17.3.4 a – Progress against SDG4 -

(i) Sharing educational resources for those not studying at the university (e.g. computers, library, online courses, access to lectures, etc.)

(ii) Sample Screenshots for Events Organised by University to General Public (Public Lectures, Community Educational Events)

(iii) Screenshots for Educational Outreach Activities by University

Office of Controller of Examination

❖ Police Department - TNUSRB - Written Test on 13/12/2020 (SUNDAY) for the post of Gr. II Police Constables, Gr. II Jail Warders and Fireman - 1500 Candidates

❖ Post Office - B2/Exam dlgs at Tambaram - 29-11-2020 - 250 Candidates

❖ Medical Services Recruitment Board (MRB)- Nurses Examination held on 23.06.2019 - 4000 candidates

Data Centre

भारतीय डाक
India Post

DEPARTMENT OF POSTS

From
Sr. Supdt. Of Pos.,
Tambaram Division,
Tambaram , Chennai-45

To
The Registrar,
Crescent University,
Chennai 600 048

B2/Exam dlgs   dated at Tambaram 600045 the   21.01.2020

Sir,

Sub: LGO Examination-Computer Skil test- 09.02.2020 (Sunday) –
Request for accommodation

It is proposed to conduct the Computer Skill test on 09.02.2020
(Sunday)

Approximately 700 candidates will be appearing for the above
examination. It is requested to spare adequate computers for holding the above
examination. It is proposed to conduct 4 sessions and each session will take one
hour.

Kindly spare accommodation for conducting above said examination with
systems. The rate for conducting the exam may kindly be intimated.

A line in reply is highly solicited.

Thanking you in anticipation.

Yours faithfully,

SENIOR SUPERINTENDENT

To
COE
Pl do us needful
21/1/2020

India Post

DEPARTMENT OF POSTS

From	To
Sr. Supdt. Of Pos.,	The Director
Tambaram Division,	University Data Centre,
Tambaram	Crescent Engineering College,
Chennai-45	Chennai 600 048

B2/Exam dlgs   dated at Tambaram 600045 the   27.02.2020

Sir,

Sub: Data Entry Skill Test for qualified candidates in GDS to Postman
Examination to be held on 08.03.2020 (Sunday) – Revised Request
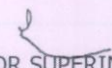for accommodation

It is proposed to conduct the Data Entry Skill Test at your College Data
Centre on 08.03.2020 (Sunday).

Approximately 530 candidates will be appearing for the above
examination. It is requested to spare adequate computers for holding the above
examination.

Kindly spare accommodation for conducting the above said examination
with systems. The quotation for conducting the exam may kindly be
communicated.

Thanking you in anticipation.

Yours faithfully,

SENIOR SUPERINTENDENT

Repository

Repository

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School of Electrical and Communication Sciences	Crescent School of Business	School of Life Sciences	Crescent School of Pharmacy
School of Social Sciences and Humanities	School of Physical and Chemical Science	Crescent Innovation & Incubation Council	

Courtesy : YouTube – For educational purpose only

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SDG 7: 101 - 200
SDG 6: 101 - 200
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Peter Eisenman, Rem Koolhaas – Architecture, Ideology, The City
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Bijoy Jain in conversation with Rem Koolhaas and David Gianotten
👍 Like 0 💬 Dislike 1

Rem Koolhaas on form and light in architecture
👍 Like 0 💬 Dislike 2

Architecture is a Language: Daniel Libeskind at TEDxDUBLIN
👍 Like 4 💬 Dislike 2

30×40 design workshop-why make an architecture model?
👍 Like 1 💬 Dislike

MADA Monash University Art Design & Architecture-Australia
👍 Like 1 💬 Dislike

Painting Princeton: Community mural highlights history, celebrates change
👍 Like 1 💬 Dislike

Undergraduate Architecture Student | Uni Project | Pavilion
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Repository

School of Computer Information and Mathematical Sciences

IoT Trends 2020
👍 Like 💬 Dislike

Medical Industry – Automation
👍 Like 💬 Dislike

Machine Learning
👍 Like 💬 Dislike

The Data Scientist
👍 Like 💬 Dislike

What is Data Analytics?
👍 Like 💬 Dislike

Uses of Data Science Today
👍 Like 💬 Dislike

Applications of IOT
👍 Like 💬 Dislike

IoT Projects Of All Time
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School of Life Sciences
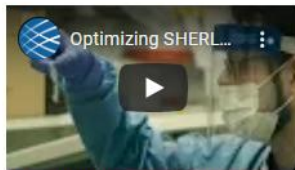
Field-deployable viral diagnostics development
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Biologics purification in GeneNtech
👍 Like 👎 Dislike

