
- No. of Beneficiaries : 850+



Megam Kondu Vaa(1ST February 2021)

Pillows, stitched by hand, were made by collecting old and waste clothes and the final output was lent to the poor people residing in the roadside.



Aadai (1ST February 2021)

Old used clothes were collected and supplied to the roadside people along with that 25 new dresses were bought for kids aged less than 1 year by our own contribution and was lent to them.



TO 1C (18THApril 2021)

To be a part of Padmashri Vivek sir's dream of 1 crore tree plantations, 20+ green rotaractors planted a tree sapling.

- Venue : Rotaractor's House
- No. of Beneficiaries : 20+



Uradangil Udhavalam (18thMay 2021 to 26thMay 2021)

We have distributed "Kabasura Kudineer" in various parts of Chennai for 8 days.

- Budget: Rs.3000

➤ Venue : Padi, Korattur, Mannurpet, Ambattur I.E, Pattravakkam, Aayapakkam, Mogappair East.

➤ No. of Beneficiaries : 4000+



Enjoy Enjaami (20th MAY 2021 to 26th MAY 2021)

In this we assigned tasks to green rotaractors where we asked them to make an awareness video on double mask and sanitizer, to quench the thirst of stray animals and birds. At last we collected funds for providing food for the people.

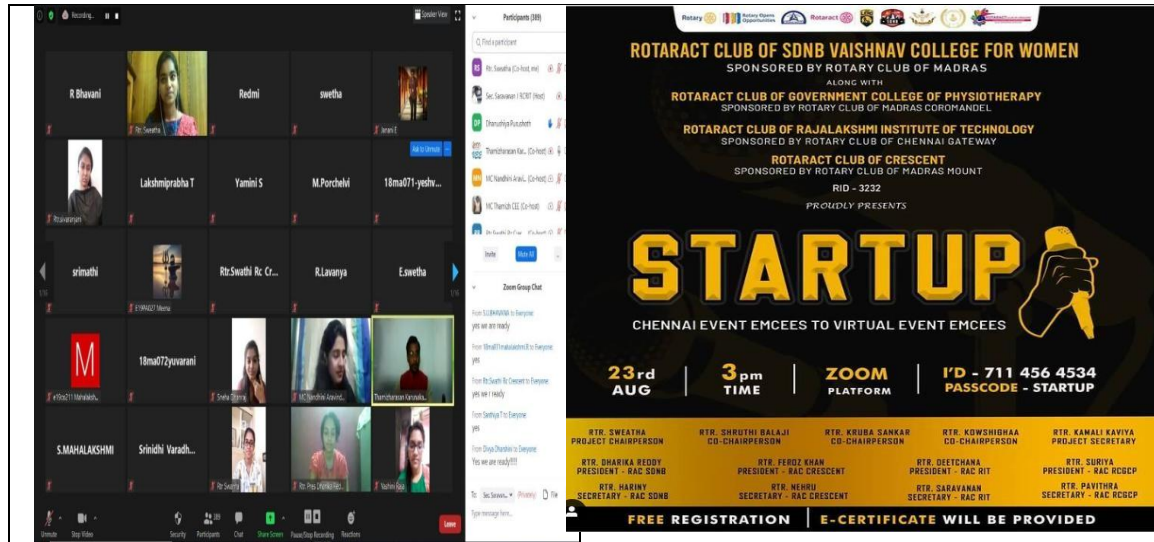
- Budget: Rs.4000
- Joined with: Integrity People
- Venue : Koyambedu
- No. of Beneficiaries : 280+

Call Of

Duty – Bots (3rd July 2020)

Online board official training seminar for upcoming our board members was done.

- Speaker : Rtn. Subhadra Marimuthu



- Joined with : RAC Sdnb Vaishnav College for Women along with 2 other clubs
- No. of Beneficiaries : 400

SKILL UP (3rdSeptember2020)

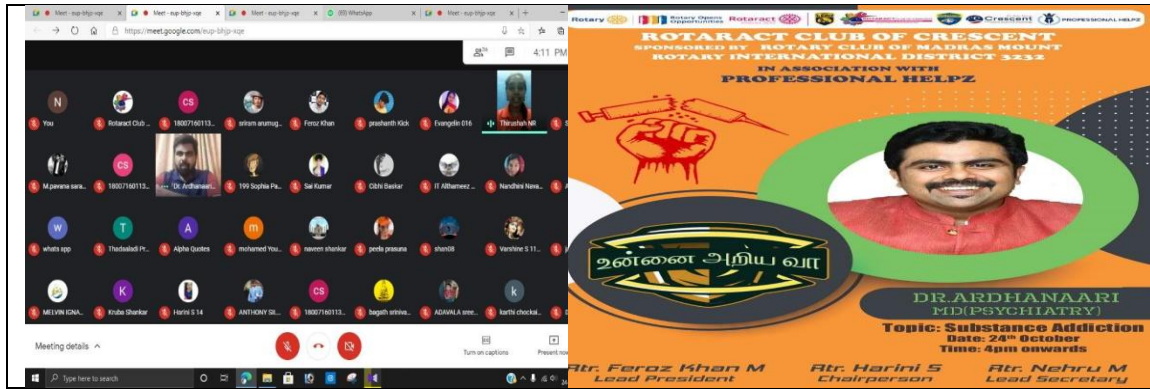
An online workshop on how to build a resume was done.

- Platform : Google Meet
- Speaker: Mr. Vigneshwaran M
- No. of Beneficiaries : 82
- No. of Visitors / Guests : 18



Unai Ariya Vaa (24thOctober 2020)

