





B.Com (General) **Admissions** Open 2023 - 2024





Tier-1

















Programme Highlight:

- Foreign Language includes German and Arabic
- Industrial Visit
- Capstone Project
- Summer Internship
- Training on expert level of Excel and Database Management System
- Training on Data Analytics using Python
- Communication skill and other soft skill programme.
- Syllabus includes mathematics and logical reasoning.
- Various value-added course that includes CA-CPT, CMA-US, Data Analytics,
 Digital Marketing and more.



International Conference HR CON FAB



International Conference on Tamil
Literature



MOU with Miles Foundation UK



MOA with University of Negeri, Indonesia



Convocation 2020



MOU with University Atma Jaya, Indonesia



MOU with ISDC, UK

"A way to encourage and achieve holistic development" Students Participation



Mr. Santhosh won State Level Champion in Power Lifting.



Mr. Vasist Vignesh got the Gold Medal in 6th Indo Nepal Golden cup Youth Rural Games 2019



Sports Day Torch



Mr. Surya -Kalam World Record in Silambam



Workshop on Digital Marketing



Industrial Visit - Chennai Port Trust



Swachh Bharath Camp



Guest Lecture



Health Awareness Rally



Tree Plantation Program



Students Cultural Show



Release of Book on Collection of Tamil Poetry



NSS 7 Days Special Camp at Adopted Village



Prize Distribution at adopted Govt. School



NAAC A+ University

Professionally Qualified faculty.
Subject experts to provide the best of the teaching to meet industry requirements and current trends.

About Faculty:

Well qualified faculty members

Faculties are expert in different area to provide the best as per the recent trends. The Department of Commerce has State of the art research facilities and offers two categories of Phd Programmes (a) Full time and (b) Part-time.

Infrastructure:

- Classes are equipped with projector.
- ► Well established Learning Management System
- ▶ Different Clubs to explore the talent of the students apart from the regular activities.
- ▶ National and international guest lectures, seminar and webinar on different topics of importance.
- ▶ All the students are have the chance to get the foreign certification.
- ▶ MOUs with national and international importance of organisations.
- Educational partnership with Top CA firm.
- Educational Partnership with International Professional Bodies.
- ➤ The department is equipped with the avant-garde facilities for the students and supported by the state of art central library with large collections of books, journals, audio-visual aids and other learning materials.

VIEWS OF OUR STUDENTS

B.Com General Final Year



Ms. KEERTHANA

"I have gained more experience about my course, it has taught me about life too. Even in this COVID situation my professors gave their best to guide us, which was very much useful for us to gain knowledge. I am so happy that my decision was right for choosing Crescent"



Ms. SHARMILA. R

"The teaching is so wonderful and refreshing. Faculty members patience and support were highly appreciated, really they know how to motivate us. They are great at building confidence and keeping lessons fun and engaging through a variety of activities that improve conversation, writing, and reading skills. It's a great experience for me here in crescent"



Ms. SHAISTHA FARHEEN. F

"My experience in crescent is wonderful; I have developed knowledge and skills from this institution. While I joined the college I am a normal average student, now I developed my learning capabilities because of the faculty support. In our collage they are providing campus placement training and making us to give best for the placements. I am sure I will succeed my life in a better manner"



Mr. SHAANJAI. D

"Crescent life has been a wonderful experience. Many social orientated clubs have been serving a great purpose for the students for making their carrier more informative and fruitful. Even though classes have been turned into e-learning platform, it is no more barrier to the students as it is well structured and well managed in accordance with the benefit and health of students. Ultimately I'm grateful and thankful to Crescent for creating my promising future"

B.Com PASSED OUT STUDENTS





Ms. Yuvashree. R, B.Com (G), Batch (2017-2020) TTH, Process Agent, TCS, Chennai

"All I would want to say is "Thank You Crescent University", for giving me the brain I needed to keep expanding, and the heart I needed to love. I will treasure all the memories spent in Crescent University for the rest of My Life"



Mr. ABDUL HASSAN.S, B.Com (G), Batch (2017-2020) Billing Officer, Star Health Insurance

"Crescent university is quite liberal and gives space for a student to groom themself. The environment of this university ensures that remains committed to the course. I thanks to crescent board of management and administrative hierarchy for providing all the educational facilities for the development of students life"



Mr. T. Magesh Kumar, B.Com (G) Batch (2017-2020) New Associate (Accounts), Accenture, Chennai

"My College experience was especially sweet because of the positive and trained faculty members, pleasant atmosphere of a college Campus. It always motivated me to learn more and be equip for the future corporate world"

Placement:

Dedicated placement department to assist the students in placement.

Placement related training to all the students.

MOUs with national and international companies to hire the students of the

B.S. Abdur Rahman Crescent Institute of Science and Technology.

Some of the Leading Recruiters

































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