

## DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING

### **SOCIAL AWARENESS CLUB**

### **WEBINAR REPORT**

The Social Awareness Club (SAC) of Department of Computer Science and Engineering, B S Abdur Rahman Crescent Institute of Science and Technology, Chennai organizes Webinar on 01 September 2021. The details as follows

*Topic* : **Design Thinking as social tool**

*Date & Time* : 01 September 2021 @ 3.30pm

*Target Audience* : Prefinal year B.Tech CSE Students

*No. of participants* : 50

*Resource person* : **Ms.Ramya , Ux designer at TCS,Chennai &**

**President at Chalkpiece – Design thinking community**

The report discusses about the following aspects with respect to the session

1. Webinar poster
2. Instagram page
3. Preamble
4. Key notes
5. About Speaker & Chalkpiece
6. Session Screenshots
7. Feedback from participants
8. Participants list

1. Webinar Poster

B.S. Abdur Rahman  
**Crescent**  
 Institute of Science & Technology  
 Deemed to be University u/s 3 of the UGC Act, 1956

School of Computer, Information and Mathematical Sciences  
 Department of Computer Science and Engineering

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**Speaker**  
**Ms. RAMYA**  
 President at Chalk Piece  
 Ux designer at TCS

**WEBINAR**  
**TOPIC: DESIGN THINKING AS SOCIAL TOOL**

01 SEPTEMBER 2021 @3.30PM  
 Target Audience : Prefinal year B.Tech CSE students  
<https://bit.ly/saccse01>

SCAN ME REGISTER HERE

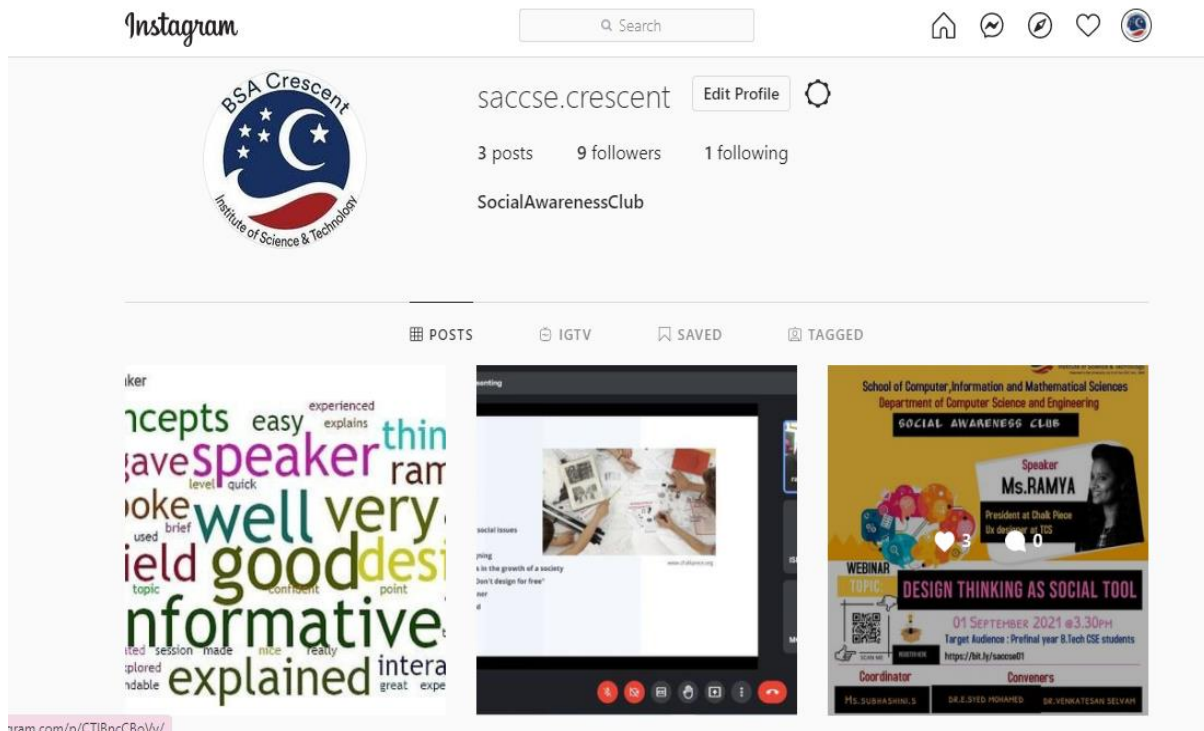
**Coordinator**  
**Ms. SUBHASHINI.S**  
 Assistant Professor/CSE