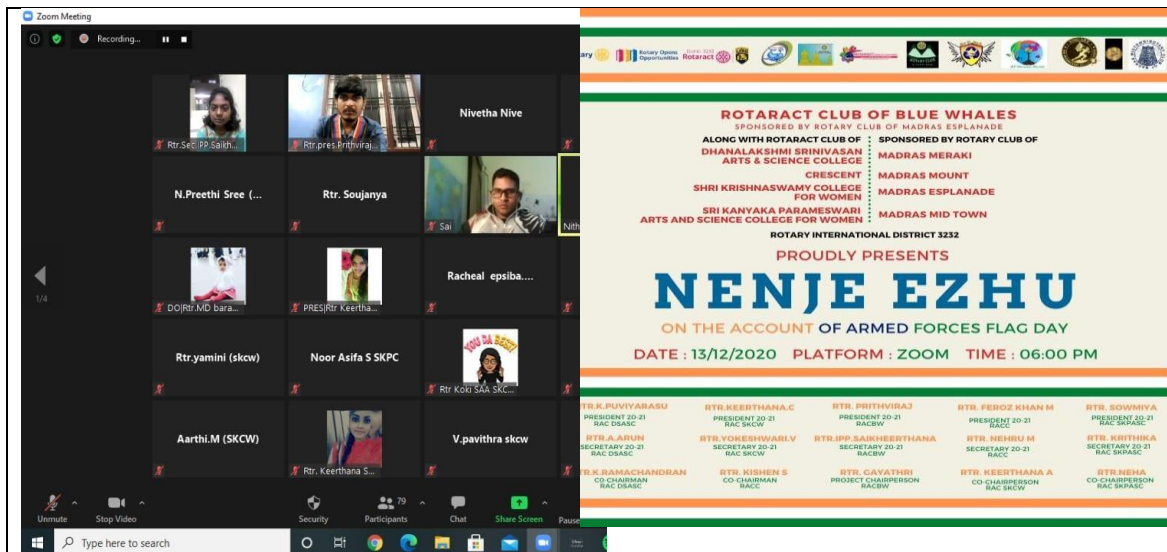
An online awareness session on Substance Addiction was done.



NENJE EZHU(13thDECEMBER 2020)

A virtual celebration of Armed forces' Flag Day with the presence of one of our retired army officer was done.

- Speaker : Major Nithi Indian Army Officer (retd)
- Joined with : RAC Blue Whales & 3 Clubs
- No. of Beneficiaries : 84

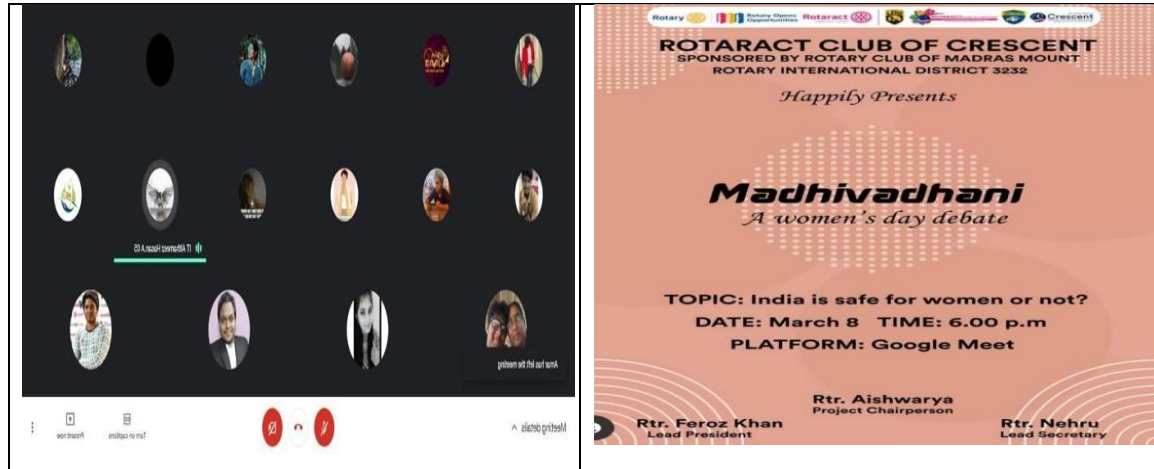


Madhivadhani (8thMarch 2021)

A debate was conducted on the eve of women's day, on the topic "Is India safe for Women?".

- Platform : Google Meet

- No. of Beneficiaries: 41



DOCTORS DAY (1st July 2020)

We Provided A Token Of Appreciation To The Concerned Doctors. And also, posters on celebrating National Doctor's Day was circulated through social media as an International Initiative.

- Platform : Social Media
- Joined with : Rota News & 55 Clubs
- No. of. Beneficiaries : 80



The Red Woman (13th July 2020 to 11th August 2020)

We created awareness and spread information about Menstruation through posters.

- Platform: Social Media

- Joined with : Rotaract Club Of Pune Mid East (RID 3131) and 24 clubs
- No. of Beneficiaries : 185



The Gift of Life(12th August 2020 to 14th August 2020)

We created Importance of awareness about the Donate.

- Joined with : RAC Young Visionaries
- (RID 3011)
- Platform : Social Media
- No. of Beneficiaries : 67



LITERACY (8th September 2020)

We shared some written slogans in paper with the hash tags provided by the Host club regarding Literacy and also a video byte was shared.

- Joined with : RAC of Malang
- Kutaraja (RID 3420)
- Platform : Social Media



The Project Diaper (8thMarch 2021 to 13thMarch 2021)

On the occasion of World Rotaract Week, Rotaractors donated diapers for adults who were in need.



Save the Stray

(30thJanuary 2021 to 22nd March 2021)

Reflective dog collars were provided to stray dogs across the districts of Kolkata and West Bengal, Maharashtra.

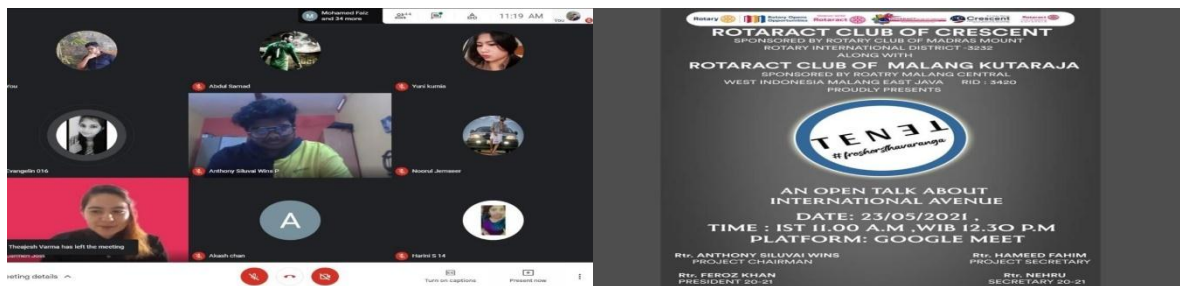
- Contributed : Rs. 300
- Joined with : RAC of Culcutta Yuvis
- (RID 3291)
- Beneficiaries : 250+ Dogs



TENET (23rd May 2021)

It is an interactive session on what International service is, what roles and responsibilities we have in International service.

