

Department of Commerce
School of Social Science and Humanities
One day Workshop
on
“Learn to Earn”

One day workshop on “Learn to Earn” was organized on 13th February 2023 by the Department of Commerce, School of Social Sciences and Humanities. More than 90 students participated in the Workshop.



The workshop was begun with Tamil Thai Vazhthu, followed by Dr. K. Soundarapandiyam, Head, Department of Commerce, who introduced the chief guest of the day, CS. Murali Rajagopalan visiting faculty at NSE Academy for the global Financial Program and other NISM / NCFM certification courses. He also highlighted the importance

of conducting the workshop and pointed out the potential career opportunities for commerce students in the financial markets. Dr. Perumalraja. R, Assistant Professor, Department of Commerce, coordinated the programme. The session was hosted by the students Afrin Fathima and Md. Hareesudeen. S, 3rd B. Com (Honors).



CS. Murali Rajagopalan started his session by interacting with the students. First, he highlighted the potential investment avenues available to investors in India. He has pointed out the risk and return associated with the various asset classes. Later, he illustrated the risk-return tradeoff. Gradually, he took the students to the trading platform and taught them trading mechanisms. In addition, he also did real-time trading, which made the students understand the various trading strategies, fundamental and technical analysis, and the technical terms used in the financial market. Moreover, he gave some tips to improve the earning ability of the students from the various avenues of investments.

The session was quite interactive, the resource person answered the queries raised by the participants, and he appreciated the students for their active participation. At the end of the session, some of the students gave the feedback by stating that the session was highly informative; it enabled the students to apply the practical knowledge in the market to earn while learning. Anish Fathima, 3rd B.Com (Honors), gave the vote of thanks. The session ended up with the National Anthem.



With all the feedback from the participants, the department concludes that the students ‘learned to earn’ using the various investment avenues in the financial markets.