

SCHOOL OF COMPUTER, INFORMATION AND MATHEMATICAL SCIENCES
DEPARTMENT OF INFORMATION TECHNOLOGY

Date: 06.05.2020

Event report

1. Synopsis

Name of the event : Webinar on “Opportunities in E-Commerce”
Date : 05.05.2020 (11.00 am to 1.00 pm)
Platform : Google Meet
Resource Person : Mr. Nirmal Lal, Sales Manager, Flipkart, Bengaluru
Coordinators : Mr. N. Rajendran, AP (Sr.Gr.) / IT
Dr. R. Priyadarshini, AP (Sel.Gr.) / IT
Dr. P. Gnanasekaran, AP / IT
Total no. of participants : 95

2. Objective of the event

The objective of the seminar is to inspire the participants, to enhance their knowledge in Ecommerce field and help them to shape their career especially after COVID19.

The specific objectives of this webinar are :

- To learn the basics of E-Commerce and the process followed in the industries
- To know the opportunities as entrepreneur in E-Commerce field
- To identify the openings as employee in E-Commerce field



B.S. Abdur Rahman Crescent

Institute of Science & Technology
Deemed to be University u/s 3 of the UGC Act, 1956

3. Plan of the event

5/6/2020 B.S. ABDUR RAHMAN UNIVERSITY Mail - A free Webinar on "Opportunities in E-Commerce" for students and faculty members on 05th May 2020 ...



RAJENDRAN N <nrajendran@creseent.edueation>

A free Webinar on "Opportunities in E-Commerce" for students and faculty members on 05th May 2020 (Tuesday) from 11.00 am to 1.00 pm.

HOD IT <hodit@creseent.edueation> Sat, May 2, 2020 at 1:12 PM
To: faculty@creseent.edueation, <hod@creseent.edueation>, deans@creseent.edueation, students@creseent.edueation

Dear Sir / Madam,

Greetings to you.
Department of Information Technology, School of Computer, Information & Mathematical Sciences is organizing a Webinar on "Opportunities in E-Commerce" for students and faculty members on 05th May 2020 (Tuesday) from 11.00 am to 1.00 pm.

The interested students and faculty members can register for the webinar.

Click here for registration:

<https://forms.gle/NuWs2KPhn72NV6CX9>

Register today! Limited seats only available!

*No Registration Fee.

E-Certificate will be provided to all the participants.

Kindly refer the attached brochure for further details.
Contact nrajendran@creseent.edueation if you have any queries in Registration.

Thank you.

--

Thanks & Regards

Dr. I. Sathik Ali,
Head of the Department,
Department of Information Technology,
School of Computer, Information & Mathematical Sciences,



Vandalur,
Chennai - 600048



WhatsApp Image 2020-05-01 at 9.17.14 PM.jpeg
505K

<https://mail.google.com/mail/u/0/?ik=a6530e5399&view=pt&search=all&permmsgid=msg-f%3A18655837737324929306&siml=msg-f%3A18655837737...> 1/1

Circular of the Webinar

School of Computer, Information & Mathematical Sciences
Department of Information Technology

Organizes



OPPORTUNITIES IN E-COMMERCE

Date : 05.05.2020

Time: 11.00 am



Speaker:

Mr. NIRMAL LAL

Sales Manager, Flipkart

Alumnus of IT Dept., 2008-12 Batch

Registration link:

<https://forms.gle/NuWs2KPhn72NV6CX9>

Last date for Registration: 04.05.2020

Conveners

Dr. Venkatesan Selvam, Dean / SCIMS

Dr. I. Sathik Ali, HOD / IT

Coordinators

Mr. N. Rajendran, AP (Sr.Gr.) / IT

Dr. R. Priyadarshini, AP (Sel.Gr.) / IT

Dr. P. Gnanasekaran, AP / IT

Made with PosterMyWall.com



5/6/2020

B. S. ABOUR RAHMAN UNIVERSITY Mail - Webinar on Opportunities in E-Commerce



RAJENDRAN N <nrajendran@crescent.education>

Webinar on Opportunities in E-Commerce

nrajendran@crescent.education <nrajendran@crescent.education> Tue, May 5, 2020 at 12:29 AM

