

4. Media laboratory / Studios

(750 Sq. ft. + 3053)

4.1 Media laboratory

(750 Sq. ft.)

As a part of the Media laboratory facility, the Institute has established *the Centre for Innovation in Teaching and Learning (CITL)* in the year 2018, to enrich the students, faculty and entire education society with quality content via rich media. The Media laboratory facility was established to promote the digital learning process at BSACIST.

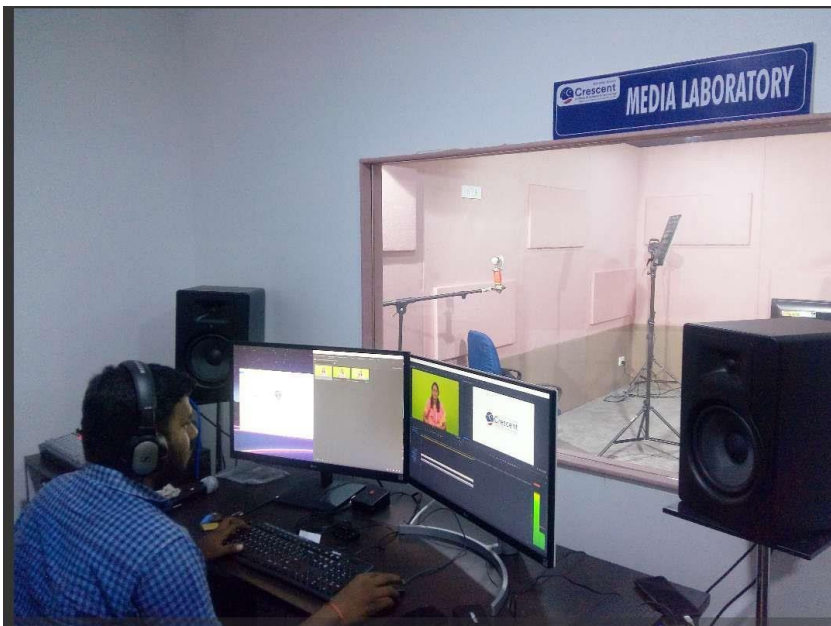
A glimpse of Media laboratory facility availability at BSACIST can be obtained from the following link:

<https://www.ciic.ventures/centre-for-innovation-in-teaching-and-learning-citl/>

The Centre for Innovation in Teaching and Learning (CITL) delivers Institution’s online courses. CITL provides professional development and consultative services for faculty and instructional staff. The centre supports the use of online educational technologies to create e-content. The key focus areas of the centre include staff development, course design & delivery using video production technology.

Objectives

- To engage faculty in the creation and implementation of educational experiences and environments that are transformative, innovative, inclusive, and outcomes focused
- To provide support to faculty and students transitioning to online or blended instruction
- To execute consultancy projects of Industry and other organizations for training content and product videos

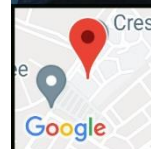
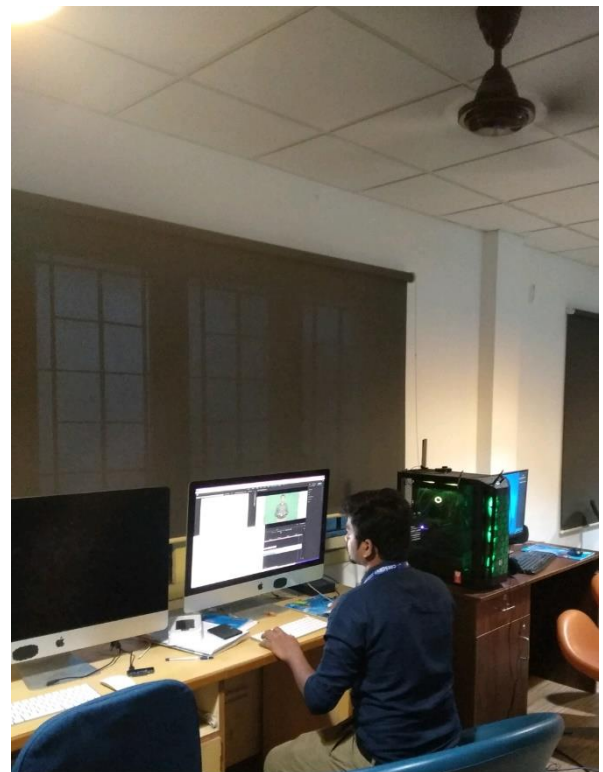


Unnamed Road, Peerakankaranai, Tamil Nadu 603210, India

Type	Degree	DMS
Latitude	12.873479	12°52'25" N
Longitude	80.0855466	80°5'8" E



Clear
 26.0 °C
 80.0 °F



Type	Degree	DMS
Latitude	12.871603	12°52'18" N
Longitude	80.0845232	80°5'4" E

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4.2 Studio

(3053 Sq. ft.)

The Institute has established Design Studios at Crescent School of Architecture.

Objectives

- To make students understand contemporary processes and tools in architectural design
- To emphasize the students on the design projects where they learn to explore, investigate and apply various parameter of sustainability for design development of projected building/urban scenarios

In studio different functional types viz hospitality, institutional (relating to education & health) and commercial (shopping malls), recreational, (theatres, clubs etc) and public use complexes (airports, bus terminals, railways stations) will form the major design assignments to the students.

