

DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING

WEBINAR REPORT

The Department of Computer Science and Engineering, B S Abdur Rahman Crescent Institute of Science and Technology, Chennai organizes Webinar on *Social Media Security* as a partial delivery of the regular elective *CSCX 216 Social Media Security* course .The details as follows

Topic : **Social Media Security**

Date & Time : 28 June @ 9am

Target Audience : VI Sem B.Tech B & C (Social Media Security elective students)

No. of participants : 60+

Resource person : **Mr.Govinda Raj Murugan**

Serial Entrepreneur
Media,Public & Marketing for 7+years
Founder & CEO – Ulloor Merchandise,Chennai Adman
Founder – Dhagam (NGO),Assistant Director @ Blacksheep

The report discusses about the following aspects with respect to the session

1. Webinar poster
2. Course Objective
3. Agenda
4. About Speaker
5. Session Screenshots

1. **Webinar Poster**

The poster features a background of various social media icons in shades of blue and purple. A central photograph shows a man in a suit and red tie, identified as Mr. Govinda Raj Murugan. A white speech bubble on the left contains the text 'Webinar on Social Media Security'. The top right corner includes the Crescent Institute of Science & Technology logo and name. The bottom section lists the date, time, meeting link, and coordinators.

B.S. Abdur Rahman
Crescent
Institute of Science & Technology
Deemed to be University u/s 3 of the UGC Act, 1956

SCHOOL OF COMPUTER, INFORMATION AND MATHEMATICAL SCIENCES
DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING

Webinar on Social Media Security

With **Mr. GOVINDA RAJ MURUGAN**
Serial Entrepreneur
Media, Public & Marketing for 7+ years
Founder & CEO - Flagit, Ulloor Merchandise, Chennai Adman
Founder - Dhagam (NGO), Assistant Director @ Blacksheep

 **28 June 2022 - 9 AM to 10.30 AM**

 **meet.google.com/owq-ovvp-ztf**

 **Prefinal year B.Tech CSE
(Social Media Security elective students)**

Coordinators
Ms..Subhashini.S , AP/CSE
Dr.S.Syed Abdul Syed , AP(Sr)/CSE

HOD/CSE
Dr.E.Syed Mohamed, Professor

2. Course Objective

- To give overview of social media fundamentals.
- To provide various opportunities of social media.
- To presents the risks present in social media and how to mitigate them.
- To focus on security issues with commonly used social networks.
- To provide policy and privacy frame work that addresses the social media risk.
- To show best practices for mitigating risk in the use of social media.

3. Agenda



4. About Speaker

Speaker : Mr.Govinda Raj Murugan

Mr.Govind Raj Murugan, is a serial entrepreneur with 7+ yrs. Of expertise in the fields of media, marketing & PR. He is a versatile person with many start-ups under his direction. Stepping into the

world of entrepreneurship at a very early age, he stood by himself through every battle with the continual support of his friends.

To balance his passion for film-making and engage in innovative ventures, Mr.Govind had established his first advertising company “Co-creations”

Lack of support from parents, pandemic, investment risks nothing was an obstacle to him, before his stubborn will to keep going. Today he has forayed into multiple domains -

Digital Marketing & IT Solutions company - Flaglt

Corporate gifting solutions - Ulloor Merchandise

360-degree solutions for Marketing, Branding, Advertising & Promotion - Chennai Adman.

He had founded an NGO “Dhagam” to help underprivileged women.

A few more feathers in his cap are his directorial venture for short films, his PR work with the local Minister during elections, his production ventures, and so on...

As said by American orator Robert Ingersoll “We rise by lifting others”, Mr. Govind had advocated the noble idea of providing employment and creative opportunities to many more through his startups.

He is on a mission to uplift the youth from rural areas and provide at least 1000 employment opportunities in the next 10yrs through his companies.

5. Session Screenshots