Reply-To: nrajendran@crescent.education
 To: ifra.com@crescent.education, rajaishuv788@gmail.com, tharishtamilselvan695@gmail.com, manshath@crescent.education, hariniravi19@gmail.com, chandrika@crescent.education, ameen.affa@gmail.com, manojkumard03@gmail.com, tauqeer051@gmail.com, sindhu@crescent.education, isathikali@crescent.education, sharonpriya2004@gmail.com, santhoshkumarrajasekar@gmail.com, nrajendran@crescent.education, nandhini@crescent.education, latthoumy@crescent.education, yasarsharif73@gmail.com, sherin@crescent.education, shiek.zia@gmail.com, azrah6659@gmail.com, bhuvanewari11murali@gmail.com, rsdhara13801@yahoo.com, rkkm2k@gmail.com, sabaria@crescent.education, mohammedthaha@crescent.education, prakash.phar@crescent.education, ajay.b@csbedu.in, lavanyab@crescent.education, tasif1998@gmail.com, masoodahmed921@gmail.com, jeevithajenny2222@gmail.com, pksivam15@gmail.com, prakash@crescent.education, "ziaulhasan13@gmail.com" <ziaul.hasan13@gmail.com>, shameermohame@gmail.com, arbabhusain1@gmail.com, padmanamachi@gmail.com, kabeer@crescent.education, saigudhoni30@gmail.com, nareshbala905@gmail.com, lshakera@crescent.education, ansari.mba@crescent.education, mugheshpraba123@gmail.com, immohazar@gmail.com, vijayalakshmi.b@crescent.education, kandirajusirisha@gmail.com, srkavi40@gmail.com, nizarduker5081@gmail.com, thirumurugan@crescent.education, kannadhasan.ece@gmail.com, vkjlakshmi@gmail.com, asokk@crescent.education, srpreeth2009@gmail.com, ahmadsuhel8@gmail.com, anandprabhakar0507@gmail.com, syedsiddiqua@crescent.education, kannadasan@crescent.education, nawabjubair@gmail.com, ksrbaby2002@gmail.com, a.sameerhassan@gmail.com, arvinbharani00@gmail.com, greatsr8@gmail.com, deepikaramki13@gmail.com, azaraf0483@gmail.com, mohamedbak@crescent.education, marabbani@crescent.education, ashvath1992@gmail.com, ashfauk@crescent.education, keerthanakowsalya214@gmail.com, soniya@crescent.education, latha.tamil@crescent.education, desent07@gmail.com, mohammedimaz05@gmail.com, saquib.nawaz009@gmail.com, vaishnavimaheshwaran02@gmail.com, mohammadhabeeb@crescent.education, ramdeepak625@gmail.com, priyaramesh70685@gmail.com, asrarahmed@crescent.education, "abdulawwal005@gmail.com" <abdul.awwal005@gmail.com>, bharathkumar27799@gmail.com, nabeena@crescent.education, dean_scis@crescent.education, pmaheswari@live.in, gnanasekaran@crescent.education, vasundharadevi.bcom_hons2019@crescent.education, noorjehanbegum2k@gmail.com, farzana@crescent.education, gkavitha.78@crescent.education, sriram10289@gmail.com, "janakishanmugam22970@gmail.com" <janakishanmugam22970@gmail.com>, porkodra@crescent.education, rpriyadarshini@crescent.education, panboli@crescent.education, rajini@crescent.education, hemac@crescent.education