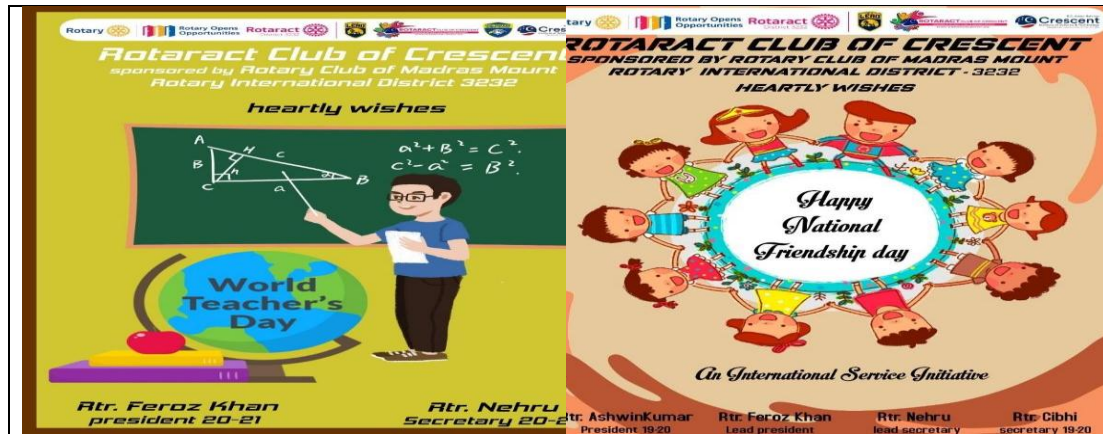
- Joined with : RAC of Malang
- Kutaraja (RID 3240)
- Beneficiaries : 48



International

al Days (1st July 2020 to 15th May 2021)

We shared wishes posters on our social media pages for every year.



VIDHAITHIDU (1st SEPTEMBER 2020 to 15th OCTOBER 2020)

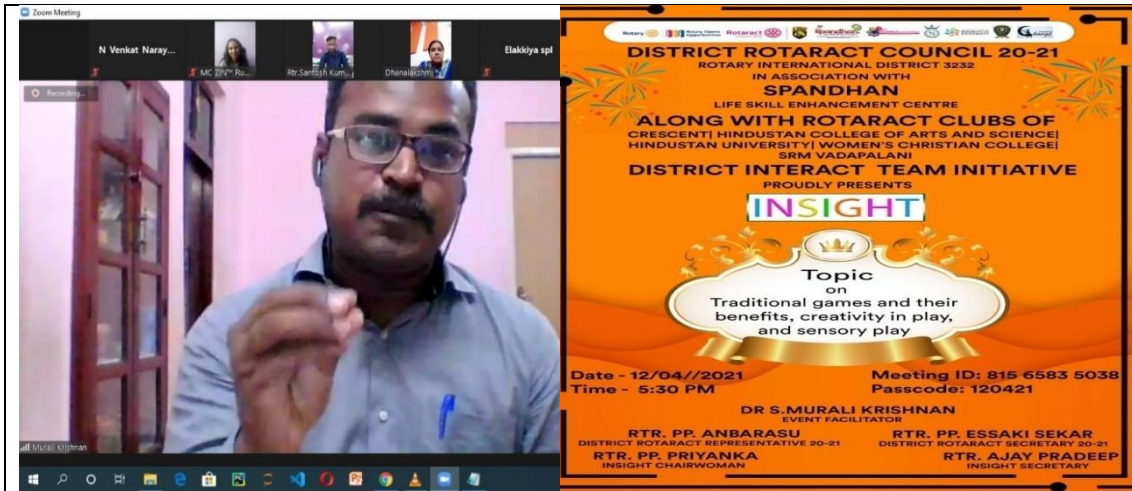
This project was to motivate on Planting trees and making environment green.

- Speaker : Rtn. Sessa Sai
- Joined with : RAC HICAS (RID 3201)
- No. of Beneficiaries : 60



Asku Maro (17th April 2021 to 2nd May 2021)

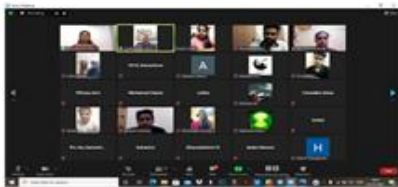
In this project we conducted TALENTISH and HUNTELLA for rotaractors and non- rotaractors, and had a session about politics.



**THUNINTHEZHU
COMMUNITY SERVICE**

1st JULY 2021

This project was done on 01st July 2021, through ZOOM by 4:30 PM, where Dr. Thamizharasi Sivakumar, the speaker of the day spoke about how courageous a girl should be in this world and sow seeds about general laws to be known.



**Rtr. Abinaya
Project Chairman**

**Date: 01st July 2021
Venue: ZOOM
Beneficiaries: 45+**

**Rtr. Shreenidhi
Project Secretary**

STRIVE
PROFESSIONAL SERVICE

3rd - 4th JULY 2021

This project was done on 03rd & 04th July 2021, in which we collaborated with Rotaract Club of Green Galaxy and 15 other clubs for an online “Board Official Training Seminar”. We had 7 efficient speakers starting with Inauguration followed by sessions and finally the Valedictory.



Venue: ZOOM

Beneficiaries: 250+

Rtr. Azim khan
Project Co-Chairman

ONNU KOODITANGAYA
CLUB SERVICE

22nd July 2021 & 01st
August 2021

This project was done on 22nd July 2021, in Crescent University to build friendship among the board members. Various games were conducted to pull them in. Phase II of this project was conducted on 01st August 2021 in Crescent University.



Venue: Crescent University

No. of rotaractors: 22

Rtr. Mohamed Imran
Project Chairman

Rtr. Parameshwari
Project Secretary

**AZHAL
CLUB SERVICE**

01st August 2021

Our 11th Installation AZHAL was done on 01st August 2021, in Crescent University from morning 10 AM to 12 noon. We had district officials, college management, Past Presidents and board members for our installation.



Venue: Crescent University

Amount spent: Rs.12000

No. of rotaractors: 100+

**THERAPEUTIC FOOD
INTERNATIONAL SERVICE**

**22nd July 2021 – 10th
August 2021**

This project commenced by 22nd July 2021 and ended on 10th August 2021, where we collaborated with Rotaract Club of Curitiba UFPR (RID 4730) and Rotaract Club of Faridabad Aravalli (RID 3011) in which we shared poster of medicinal foods with ingredients and procedure to prepare it.