Large scale Biopharmaceuticals production in Roche
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Vitamin D, Immune system and covid-19
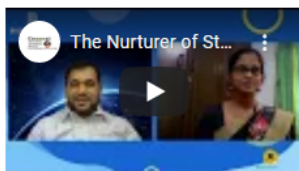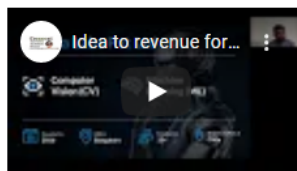👍 Like 👎 Dislike

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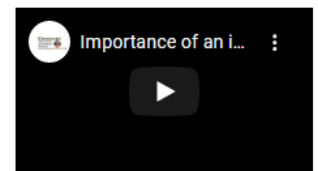
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The Nurturer of Startups Speech by M Parvez Alam CEO & Director (CIIC)
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Idea to revenue for Entrepreneurs in the Alspace by Mr.Abhishek Mishra Co-Founder Aindra Labs
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What is an entrepreneur?
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Importance of an incubation cell in colleges by M Parvez Alam, Director and CEO (CIIC)
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Data Centre in association with Department of Information Technology has organized the Computer Awareness Training Programme to Police Personnel from Tamilnadu Police Academy for 63rd All India Police Duty Meet 2019 from 24.10.2019 to 01.11.2019 (Level I) and 25.11.2019 to 06.03.2020 (Level II).

Triple M"s - Money, Mentors, Market:

A Startup incubator is set to reduce the early stage failure of a Startup and helps in sustaining the ideas of your Startup and make into a success story. The core stakeholder of an incubator is Startup and the objective is to nurture a Startup with profitable growth. But for a Startup founder the need can be different; it can be funding, mentoring, partnerships or market. Crescent Innovation and Incubation Council visions to fulfill all the above. CIIC offers the three _M' support to the startups.

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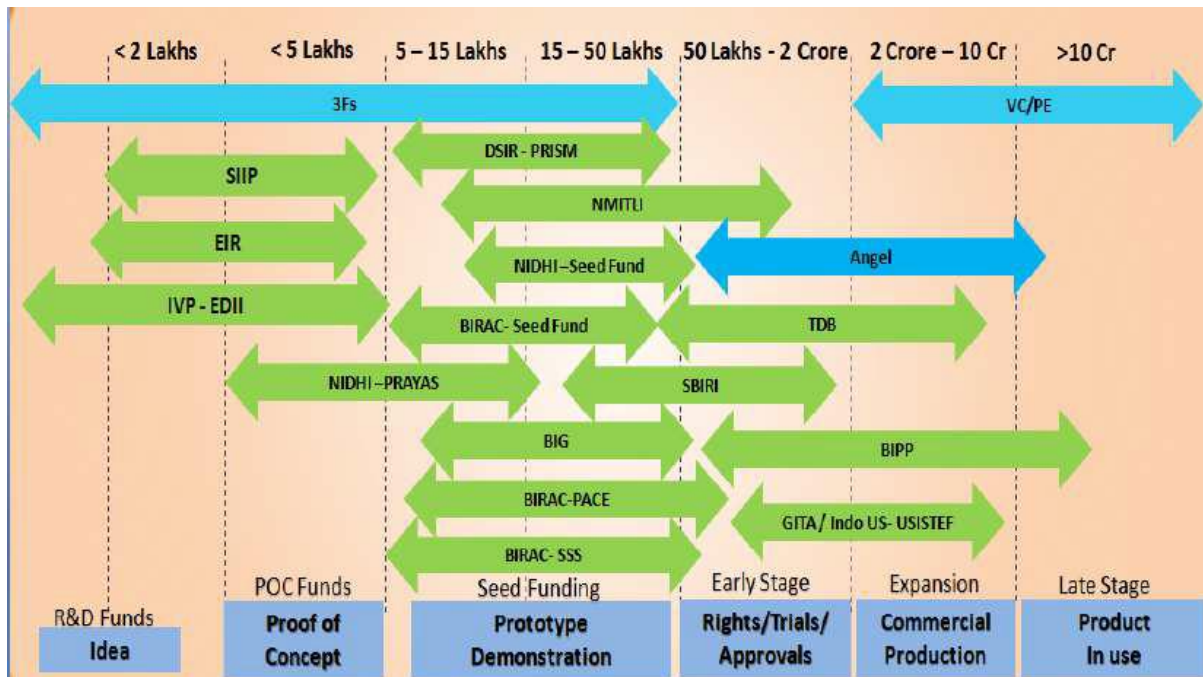
MENTORS