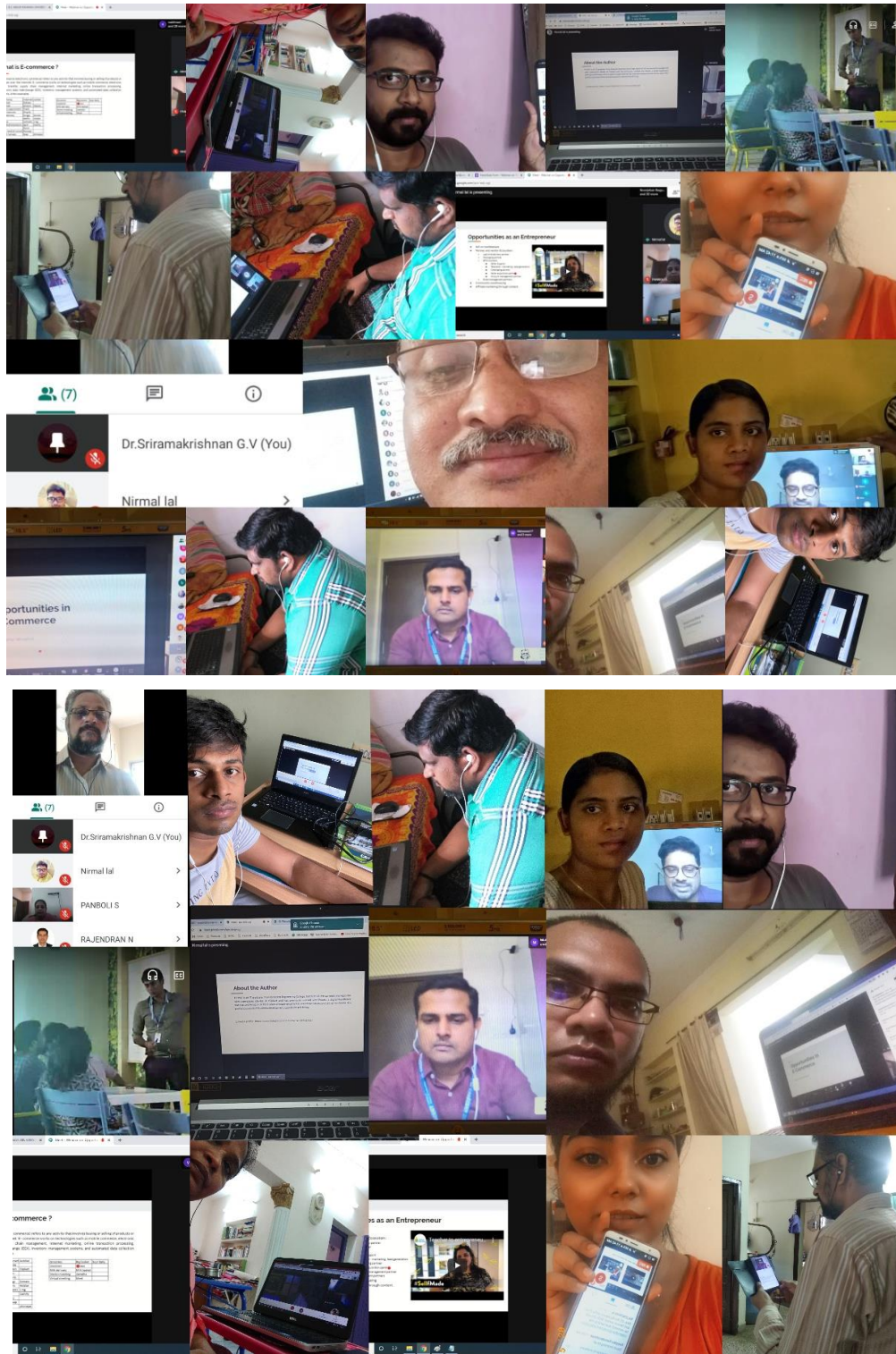
Dear Sir / Madam,
 We take immense pleasure in welcoming you to the webinar on "Opportunities in E-Commerce" scheduled on 05.05.2020 at 11.00 am, organized by Dept. of Information Technology, SCIMS, B.S. Abdur Rahman Crescent Institute of Science and Technology, Chennai.

Webinar on Opportunities in E-Commerce	
When	Tue May 5, 2020 10:45am – 1:15pm Eastern Time - New York
Joining info	Join with Google Meet meet.google.com/qvs-latj-ugi
	Join by phone +1 224-458-3283 (PIN: 887916144)
Who	• nrajendran@crescent.education - organizer

Google Meet Link to Webinar



4. Event Photographs



Participants of Webinar

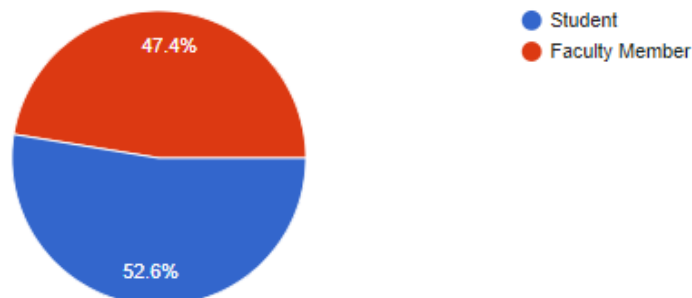
5. Participants

Total participants registered	: 95
Participants from BSACIST	: 75
Participants from other Institutions	: 20