Venue: Instagram

Beneficiaries: 40+

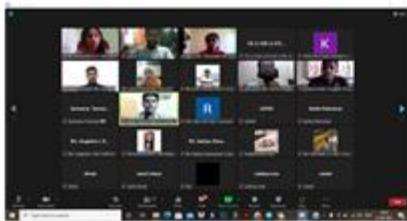
**Rtr. Lubin Misba
Project Chairperson**

**Rtr. Gokula krishnan
Project Secretary**

LINK D
PROFESSIONAL SERVICE

25th August 2021

This project was done on 25th August 2021 through ZOOM, where Rtr. Lenin Mani, the speaker of the day, gave a brief understanding about how to use social media effectively so as to get job opportunities.



Venue: ZOOM
Beneficiaries: 58+

Rtr. Azim khan
Project Chairman

Rtr. Hameed Fahim
Project Secretary

KAATRUKKENA VELI
CLUB SERVICE

15th August 2021

This project was done on 15th August 2021 with Rotaract Club of Madras Mount, in broken Bridge, Besant Nagar, where the members of both the club had a fun time together by playing games, which resulted in building of goodwill.



Venue: Broken Bridge
Amount spent: Rs.1000
No. of rotaractors: 25

Rtr. Abinaya
Project Co-Chairperson

MAYAKKAM ENNA
COMMUNITY SERVICE

30th August 2021

This project was done on 30th August 2021 with Rotaract Club of Vishwahita and 5 other clubs which was initiated to felicitate photographers. We conducted sessions and tasks for photographers and felicitated them with a group picture laminated at last.



Rtr. Azim Khan
Project Chairman

Venue: Anna Tower Park

Beneficiaries: 30+

Amount spent: Rs. 7000

Rtr. Hameed Fahim
Project Secretary

ED-WISE
COMMUNITY SERVICE

**03rd September 2021 –
08th September 2021**

This project was done from 3rd September 2021 to 8th September 2021, where we shared teachers day greetings to all the staffs by sharing a pamphlet and memento.



Venue: Crescent University

Beneficiaries: 300+

Budget: 2500

Rtr. Lavanya
Project Chairperson

SEED VINAYAKA 5.0
COMMUNITY SERVICE

10th September 2021

This project was done on 10th September 2021, with Rotaract Club of Dexterous as host club and Rotaract Club of Madras. We sold eco-friendly Vinayaka idols to people in Villivakkam and Alandur.



Venue: Villivakkam and Alandur

Beneficiaries: 100+

Rtr. Abdul Faheem
Project Co-Chairman

VACCINATION DRIVE
COMMUNITY SERVICE

**03rd September 2021 –
08th September 2021**

This project was done on 12th September 2021, in order to help Greater Chennai Corporation for the Mega Vaccination Drive. We volunteered ourselves in the parts of Valasarawakkam. We were made to make entries of the person getting vaccinated and supervise a total of 5 camps.



Date: 12th September 2021

Venue: Valasarawakkam

Beneficiaries: 400+

CHARITY OF GOODNESS 3.0
COMMUNITY SERVICE

12th September 2021

This project was done on 12th September 2021, with Rotaract Club of Ambarnath as host club and 104 other clubs where we distributed sanitary napkins to under privileged women and children.



Venue: Near Udhayam Theatre

Beneficiaries: 40+

Budget: 1200

Rtr. Azim Khan
Project Chairman

Rtr. Hameed Fahim
Project Secretary

KITCHENIL ORU NAAL
CLUB SERVICE

12th September 2021

This project was done on 25th September 2021, in Kandigai, where we cooked food named Gwarcha. The project was not only about cooking but a day filled with happy tears.



Venue: Kandigai

Budget: 1000

No. of rotaractors: 15

Rtr. Azim Khan
Project Chairman

Rtr. Hameed Fahim
Project Secretary

**TRADITIONAL EXCHANGE
INTERNATIONAL SERVICE**

25th September 2021

This project was done on 25th September 2021, in Kandigai, where we cooked food named Gwarcha and they cooked Pongal. The project was not only about cooking but a day filled with happy tears.



**Date: 25th September 2021
Venue: Kandigai
No. of rotaractors: 15**

**Rtr. Azim Khan
Project Chairman**

**Rtr. Hameed Fahim
Project Secretary**

**C&N SHARE HAIR DONATION DRIVE
COMMUNITY SERVICE**

30th September 2021

This project was done as a district initiative, where students and faculties of our college donated 8 inches of hair for cancer patients.



**Venue: Crescent University
Beneficiaries: 60+
No. of donors: 48**

**Rtr. Shreenidhi
Project Chairperson**

WALKIE TALKIE
COMMUNITY SERVICE

**10th October 2021 –
16th October 2021**

Walkie-Talkie was initiated to spread awareness about “National Walk in the Park Day” and “World Mental Health awareness week”. We asked participants to walk 800m and collected Rs. 50 for providing certificates and to sponsor medicines for cognitive disability kids.



Venue: Vandalur Zoo, Plantation park

Beneficiaries: 25+

No. of rotaractors: 50+

Rtr. Dikesh Raj
Project Chairman

Rtr. Srinath
Project Secretary

**INTERNATIONAL CONCLAVE OF
ELEVATING ROTARACT
INTERNATIONAL SERVICE**

10th October 2021

This project was done on 10th October 2021 through ZOOM, where we collaborated with Rotaract Club of Madras Chenna Patna and Rotaract Club of Pune Camp Pioneers as host club and 6 other clubs. The speaker of the day was PDRR. Rtn. Rtr. Hitaishhi, who clearly explained about the concept of Elevating Rotaract.



Venue: ZOOM

Beneficiaries: 200+

MISSILE MAN
COMMUNITY & INTERNATIONAL SERVICE

**10th October 2021 –
16th October 2021**

This project was done on 15th October 2021, with Rotaract Club of Dexterous as host club and 14 other clubs, where we coloured a big portrait (part by part) of Dr. APJ Abdul Kalam on remembering his birthday. This was recorded under Virtual Book of Records.



Venue: Nahar Hall
Beneficiaries: 630+
Budget: 1000

Rtr. Hameed Fahim
Project Co-Chairman

KAIZEN
PROFESSIONAL SERVICE

30th October 2021

This project was done on 30th October 2021 through ZOOM where Mr. Mohammed Haaris the speaker of the day moulded us on how to crack interviews easily by sharing tips and tricks.



Venue: ZOOM
Beneficiaries: 42

Rtr. Fareedha Zaina
Project Chairperson

CHENNAI FLOODS
CLUB SERVICE

14th November 2021

This project was done on 14th November 2021 in the areas of Pudupet and Manali, where we provided foods to people who were highly affected by Chennai floods.



Venue: Pudupet and Manali

Beneficiaries: 450+

Budget: 15,000

HANDOUT SPARKLERS
COMMUNITY SERVICE

02nd November 2021

This project was done on 02nd November 2021 in a government school located in Keerapakkam, where we donated crackers and sweets to school children.