Most Startups known in the market, have vanished along with seed fund depletion. Though they received a good initial funding but still they were not able to withstand the market and reasons are plenty. But foremost ideas and startups die from lack of good mentoring. This weakness can be avoided by getting incubated in incubators. CIIC has garnered an experienced pool of mentors pertaining to their expertise to provide mentorship and enable greater growth to startups.

Life Sciences

Dr. Taslimarif Saiyed
CEO & Director CCAMP

Dr.Venil Sumantran
Biotech Expert

Ms.Meera Nair
Strategy & Business Expert
Agri & Rural Business

Dr.R.Murugesan
Director - Research
Chettinad Academy

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BHARAT BUILDERS &
SAMARS REALTY

Business Mentors

Dr.J.Sadakkadulla
Former Regional Director -RBI

Dr.Thilai Rajan
Co-Founder
YNOS

Dr.Kabaly P Subramaniam
Professor & Business Advisor
Arab Open University, Oman

Ms.Akila Rajeshwar
Executive Director
TIE Chennai

Mr. Premkumar CN
Incubation Manager, CIIC

Mr. Krishnamurthy Ravichandran
Associate Professor
New York Institute of Technology

Mr. Chetan Thakkar
Technology Program Manager
Covance

Investment Mentors

Mr. Chandu Nair
Chennai Angels

Mr. Reji Joseph
Chennai Angels

Mr.Balram Nair
Vice - President
The Chennai Angels

Mr. Rajan Srikanth
Keiretsu Forum

Ms. Sona Pradeep
Former Deputy Director
Global Innovation Technology Alliance (GITA)

Mr. Suresh Kumar
Q3C Consultancy

MARKET

OFFICE SPACE

LAB SPACE

FINANCIAL SERVICES

ADVERTISING & MARKETING

IPR SERVICES

LEGAL SERVICES

BUSINESS PLAN SERVICES

TRAINING /WORKSHOP

CONNECT WITH INVESTORS

UTILITIES

Value added online marketing tools worth of Rs. 10 L access provided CIIC Startups:

- Godaddy,
- AWS,
- Bigrock,
- ZohoOne,
- ZohoSalesIQ,
- ZohoCampaigns,
- ZohoDesk, Zendesk
- Freshdesk,
- Hubspot,
- Sendgrid,
- MSG91,
- Textlocal,
- Razorpay,
- Ilovepdf
- Freshchat,
- Freshsales,

(ii) Events Organised by University to General Public

COMPUTER AWARENESS TRAINING PROGRAMME:

Data Centre in association with Department of Information Technology has organized the Computer Awareness Training Programme to Police Personnel from Tamilnadu Police Academy for 63rd All India Police Duty Meet 2019 from 24.10.2019 to 01.11.2019 (Level I) and 25.11.2019 to 06.03.2020 (Level II).
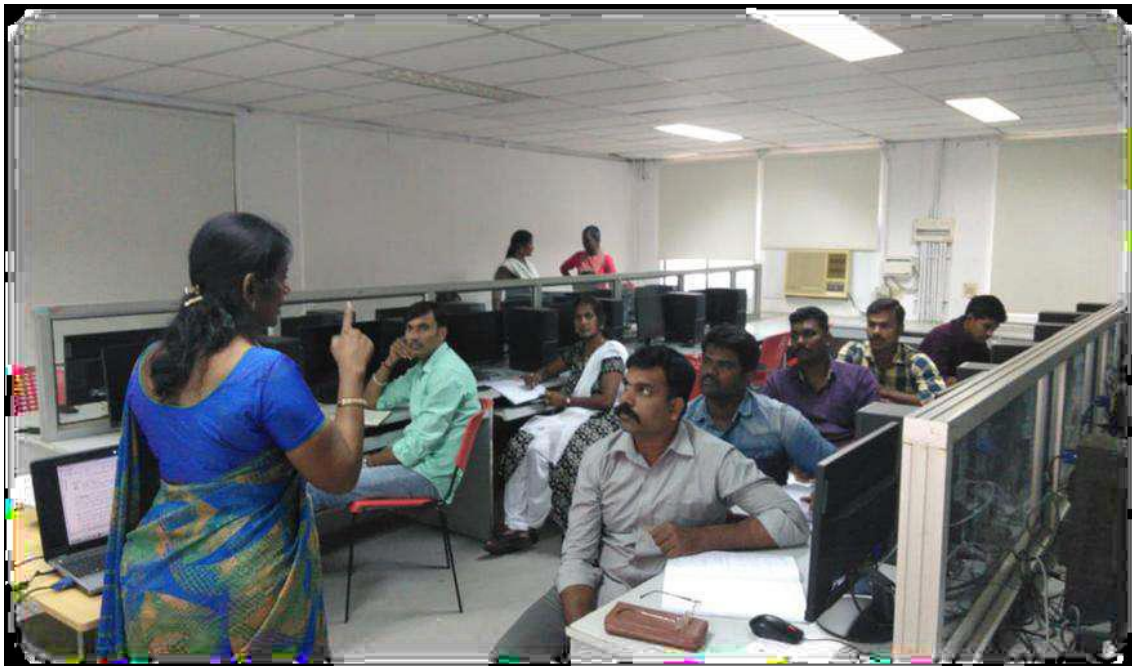
SMART INDIA HACKATHON:

Around 14 teams from Crescent University participated in the —Smart India Hackathon organised by the MoE, of which nine teams were selected to compete in the regional level and one team progressed to the National level.

![Crescent Institute of Science & Technology logo — B.S. Abdur Rahman]

INSIGHTS ON CELL SIGNALLING IN NORMAL AND DISEASED TISSUES:

CIIC & Scotsgrad Jointly organized the Webinar on Insights On Cell Signalling In Normal And Diseased Tissues Dated. 30.06.2020

WHAT"S IN IT GCC CRESCENT ALUMNI ? (CRESCENT)

CIIC has organized the Webinar on What"s in it GCC Crescent Alumni ? (crescent)
Date: 04.07.2020

CRESCENT GLOBAL HYBRID ACCELERATOR:

CIIC has organized the Webinar on Crescent Global Hybrid Accelerator

Date: 04.07.2020

GLOBAL BIO-INDIA ROADSHOW:

Global Bio-India roadshow was organised by CIIC where Ms. Arshi Mehboob from BIRAC presided online and four start-up founders Ms. Sruthi B, Dr. Nithyakalyani, Dr. Rachna Dave, Ms. Geethanjalli Radhakrishnan were the speakers for the event. Date: 22.02.2021

THEDAL:

CIIC organized grand startup raodshow "Thedal" an initiative by Native Leads guest speaker Mr. Karuppiah Lakshmanan, MD, Edubotics Date.24.09.2021

(iii) Educational Outreach Activities

UNNAT BHARAT ABHIYAN

Weblink: https://unnatbharatabhiyan.gov.in/participating_institutes

CRESCENT UNNAT BHARAT ABHIYAN

Weblink: https://crescent.education/crescent-unnat-bharat-abhiyan-and-nss-team-at-hero-toi-green-initiative-to-plant-150000-trees-mahindra-city-on-september-30-2018/

ABOUT:

Unnat Bharat Abhiyan is a flagship programme of the Ministry of Human Resource Development, with an intention to enrich rural India. The knowledge base and resources of the Premier Institutions of the country are to be leveraged to bring in transformational change in the rural development process. It also aims to create a vibrant relationship between society and the higher educational institutes, with the latter providing the knowledge and technology support to improve the livelihoods in rural areas and to upgrade the capabilities of both public and private organizations in the society.

Vision

Unnat Bharat Abhiyan is inspired by the vision of transformational change in rural development processes by leveraging knowledge institutions to help build the architecture of an Inclusive India.