**Conveners**  
**DR.E.SYED MOHAMED** HOD/CSE  
**DR.VENKATESAN SELVAM** DEAN, SCIMS

saccse.crescent@gmail.com saccse.crescent

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## 2. Instagram page @saccse.crescent



## 3. Preamble

A conventional designer concentrates in acquiring technological advancements but ignorant of social issues. Being an environmental designer is more important than being an experienced designer. Social design is completely based on the environmental issues and the importance of giving solutions to such problems through design.

Design thinking skill is one of the skill most required for any individuals to solve the problem and give an innovative solution.

## 4. Key notes

- 1) Design introduction
- 2) Design in daily life
- 3) Importance of EVS

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- 4) Role of designers in social issues
- 5) Design thinking
- 6) Consistency in designing
- 7) Support of designers in the growth of a society
- 8) Change the term , "Don't design for free"
- 9) Society driven designer
- 10) Being social minded

## 5. About Speaker & Chalkpiece

### Speaker : Ms.Ramya

A computer science engineering graduate.

Staunch UX designer who never hesitates to take an extra step ahead for satisfactory completion. Perpetual explorer of multifarious dimension in designing. One who constantly stands by the point that UX designing is more than a profession and it should be evolved eternally.

An UX mentor believing in absolute empirical knowledge.

As an initiative to indulge designing to every layman, started a community for designers with a vision to inculcate designing right from schooling.

A social worker who has a realization that preserving Nature and Environment are the fundamental duties of every human being. Running organisation called chalkpiece to make design awareness among people. Also running emagazine thalisangili which spoken about gender stereotype