Other Institutions include

- Bishop Heber College Trichy
- C S I Ewart Women's Christian College
- Cheran College of Engineering
- Cognizant Technology Solutions
- Government Engineering College Banka
- Integral University
- Jamia Millia Islamia University
- Kallam Haranadhareddy Institute of Technology
- Priyadarshini Institute of Science & Technology for Women's
- Solamalai Institution
- St Joseph's Institute of Technology
- The Quaide Milleth College for Men
- University College of Engineering, Anna University, Tiruchirappalli
- Vels Institute of Science, Technology and Advanced Studies(VISTAS)

Ratio of Faculty members & Students participated in webinar:



6. Activities during the webinar

The Resource Person of this webinar is Mr. Nirmal Lal, Sales Manager, Flipkart, Bengaluru (Crescent Alumni – B.Tech., IT 2008-12 Batch).

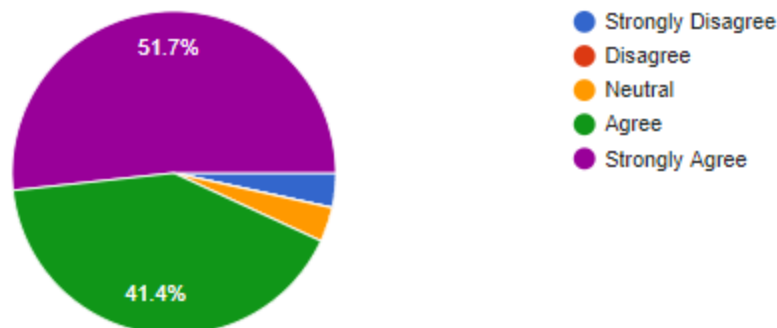
The following topics were discussed in the webinar.

- Introduction - What is Ecommerce ?
- How do they operate ?
- Major Business Units.
- Related businesses.
- Hiring at Ecommerce companies
- Opportunities as an Entrepreneur.
- Opportunities as an Employee.
- Preparing yourself for venturing into Ecommerce.
- Q&A

Around 95 students and faculty members from various Institutions were participated in the webinar. Participants were eagerly attended the event and interacted with resource person and cleared their queries. They were very enthusiastic about the webinar and gave a good feedback for the webinar.

7. Feedback

More than 93 % of participants were given very good feedback that the webinar was useful and relevant to the present pandemic situation.





Feed Back Form - Webinar on _Opportunities in E-Commerce_ - 05.05.2020 (Responses) - Microsoft Excel

