ACADEMIC YEAR 2016-17
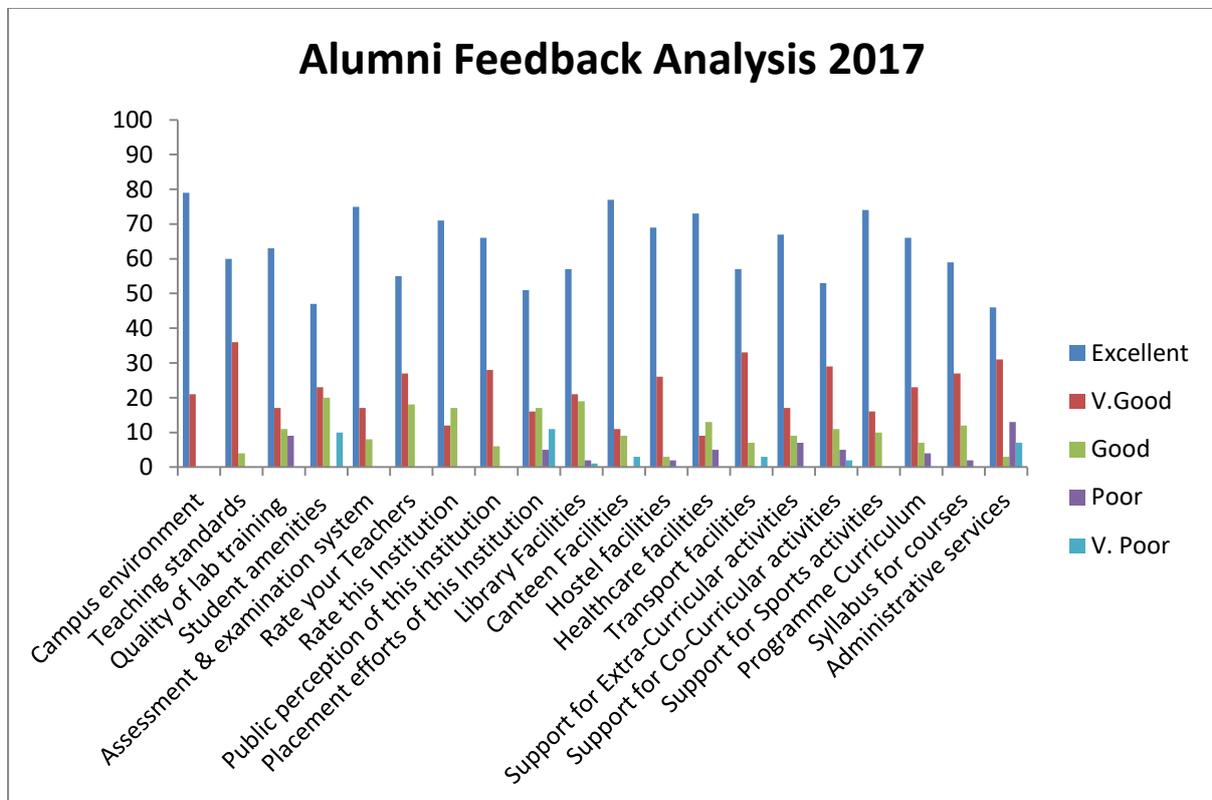
Feedback from Alumni : Analysis Report

Date: 12.06.17

During convocation feedback were received from Alumni in the following parameters:

- ❖ Campus environment
- ❖ Teaching standards
- ❖ Quality of lab training
- ❖ Student amenities
- ❖ Assessment & Examination system
- ❖ How would you rate the Teachers
- ❖ How would you rate this Institution
- ❖ Public perception of this institution
- ❖ Placement efforts of this Institution

No. of Respondents : 530

Alumni Feedback Analysis 2017

- ❖ Library facilities & canteen facilities
- ❖ Hostel and health care facilities
- ❖ Transport facilities
- ❖ Support for extra-curricular activities
- ❖ Support for co-curricular activities
- ❖ Support for sports activities
- ❖ feedback on Programme curriculum
- ❖ feedback on syllabus content of courses
- ❖ Administrative services

Note:

- ➢ Alumni appreciated the efforts of the institution holistically.
- ➢ Around 70 - 90% of the alumni gave very good and positive feedback about the institution with respect to teaching - learning process, curriculum & syllabus and other administrative services provided.

Other Suggestions given by Alumni for improvement :

- Include value added certificate courses.
- Add field oriented software and theories.
- Need more support for project works

Annexure : Sample Alumni feedback forms

a. In addition, **alumni are also part of Board of studies of departments / schools and School level advisory committee** meetings which was held during May – June 2017. Their views were well received and considered in the respective bodies.

Annexure : Sample BoS meeting minutes showing participation of alumni in BoS. (Minutes of the BoS of Department of Management Studies held on 12.06.17)

b. Holistically, the following suggestions were taken for consideration:

- ❖ Offering courses enhancing employability oppurtunities and entrepreneurship.
- ❖ More foreign language courses shall be introduced
- ❖ More professional elective courses emphasizing on modern trends.