Venue: Keerapakkam

Beneficiaries: 400+

Budget : 18,000

Rtr. Vulli Tejo Vamsi
Project Chairman

Rtr. Zafir
Project Secretary

**N4 BEACH
CLUB SERVICE**

14th November 2021

This project was done on 14th November 2021, where we went to N4 beach and had a fun time together by playing with the never ending waves and recollecting memories.



Venue: N4 beach

Budget: 3000

No. of rotaractors: 11

**IKIGAI
CLUB SERVICE**

14th November 2021

This project was done on 25th November 2021 with Rotaract Club of Madras as host club and 3 other clubs, where the speaker of the day Cathy DeSouza spoke about the struggle a woman face to become a successful Entrepreneur.



Venue: ZOOM

Beneficiaries: 80+

**Rtr. Shrimathi
Project Co-Chairperson**

TRUTH OR DARE
CLUB SERVICE

21st November 2021

This project was done on 21st November 2021 with Rotaract Club of AM Jain College Shift-1, where we played truth or dare game between us which made us our bond to get more deeper.



Rtr. Dikesh Raj
Project Chairman

Date: 21st September 2021
Venue: Semmozhi Poonga
No. of rotaractors:13

Rtr. Srinath
Project Secretary

ORU PIDI ARISI
COMMUNITY SERVICE

04th December 2021

This project was done on 04th December 2021, in which we collected rice from our college students and donated it to people residing in Uthiramerur.



Rtr. Kishen
Project Chairman

Venue: Uthiramerur
Beneficiaries: 100+

Rtr. Quraishi
Project Secretary

**PARTICULAR INFORMATION
NEED & KNOWLEDGE (P.I.N.K)
INTERNATIONAL SERVICE**

**10th & 11th December
2021**

This project was done on 10th & 11th December 2021, where we collaborated with 13 other clubs for a session about Menstrual Health & Hygiene, Elevate Rotaract and Gender Equality.



Date: 10th & 11th December 2021

Venue: ZOOM

Beneficiaries: 150+

**Rtr. Gokula Krishnan
Project Chairman**

**THAMIZHODU VILAIYADU V2.0
CLUB SERVICE**

12th December 2021

This project was done on 12th December 2021, with Rotaract Club of New College as Host club and 2 other clubs, where we had a quiz competition on Tamil, in order to make Tamil patriots recognized.



Date: 12th December 2021

Venue: ZOOM

Beneficiaries: 100+

**Rtr. Mohammed Nasrullah
Project Chairman**

**Rtr. Dheeraj Kumar
Project Secretary**

INCEPTION
PROFESSIONAL SERVICE

27th December 2021

This project was done on 27th December 2021, in our college Campus. It is an Orientation Programme where we had 2 efficient speakers to make a clear view about Rotaract.



Rtr. Srinath
Project Chairman

Date: 27th December 2021
Venue: BSAU
Beneficiaries: 400+

Rtr. Harini
Project Secretary

CHARTER DAY
CLUB SERVICE

06th January 2022

This project was done on 06th January 2022 in order to celebrate our 11th Charter Day. We invited our Past Presidents, Secretaries and board members for the event to share their beautiful memories with us.

Date: 06th January 2022
Venue: ZOOM
No. of Rotaractors: 100+

KALAINAYAM
INTERNATIONAL SERVICE

16th January 2022

This project was done on 16th January 2022, on the eve of Pongal, where we reminiscence our culture and traditions, spotted the talents of rotaractors and exposed it across boundary. We joined hands with Rotaract Club of GCT Coimbatore.

Date: 16th January 2022

Venue: ZOOM

No. of Rotaractors: 100+

Rtr. Deepan
Project Chairman

Rtr. Praveen Raghavan
Project Chairman

CUSTOLYTICAL
INTERNATIONAL SERVICE

27th January 2022

This project was done on 27th January 2022, on remembrance of International Customs Day, where we collaborated with 6 other clubs to create awareness about Customs. We had 2 Customs officer as the speaker of the day.

Date: 27th January 2022

Venue: ZOOM

Beneficiaries: 100+

Rtr. Hameed Fahim
Project Chairman

**PROJECT ENIGMA
COMMUNITY SERVICE**

Ongoing Project

We share posters in social media which contains short moral stories.



Rtr. Kishen
Project Chairman

Rtr. Quraishi
Project Secretary

**IDHU THERIYUMA
PROFESSIONAL SERVICE**

Ongoing Project

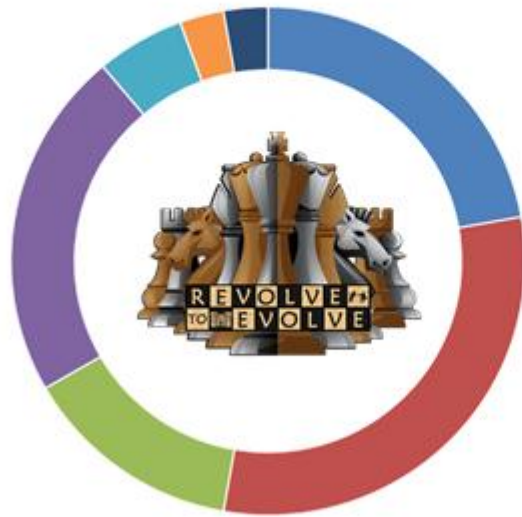
This is an ongoing project where we share posters through social media which contains unknown facts.