	C	D	E	F	G	H	I	J	K	L
	Name	1.The webinar topic was useful and relevant to the present situation	2.The subject matter was presented effectively	3.The resource person was well prepared and knowledgeable in the field	4.The content and clarity of the presentation were good	5.The resource person was able to answer the queries	6.The duration of the webinar was sufficient for the material covered	7.Overall, how could you rate the webinar?	8.Do you have any suggestions to improve the webinar?	
1										
6	D Asokk	Strongly Agree	Strongly Agree	Strongly Agree	Agree	Agree	Strongly Agree	5	nil	
7	Dr.R.Priyadarshini	Strongly Agree	Strongly Agree	Strongly Agree	Strongly Agree	Strongly Agree	Strongly Agree	5	Good	
8	I.YASAR SHARIFF	Agree	Agree	Strongly Agree	Neutral	Neutral	Strongly Agree	4		
9	MAHESWARI P	Strongly Agree	Strongly Agree	Strongly Agree	Agree	Strongly Agree	Agree	5	Excellent	
10	Bharath Kumar K	Strongly Agree	Strongly Agree	Strongly Agree	Strongly Agree	Strongly Agree	Strongly Agree	5		
11	VASUNDHARA DEVI R	Strongly Agree	Strongly Agree	Strongly Agree	Agree	Agree	Strongly Agree	5	Overall Excellent	
12	S Kannadhasan	Strongly Agree	Strongly Agree	Agree	Agree	Agree	Strongly Agree	5		
13	Dr.D.Senthilkumar	Agree	Agree	Agree	Agree	Neutral	Neutral	3	No	
14	N Md Jubair Basha	Strongly Agree	Agree	Agree	Agree	Agree	Agree	4	Good Content	
15	R Deepika	Strongly Agree	Strongly Agree	Strongly Agree	Strongly Agree	Strongly Agree	Strongly Agree	5	Nothing	
16	S PANBOLI	Strongly Agree	Strongly Agree	Strongly Agree	Strongly Agree	Strongly Agree	Strongly Agree	5	No suggestions for improvement. Everything	
17	Dr G.V.Sriramakrishnan	Strongly Agree	Strongly Agree	Agree	Agree	Strongly Agree	Strongly Agree	5		
18	Jeevitha	Agree	Agree	Agree	Agree	Agree	Agree	5		
19	Mohamed shameer	Agree	Agree	Neutral	Agree	Agree	Agree	4		
20	Dr. N. Prakash	Strongly Agree	Strongly Agree	Strongly Agree	Strongly Agree	Strongly Agree	Agree	5		
21	Dr. L. Shakkeera	Strongly Agree	Agree	Agree	Agree	Agree	Neutral	4	No	
22	Noorjehan Begum	Neutral	Agree	Agree	Agree	Agree	Agree	4		
23	Jayalakshmi. V	Agree	Strongly Agree	Agree	Strongly Agree	Strongly Agree	Strongly Agree	5	Excellent	
24	SRIRAM N	Agree	Strongly Agree	Strongly Agree	Strongly Agree	Strongly Agree	Agree	5	Very nice session.	
25	T.P.KARPAGAM	Agree	Strongly Agree	Strongly Agree	Strongly Agree	Strongly Agree	Agree	5	Good	
26	Mohamed Bak K	Agree	Agree	Agree	Agree	Neutral	Neutral	4	I think that "Customer Relationship Manag	
27	B.Naresh kumar	Strongly Agree	Strongly Agree	Strongly Agree	Strongly Agree	Strongly Agree	Strongly Agree	5	Nil	
28	Dr. Chandrika Srinivas	Agree	Strongly Agree	Strongly Agree	Strongly Agree	Agree	Strongly Agree	5	Well prepared and delivered webinar- highl	
29	Dr. I. Sathik Ali	Strongly Agree	Strongly Agree	Strongly Agree	Strongly Agree	Strongly Agree	Strongly Agree	5	one more session	
30	D. Ganapatharan	Agree	Strongly Agree	Strongly Agree	Strongly Agree	Strongly Agree	Agree	5	Nil	

Feedback Form Responses from Participants

8. Participation Certificate (Sample)



B.S. Abdur Rahman
Crescent
 Institute of Science & Technology
 Deemed to be University u/s 3 of the UGC Act, 1956

CERTIFICATE

OF PARTICIPATION

This certificate is proudly presented to

Dr.G.V. Sriramakrishnan

for his / her participation in Live Webinar on "Opportunities in E-Commerce" held on 05.05.2020 from 11.00 am to 01.00 pm organized by Department of Information Technology, School of Computer, Information and Mathematical Sciences.



 HOD / IT



 DEAN / SCMS



B.S. Abdur Rahman
Crescent
Institute of Science & Technology
Deemed to be University u/s 3 of the UGC Act, 1956



B.S. Abdur Rahman
Crescent
Institute of Science & Technology
Deemed to be University u/s 3 of the UGC Act, 1956

CERTIFICATE

OF PARTICIPATION

This certificate is proudly presented to

Mr. Bharath Kumar

for his / her participation in Live Webinar on "Opportunities in E-Commerce" held on 05.05.2020 from 11.00 am to 01.00 pm organized by Department of Information Technology, School of Computer, Information and Mathematical Sciences.

HOD / IT

DEAN / SCIMS

9. Outcome of the Webinar

The outcomes of the webinar are as follows:

- Participants were able to know the basic processing in E-Commerce industries.
- They were able to know the various career opportunities in E-Commerce field.

This webinar was coordinated by Mr. N. Rajendran, AP (SG)/ IT, Dr. R. Priyadarshini, AP (Sel.Gr.) / IT and Dr. P. Gnanasekaran, AP/ IT,

HOD / IT
Dr. I. Sathik Ali