Mission

The Mission of Unnat Bharat Abhiyan is to enable higher educational institutions to work with the people of rural India in identifying development challenges and evolving appropriate solutions for accelerating sustainable growth. It also aims to create a virtuous cycle between society and an inclusive academic system by providing knowledge and practices for emerging professions and to upgrade the capabilities of both the public and the private sectors in responding to the development needs of rural India.

Goals

- To build an understanding of the development agenda within institutes of Higher Education and an institutional capacity and training relevant to national needs, especially those of rural India.

- To re-emphasize the need for field work, stake-holder interactions and design for societal objectives as the basis of higher education.

- To stress on rigorous reporting and useful outputs as central to developing new professions.

- To provide rural India and regional agencies with access to the professional resources of the institutes of higher education, especially those that have acquired academic excellence in the field of science, engineering and technology, and management.

- To improve development outcomes as a consequence of this research. To develop new professions and new processes to sustain and absorb the outcomes of research.

- To foster a new dialogue within the larger community on science, society and the environment and to develop a sense of dignity and collective destiny.

Organizational structure of UBA:
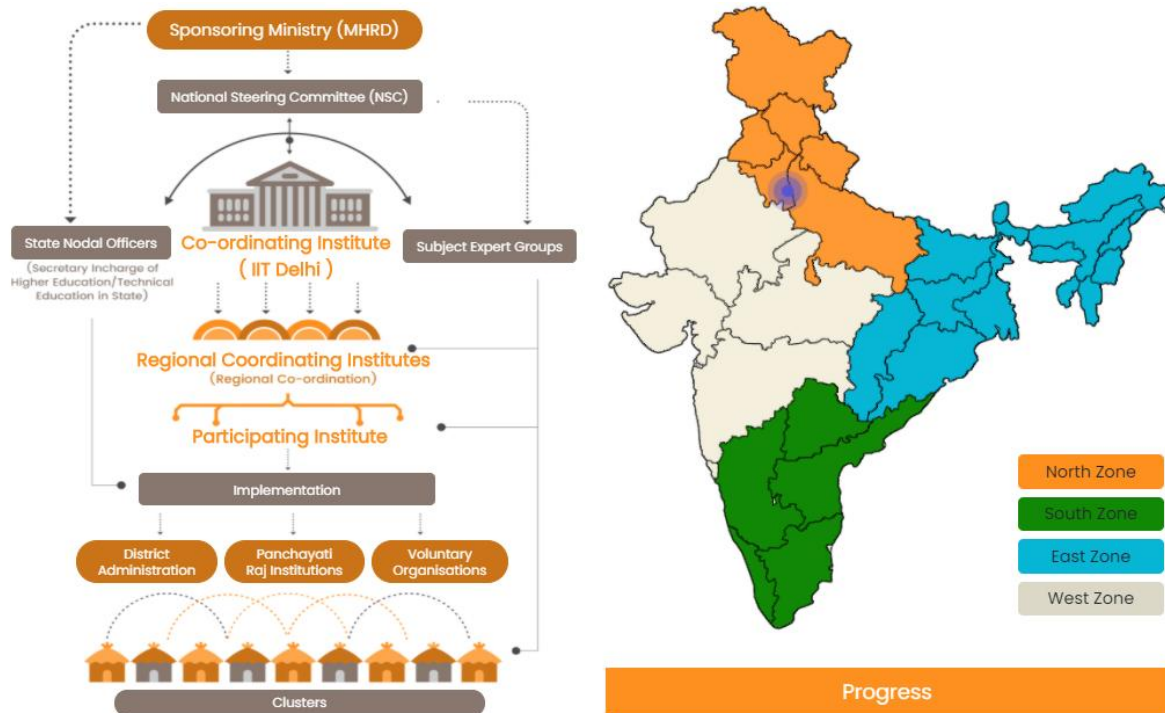
UBA ACTIVITIES OF B S ABDUR RAHMAN CRESCENT UNIVERSITY

1. Distribution of essential Material for the village Karsangal"

Under the UBA (Unnat Bharat Abhiyan) scheme, a relief material drive was conducted on 18 April 2020.

As it was lockdown period one student from Karsangal village participated. Around Rs.20000/- worth of provisions were distributed to the daily workers. The alumni association of the university sponsored the money.