Rtr. Abdul Faheem
Project Chairman

Rtr. Thanushree
Project Secretary

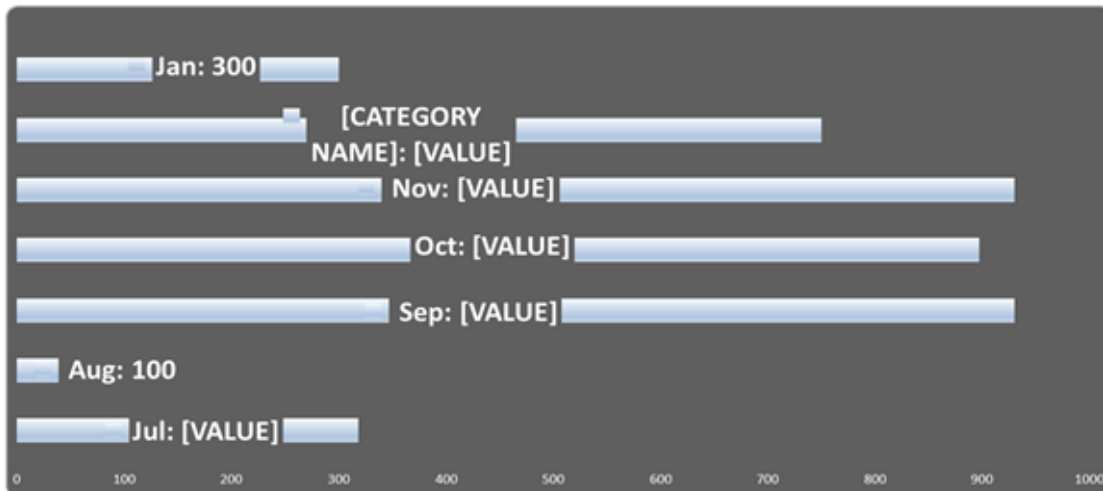
AVENUE PROJECT - STATISTICS



- Club Service: 8
- Community Service: 11
- Professional Service: 5
- International Service: 8
- Ongoing Project: 2
- Multi Avenue: 1
- Dist Proj Co Hosted: 1

TOTAL PROJECTS: 36

BENEFICIARIES - STATISTICS



(No projects initiated/concluded in January) **Total Beneficiaries : 4125**

CRESCENT PHILATELY CLUB

STICKPIT EVENT

In stick pit event we conducted 8 events. Online events are conducted through g-meet and offline events are conducted in drawing hall in our collage . Nearly 190 students have registered more than 120 students have participated in these events both 1st and 2nd years. From November 29 to December 4 we conducted the events. Dr.M.MURALI sir (coordinator of philately club) have helped to conduct these events successfully. Trophies and certificates willbe distributed to the winners and to all the participants once college reopen.



JUDGES

CONNECTION:

AHMED SHAHAL (President of philately club)

NASIRA ALMAS (Co head of philately club)

DEBATE:

DEERAJ (Secretary of philately club)

AJMAL MOHAMED (Boys coordinator of philately club)

QUIZ :

NASIRA ALMAS (Co head of philately club)

JAMAL MOHAMED (Treasurer of philately club)

PRESENTATION:

AHMED SHAHAL (President of philately club)

PHOTOGRAPHY:

NACHIYAPPAN (President of photography club)

No. of Participants:

Connections: 46

Presentations:20

Debate:19

VIDEO CREATION:

AHMED SHAHAL (President of philately club)

NASIRA ALMAS (Co head of philately club)

ART AND CRAFT:

NIVEDHA (president of art club)

VARSHA (president of art club)

No.of Participants

Quiz : 22

Art : 21 Craft making : 14



No of Participants

Video Creation : 6



Photography : 40

Total number of winners

Connection -2

- 1 . Anusha
2. Asleela

Debate – 3

1. Skanth
2. Zeenaquoida & PriyaDharshini

Quiz – 2

1. Mothilalhanan
2. Sabeeha

Presentation – 2

1. Lavanya
2. Shreenidhi

Photography – 2

1. Faheem Feroz Khan
2. Muhammed Fadil

Video creation -2

1. Rakshana
2. Farooq

BUDGET

Trophies – 15PCs	price : Rs. 2795
Certificate – 150PCs	price : Rs.2430
Petroleum charges	Rs.100
Stationary Materials	Rs.30



Crescent Art Club



We team of crescent art club have painted the main entrance wall of our campus in the form of graffiti art. GRAFFITI ART is a term that refers to images or text painted usually onto buildings ,typically using spray paint.

As a first initiative 90 ft (3 walls) wall was painted and further (40 walls) will be painted in same theme (galaxy).completion of work took almost 2 weeks (date: february1-february18).Inaugural ceremony was done on February 18 by the officials of BSA Crescent institute of science and technology.

List of students participated:

- | | |
|----------------------|------------------------------|
| 1. Darshan.k | Final yr CSE Dept |
| 2 .Aishvarya. P | Final yr Btech BIOTECHNOLOGY |
| 3 .Sunil raaj . MS | Final yr MECHANICAL |
| 4 .Princy.J | Final yr Btech BIOTECHNOLOGY |
| 5. Asnija Fathima | Final yr BtechBIOTECHNOLOGY |
| 6 .Shanthy.D | 3rd yr BPharm |
| 7 .Ramya.D | 3rd yr BPharm |
| 8.Zainab nazreen.G | 3rd yr BPharm |
| 9.Kamaleeshwari.C .V | 3rd yr BPharm |
| 10.Poornasree.M | 2nd yr Btech BIOTECHNOLOGY |
| 11.Kanisha.J | 2nd yr Btech BIOTECHNOLOGY |
| 12.Raziya Sultana. T | 2nd yr Btech BIOTECHNOLOGY |
| 13.Madhumitha.A | 2nd yr CSE |
| 14.Monika.T | 2nd yr CSE |
| 15.Architha | 2nd yr M.sc Biotechnology |





CRESCENT ART CLUB(CAC)

Online workshop:

We CAC TEAM have conducted an online workshop on the topic “chalk piece carving” on 30th January 2022 in Instagram platform by conducting live @5:00pm-7:00pm. The workshop was conducted by our CAC TEAM member ARTIST- MEHARUNISHA BSC.BIOTECHNOLOGY (2NDYEAR)

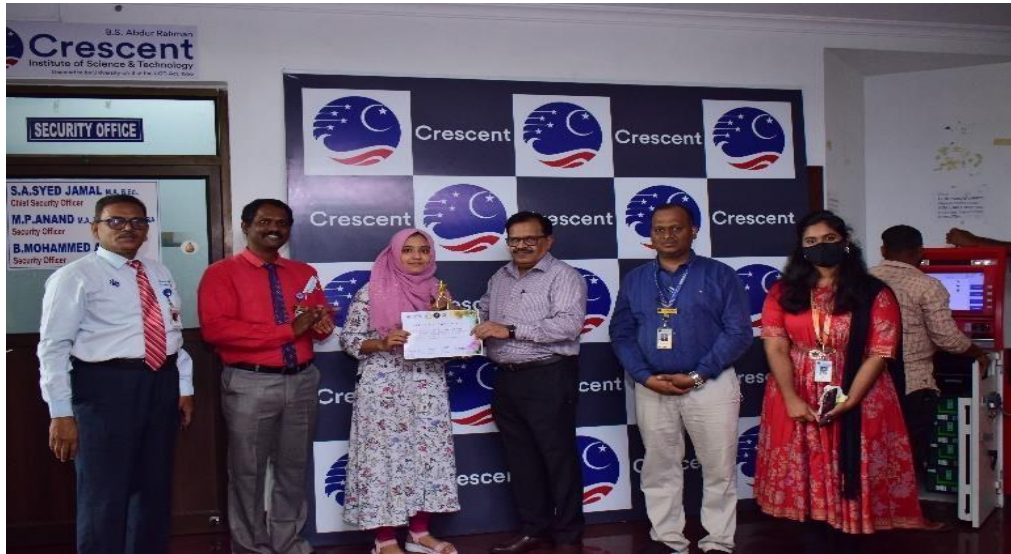


Stickpit Art and Craft:

We team of CRESCENT ART CLUB have conducted an event with CRESCENT PHILATELY CLUB on 06/12/2021- 07/12/2021 at drawing hall. The topic which was given was HOBBIES. 170gsm mixed media and paper cups were provided to the participants. 25 members have participated in the event.