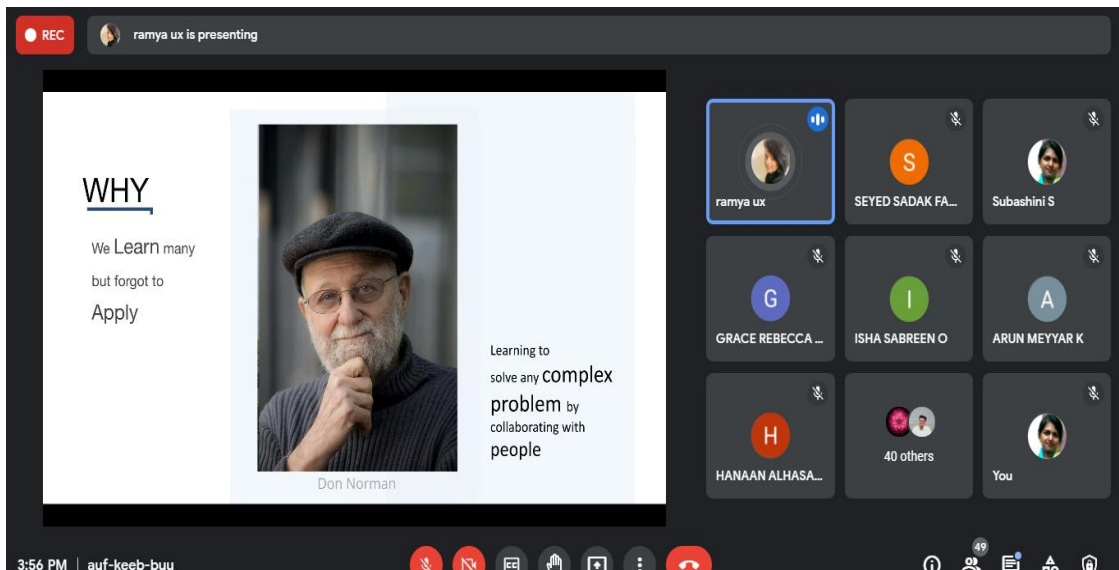
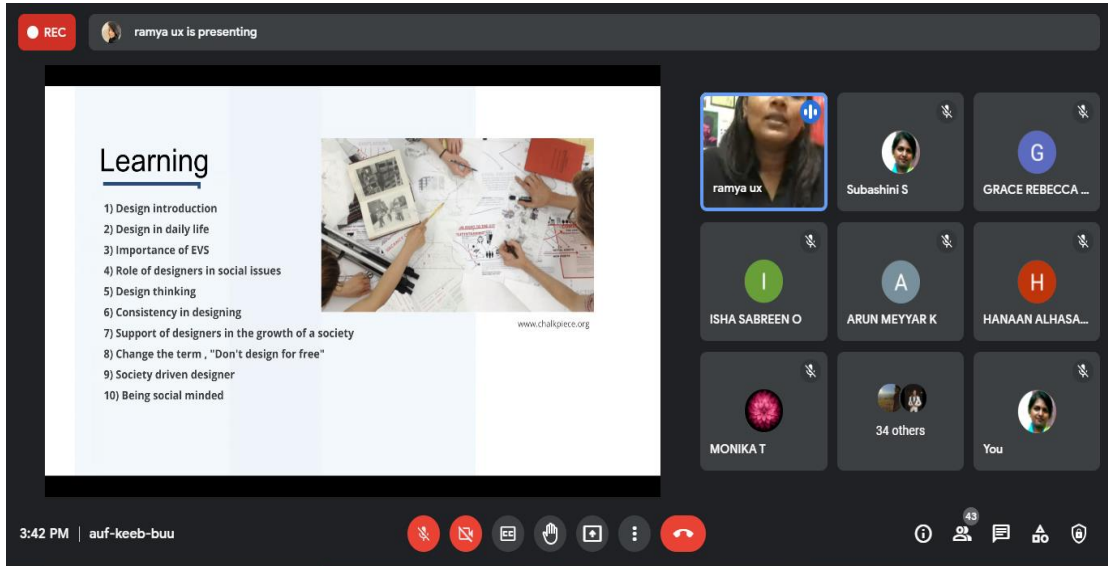
### Chalkpiece

Chalkpiece is a fast growing Non-profit organization which uses design as a tool to identify and solve social problems.

Primary motto is to bring design education as an Academic Syllabus in all schools and colleges and also spread design awareness to all people, especially among school students.

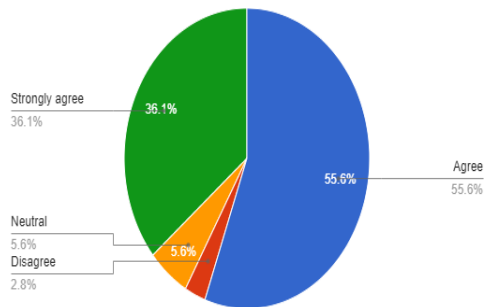
<https://chalkpiece.org/>

## 6. Screenshots



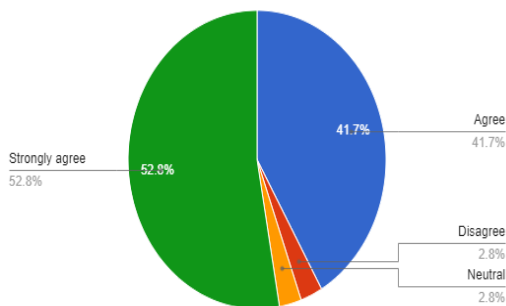
## 7. Feedback from participants

### About Webinar: Enjoyed the session



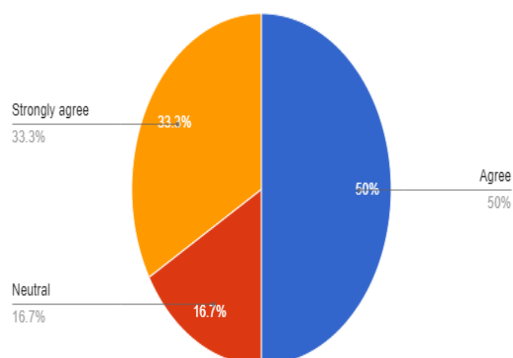
Around 93% of participants agreed that they enjoyed the session