2. Awareness Programme In Kattur Village On 14.2.2020"

An awareness programme on healthy habits and prevention of 'Corona Virus' was conducted by the "Crescent Institute of science and technology" in a rural village called "KATTUR" on 14th February 2020.

16 students from the institute along with some staffs participated in this Awareness Programme.

Many homes in Kattur village were visited and interacted with the native villagers, many of them promised that they would lead an healthy lifestyle in order to prevent dangerous contagious diseases like 'corona virus'.

The following preventive measures were insisted on the native villagers :-

- Importance of washing Hands before and after eating(personal Hygiene)

- Importance of keeping the houses and surroundings clean in order to create a healthy society.

- Need for sustainable development

- Awareness on 'corona virus':

  a) Prescribed to use a carbon filter mask while travelling

  b) Covering the mouth while sneezing.

  c) Making sure that we don't spit in public places(because contagious diseases could spread)

  d) It is not advisable to visit the countries where the contagious disease is spreading.

  e) Making sure that there is no stagnant water.(because it could act as an environment in spreading disease and as an incubator for multiplying germs)

- To eat healthy foods in order to avoid nutrition deficiencies which lead to diseases like kwashiorkar and marasmus.

- Insisted on the need for hygienic activities in this current scenario.

- Instructed them not to use medications of their own without Doctor's prescription, etc.

Interaction with Govt. School students:

Government School children of Kattur village were also educated on the hygienic practices to the followed. The children were sensitized about the importance of washing their hands before and after eating and exercising daily and the importance of playing sports and inculcating other healthy habits to avoid falling sick. The children were asked to share their daily routines and the steps they took every day to maintain hygiene. The children learnt a lot from the session and promised to follow all the good habits.

3. **Distribution of essential Material for the village Karsangal"**

UBA in association with Crescent Alumni Association distributed provisions to the needy in Karasangal village. More than 50 families who are dependent on their daily wages for livelihood benefited. Student volunteer- Ms. Sneha

1. Village Visits

On September 18, 2020 Crescent University was selected as one of the implementation partner in Unnat Bharat Abhiyan launched by the MHRD, Govt of India.

The Institute under the UnnatBharathAbiyan has been assigned with six villages and permission was obtained from the District Collector, Kanchipuram District.

- Karsangal
- Manimangalam
- Keerapakkam
- Venbedu
- Arungal
- Kattur

The various dimensions in which the UBA team is working

- **i)Economic:**Through skills and entrepreneurship development, assistance in development of cottage and village industries based on farm and other local products, providing appropriate marketing mechanism and training in maintenance of various essential services

- **ii) Social:** empowering the local grāmsabhās to play an active role in participatory development of villages, collaborating with field agencies in promoting voluntarism and setting high standards of probity and social values

- **iii) Human**: promoting literacy (especially e-literacy), in village youth and adults, education in holistic vision, health and nutrition

- **iv) Governance**: strengthening the PRIs through education and handholding in participatory planning for development; social audit of the development plans, providing feedback on the progress of developmental work.

- v**) Basic Amenities**: developing plans for appropriate housing, water supply, roads, electricity etc. for domestic as well as for agriculture, animal husbandry and various rural industry applications and monitoring their implementation.

- **vi) Environmental:** developing plans for eco-friendly waste management, sanitation, social forestry, watershed management and monitoring their implementation.

Village Visit

Date: October 13 & 15, 2018

Visited Karasangal and Venbedu Village as part of Swachhata drive with NSS team

Outcome:
- Survey was taken on the household
- Visited each house and took survey on the basic facilities available.
- Also the area was analyzed

Date: February 27, 2019

Visited Karasangal and Venbedu Village as part of UBA Swachhata drive

Outcome:

- Difficulties of the Karasangal village people were collected.
- Water facilities and other basic facilities were surveyed.
- Submitted to UBA cell.

Date: February 4, 2020

Event: World Cancer Day

- Conducted Awareness Programme for woman in Karasangal village adopted under UBA programme.
- Went on rally with students of high school in Karasangal and distributed pamphlets on cancer awareness given by the Adyar Cancer Institute
- Conducted in association with the Alumni
- Two women came forward to tell their symptoms of breast cancer
- One of the Alumni came forward to provide them with facilities to visit Adyar Cancer Institute for further treatment

Date: 15 June 2020

Event: Online workshop on Swachhatha Action Plan