Stickpit Art Winners:

- THE ALPHA ARTIST- MARYAM MAHBOOBHA (BSC BIOTECH 2ND YEAR)



- THE CREATIVE ARTIST- MOHAMED ASLAM (B TECH MECHANICAL 1ST YEAR)



Stickpit Craft Winners:

- MEHARUNISHA- BSC BIOTECH 2ND YEAR





CRESCENT ART CLUB'S LET FREEDOM RING ART COMPETITION ON THE TITLE AZADI KA MAHOTAV



ART COMPETITION

Crescent Art Club conducted Freedom Ring Art Competition to Celebrate Azadi Ka Amrit Mahotsav.



Official Welcome Freshers Day 2020-2021



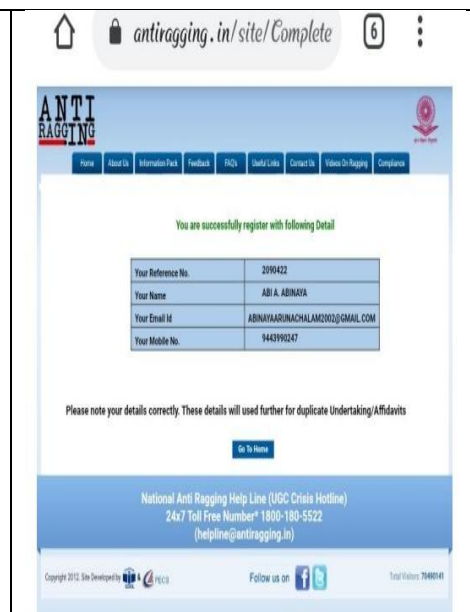
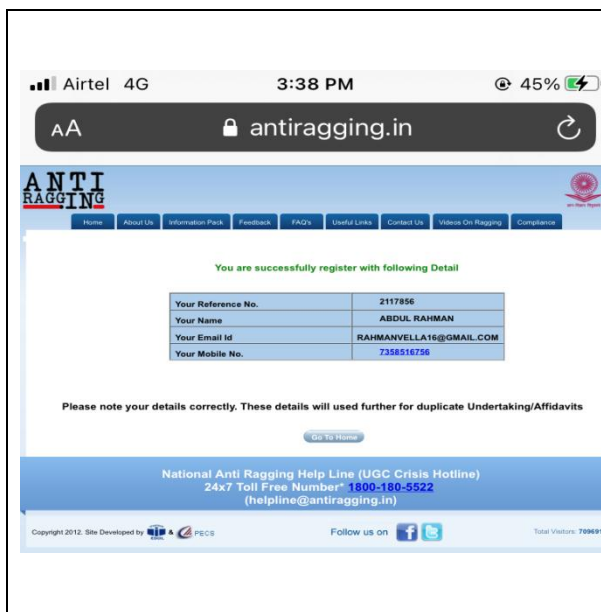
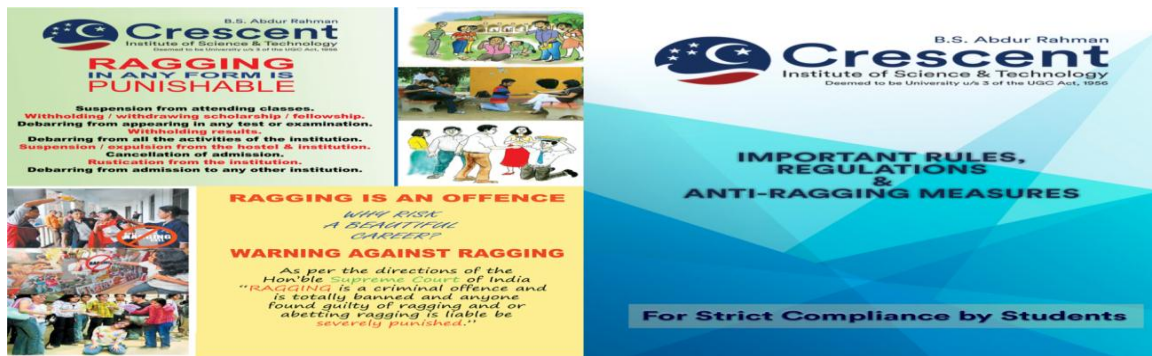
Crescent Student Council organized a “Welcome Fresher’s” event for first-year students at our University. The chief guest of this event was Mr. Nandhakumar IRS, Additional Commissioner Income Tax Department. He motivated the students with his real-life experiences. The guest of honor of the event was Dr. Imthiaz Ahamed, the Consultant physician. He underlined the rules and regulations to be followed to prevent the spread of COVID 19. The Vice-Chancellor, Registrar, Deputy Registrar, Deans, Directors, and faculty members along with over 300 students from the various departments attended the event. The students were encouraged, and a sense of awareness was created towards the attitudes, prevention, and perception of COVID-19 protocols. The event was managed with strict adherence to the protocols of COVID-19.

Anti-ragging

Anti-ragging Measures & Code of Conduct booklets were issued. “Anti-Ragging Measures Guidelines” in the form of a booklet was issued to every student on the first day of commencement of the session through respective class advisors. Deans and HODs were requested to ensure that the undertaking given on the first page of the handbook is signed by the student. These undertakings were collected and deposited by Class advisors.

PREVENTIVE MEASURES of Anti Ragging

1. Constitution Of Anti Ragging Committee Which Includes Police and Civil Administrative Officials.
2. Anti-Ragging Squads.
3. Anti-Ragging Patrols.
4. 56 Faculty Members Were Nominated Proctorial Board Members of 2020-21.
5. 24x 7, Anti Ragging Control Room
6. Anti-Ragging Posters Displayed At Prominent Places In The Campus:
School buildings, Canteen, Banyan Tree Tea Outlet & Hostels
7. Anti-Ragging Measures Booklet Has been given to First Year Students in the Welcome Kit & To All Students on First Day of Commencement of Session.