### About Webinar: Informative and useful



Around 94% of participants agreed that the session was informative and useful.

### About Webinar: Topics covered are new and not aware of

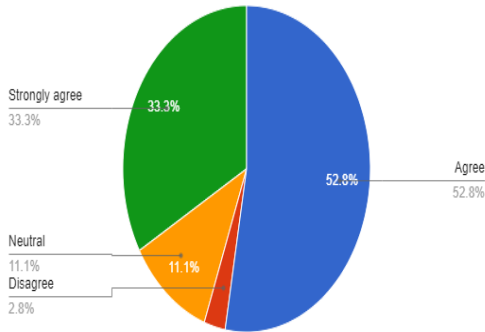


Around 83% of participants agreed that there were not aware of the topic discussed

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**About Webinar: Session met your expectation**

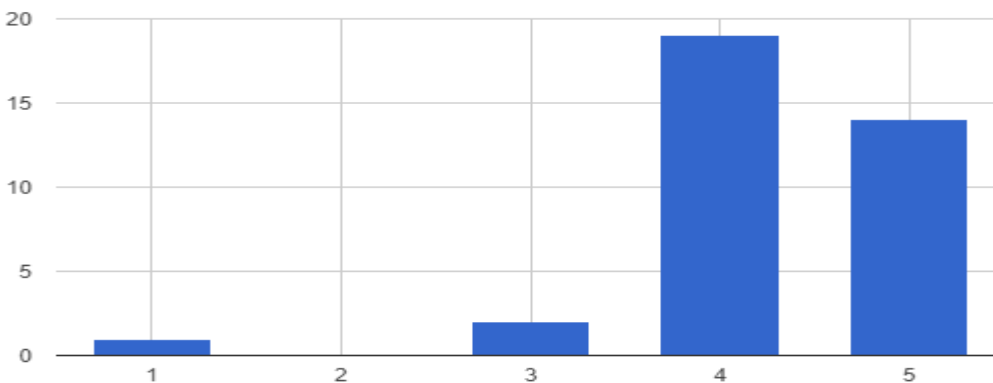


Around 86% of participants agreed that the session met their expectation

**About the Speaker**



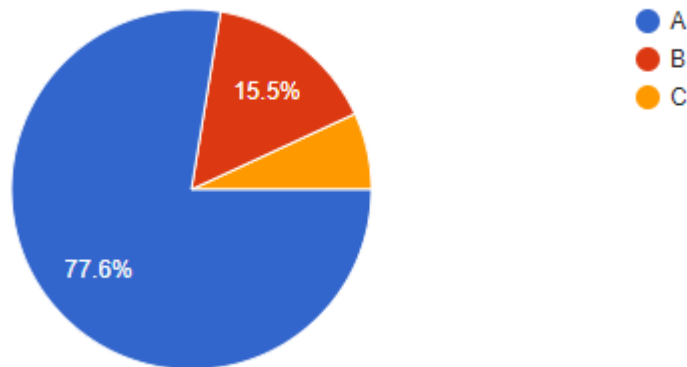
**Overall rating for Webinar session**  
 Average: 4.25