VIRTUAL RUN(4 & 5 September 2021)

Crescent Student Council conducted Virtual Run in 2 KM and 10 KM. More than 200 participants participated. Top 10 in each category were awarded with Certificate and Medal.



Photography Contest

Crescent Photography

Club conducted Photography contest to commemorate Azadi Ka Amrit Mahotsav

Azadi Ka Amrit Mahotsav Photography Contest Winners

2nd Place



Sufiyan Shaik
3rd Year Mech

1st Place



Sarah Fathima
CSE 2nd Year

3rd Place



Suhail Ahmed
1st year EIE

CYBER AWARENESS

Office of Student Affairs collaborated with Greater Chennai Police created 14 Awareness Videos to spread cyber awareness among the people. The initial 3 videos were well received and were published in various news channels. The Commissioner and Additional Commissioner of Police appreciated the efforts of our students. Honoring the efforts of the students, research scholar, faculty, and Institution we were awarded a certificate of appreciation during the submission of completed videos at Commissioner Office, Egmore, Chennai.



INDIA FILM PROJECT

BYCRESCENT TEAM DRAMATIX



Crescent Team Dramatix has always strived to be an identity for unity, creativity and victory. To reboot what has been a long creative gap due to the pandemic, all boundaries were broken to bring together the latest project with the creative minds working together in less than "50 Hours" for the World's Largest Filmmaking Challenge with over 34,000 filmmakers participating from 340+ cities and 8 countries to make over 1,500 films in just 50 Hours. This rollercoaster of experience brought a fresh perspective to the ever evolving CTD Studios in identifying and unearthing some hidden talents within our team. Crescent Team Dramatix humbly presents to you "ZERO" our short film which has been adjudged the "Silver Film of the Year™" recognition beyond our wildest dreams and a huge recognition for the CTD Studios banner. India Film Project organizes the 50 Hour Film making Challenge which has been a massive global event where filmmakers from many countries have been participating for the last 11 years. The idea was to create the best films in a challenging setup where we are given a theme by the India Film Project (IFP) committee at the beginning of the 50 Hours. Post submission the entries from all the participants were reviewed and scrutinized by a panel to shortlist the finalists which happens over a period of 1 month from date of Submission. Our movie "ZERO" was adjudged as the "Silver Film of the Year" by an elite panel of a jury from almost 1500 films entries. The annual event awards ceremony is usually held as a mega festival in Mumbai every year but owing to the current situation this year the event was streamed live globally, This project was by far the most challenging that we have encountered and brought out a new potential from within CTD to venture into this arena. This project would not have become reality without the entire team's support both on and off the field. "ZERO" short film. YouTube link:<https://www.youtube.com/watch?v=J-zNu5wS18> For more details <https://indiafilmproject.co/>

ISTD

AUDITIONS – 2021

“Get on that first step towards your passion”



ISTD-C (Indian Society of Training and Development) conducted Auditions for its clubs from January 5th to 31st, 2021 to expand and add new members. The main aim of the auditions is to recognize the talent in students and provide an opportunity for them to learn and grow. Crescent always encourages students not only in academics but also in extra-curricular activities because there is no better place like college to evolve, develop their skills and take that one more step towards their passion. ISTD-C plays an important role in this. Music, Dance, Photography, Fashion, Art, Acting, Writing, Film Making, Designing, Speaking and be it any interesting hobby of the student, one need not have to be an expert but should have an immense interest to become a part of the many clubs and ISTD-C. This year the auditions were conducted online with a number of participants like never before and the results were announced on 7th February 2021. The following schedule was followed for conducting the audition.

JAN 5-14	JAN 15-14	JAN 25-31
VJ & RJ	MUSIC	PHOTOGRAPHY
SILAMBAM	DANCE	FASHION
PHILATELY	VARIETY	LITERARY
IDEA ARCHIVE	MEDIA	DESIGN

About 70 interested students took part in each club's auditions. Students were shortlisted by assessing their passion for the art-form from the entries they sent us through the mail. About 243 students have been shortlisted and added to the clubs.

REPORT ON AUDITIONS – 2021- 22

ISTD-C (Indian Society of Training and Development) conducted Auditions for its clubs from December 15th to 30th 2021 to expand and add new members. The main aim of the auditions is to recognize the talent in students and provide an opportunity for them to learn and grow. Crescent always encourages students not only in academics but also in extra-curricular activities because there is no better place like college to evolve, develop their skills and take that one more step towards their passion. ISTD-C plays an important role in this. Music, Dance, Photography, Fashion, Art, Acting, Writing, Film Making, Designing, Speaking and be it any interesting hobby of the student, one need not have to be an expert but should have an immense interest to become a part of the many clubs and ISTD-C. This year the auditions were conducted online with a number of participants like never before and the results were announced on 13th January 2022. The following data denotes the number of participants and selected students in each club.

Crescent Art Club - 74 Selected - 74	Crescent Media Club - 73 Selected - 35	Crescentian Voice Club - 50 Selected - 44
Crescent Dance Club - 78 Selected - 34	Crescent Music Team - 73 Selected - 25	
Crescent Team Dramatix - 28 Selected - 18	Crescent Philately Club - 115 Selected - 101	
Crescent Fashion Team - 90 Selected - 7	Crescent Club of Photographers - 150 Selected - 39	
Crescent Literary Society - 67 Selected - 17	Crescent Silambam Club - 40 Selected - 30	

About 1300 interested students took part in the auditions. Students were shortlisted by assessing their passion from the entries they sent us through the mail. About 424 students have been shortlisted and added to the clubs.

CREATED AWARENESS ABOUT "STOP GLOBAL WARMING" BY BLOWING FIRE USING FINGERS" AND CREATED A NEW WORLD RECORD

P.CHARAN

Born on 03-11-2001 from Chengalpattu, Tamilnadu, India.He has created a new world record by making a structure off displaying the words " STOP GLOBAL WARMING" firing this words structure one by one blowing fire from his mouth using fingers .He has set a new world record dated 22-12-2021.This achievement is registered in Kalam's World Records. The fire stunts were performed in B.S. ABDUR RAHMAN CRESCENT INSTITUTE OF SCIENCE AND TECHNOLOGY inside the campus with full safety precautions including fire extinguisher and water buckets . The record was successfully completed and certificate was issued on the same day



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