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## 8. Participants list

III year B.Tech CSE A,B & C



RRN	Name	Year - Degree-Branch	Section
190071601031	Madhumitha.A	3rd year, B.Tech CSE	A
190071601010	Azfar Faheem Mustafa	3rd B.tech CSE	A
190071601049	nizar Ahmed	3-b.tech-cse	A
190071601048	Nitheesh	3rd btech cse	A
190071601036	Mohamed Shouibuddin S	3rd year B.Tech CSE	A
190071601042	Mohammed riyas	3rd year- b.tech- comput	A
190071601016	S.GNNANAVEL	3rd year b.tech- cse	A
190071601039	MOHAMMED ASJAD J	2021 - B.Tech - CSE ( IB	A
190071601046	Mugil Suga.K	3-CSE	A
190071601007	ARUN MEYYAR	3RD YEAR-COMPUTER	A
190071601034	Mohamed ashraf	3rd year b-tech cse	A
190071601058	Shyammandhan R	3rd year - CSE - B.Tech	A
190071601072	Ameer sulthan	3rd-B.tech-Cse	B
190071601115	Mohammed Irfan	Btech cse	B
190071601068	Ahmed thousif	3rd year- cse	B
190071601077	Asmath Haseena.M.I	III - B.Tech - CSE	B
190071601124	Md Saif	3-B.Tech- CSE	C
190071601094	JAGADEESHWARAN	2019 - B TECH-CSE	B
190071601047	Naieem Ahmed	3rd year - BTech - compl	A
190071601060	Talha Abdur Rahman	3rd year B.Tech CSE	A
190071601056	Shanmuga Natraj M	2019 B.Tech CSE	A
190071601050	Pooja.V	3rd year-BTech-Compute	A
190071601001	M.Achutha Krishna	3rd- B.Tech CSE	A
190071601136	Peduru Likhitha	3rd year B.tech cse	C
190071601132	Navya Swain R	3rd year B.tech CSE	C
190071601003	ALAN JEROME E.F	3rd-btech-cse	A
190071601037	Mohammed Adnan Baig	B.tech CSE	A
190071601030	Lavanya D	2023-Btech-CSE	A
190071601142	Rizwanaa M.A	3rd year-B.Tech-CSE	C
190071601032	Manchu priya	B.tech , CSE	A





RRN	Name	Year - Degree-Branch	Section
190071601053	K N RIYAAS MAIDEEN	3rd- b.tech-cse	A
190071601004	Ameen Taha	III - B.Tech - CSE	A
190071601043	Mohammed Saeed Anwar	III - Btech - CSE	A
190071601018	Hanaan Alhasan Senoor	3rd Year B.Tech CSE	A
190071601006	Aravind K V	3-B.Tech-CSE	A
190071601020	INDERPAAL SINGH RAT		3 A
190071601024	Karthik R	B.Tech CSE	A
190071601021	Isha Sabreen	3rd year btech cse	A
190071601013	Balaji Thukaram	3rd year btech cse	A
190071601045	Monika Thiyagarajan	2019-B.Tech-CSE	A
190071601022	Kaaviya shree v	3rd - b tech cse	A
190071602005	Annamalai V	3rd year - B.Tech - CSE	A
190071601017	Grace Rebecca Christop	3rd yr- B.Tech - CSE	A
190071601002	Addwin Fernando	3rd year btech-CSE	A
190071601061	D.vishwa	B.tech cse	A
190071601015	Chandramouli P	3rd - B. Tech CSE	A
190071601012	BABU MOHAMMED IZH	3rd Year - BTECH - CSE	A
190071601016	S.GNNANAVEL	3rd year b.tech cse	A
190071601085	Durrah Ismail Nasir	3rd year- BTech CSE	B
190071601092	Hussain Murtaza Deesav	3rd B.Tech- CSE	B
190071601040	Mohammed Atif	3rd year-btech-cse	A
190071601025	Karthik Selvakumar	2019-b.tech-cse	A
190071601009	Ashwin	3 - B.tech - cse	A
190071601054	Sashank Gs	3rd-B.tech-CSE	A
190071601110	Mohamed Munavar Huss	3rd - BTech- CSE	B
190071601013	Balaji.T	3rd - Btech-CSE	A
190071601094	JAGADEESHWARAN	B tech CSE 2021	B