12/06/17

Dean, Academic Affairs

Annexure

Alumni Association
B S Abdur Rahman University

Alumni Feedback

Convocation / Graduation Day 2017

⑦

Name of the Alumnus:	S.H. Shabeeruddin				
Course / Degree studied:	B.Tech	Dept. / Branch Studied:	Polymer Engineering	Year of Pass out:	2017
Present Employment Details:	Apollo Tyres ReD Global Asia				
Designation:	G.E.T.				
Name & Address of the Company:	Apollo ReD Global Asia, No. B25, Sipcot Industrial Growth Centre, Sriperumbudur- SP koil State highway, Orayapadam Sriperumbur Taluk, Kanchipuram District				
Mobile / Contact:	7401547367				
Email:	shabeeruddin 9s @ gmail. com				

Your Feedback:

First Job: ☑ Campus Placement ☐ Self Effort ☐ Self Employed (Entrepreneur)

Your Opinion, please rate   (Rating: 1 = Minimum, 5 = Maximum)

	1	2	3	4	5
1. Campus Environment:	☐	☐	☐	☑	☐
2. Teaching Standards:	☐	☐	☐	☑	☐
3. Quality of Lab Training:	☐	☐	☑	☐	☐
4. Student Amenities:	☐	☐	☐	☑	☐
5. Assessment & Examination System:	☐	☐	☐	☑	☐
6. Rate your Teachers:	☐	☐	☐	☑	☐
7. Rate this Institution:	☐	☐	☐	☑	☐
8. Public Perception of this Institution:	☐	☐	☐	☑	☐
9. Placement Efforts of the Institution:	☐	☐	☐	☑	☐

Polymer

	1	2	3	4	5
10. Library Facilities:	☐	☐	☐	☑	☐
11. Canteen Facilities:	☐	☐	☐	☑	☐
12. Hostel Facilities:	☐	☐	☑	☐	☐
13. Health Care Facilities:	☐	☐	☑	☐	☐
14. Transport Facilities:	☐	☐	☑	☐	☐
15. Support for Extra-Curricular Activities:	☐	☐	☑	☐	☐
16. Support for Co-Curricular Activities:	☐	☐	☐	☑	☐
17. Support for Sports Activities:	☐	☐	☐	☑	☐
18. Programme Curriculum:	☐	☐	☐	☑	☐
19. Syllabus for Courses :	☐	☐	☐	☑	☐
20. Administrative Services:	☐	☐	☐	☑	☐

Please provide your suggestions / options regarding inclusion of Value Addition Courses in the Curriculum:

More of industry related projects can be given

Please provide your suggestions to augment learning environment and experience in the campus:

More practical based learning along with syllabus updated to industrial needs

Please provide your suggestions to improve the Institutional Development:

Please upgrade lab facilities to industrial needs

Signature:

Alumni Association
B S Abdur Rahman University

Alumni Feedback

Convocation / Graduation Day 2017

Name of the Alumnus:	E. Sangeetha					
Course / Degree studied:	B. Tech	Dept. / Branch Studied:	ECE		Year of Pass out:	2017

Present Employment Details:

Designation:	
Name & Address of the Company:	
Mobile / Contact:	9176 391014
Email:	sangeetae1408 @gmail.com

Your Feedback:

First Job: ☐ Campus Placement ☐ Self Effort ☐ Self Employed (Entrepreneur)

Your Opinion, please rate   (Rating: 1 = Minimum, 5 = Maximum)

	1	2	3	4	5
1. Campus Environment:	☐	☐	☐	☐	☑
2. Teaching Standards:	☐	☐	☐	☐	☑
3. Quality of Lab Training:	☐	☐	☐	☐	☑
4. Student Amenities:	☐	☐	☐	☐	☑
5. Assessment & Examination System:	☐	☐	☐	☐	☑
6. Rate your Teachers:	☐	☐	☐	☐	☑
7. Rate this Institution:	☐	☐	☐	☐	☑
8. Public Perception of this Institution:	☐	☐	☐	☐	☑
9. Placement Efforts of the Institution:	☐	☐	☐	☐	☑

Alumni Association
B S Abdur Rahman University

	1	2	3	4	5
10. Library Facilities:	☐	☐	☐	☑	☐
11. Canteen Facilities:	☐	☐	☐	☑	☐
12. Hostel Facilities:	☐	☐	☐	☐	☑
13. Health Care Facilities:	☐	☐	☐	☐	☑
14. Transport Facilities:	☐	☐	☐	☑	☐
15. Support for Extra-Curricular Activities:	☐	☐	☐	☐	☑
16. Support for Co-Curricular Activities:	☐	☐	☐	☐	☑
17. Support for Sports Activities:	☐	☐	☐	☐	☑
18. Programme Curriculum:	☐	☐	☐	☐	☑
19. Syllabus for Courses :	☐	☐	☐	☑	☐
20. Administrative Services:	☐	☐	☐	☐	☑

Please provide your suggestions / options regarding inclusion of Value Addition Courses in the Curriculum:

They can include more practical subjects than theory courses

Please provide your suggestions to augment learning environment and experience in the campus:

It is well and good when it is good and better than the usual one.

Please provide your suggestions to improve the Institutional Development:

Can bring a good Infrastructure.

Signature:

B.S.ABDUR RAHMAN CRESCENT UNIVERSITY
DEPARTMENT OF MANAGEMENT STUDIES
MINUTES OF THE MEETING OF BOARD OF STUDIES

The meeting of the Board of Studies was held at 9.30 A.M. on 12.06.2017 in the Department of Management Studies. The following members were present.

1. Dr. Haider Yasmeen   Chairman / Ex-Officio
   Professor and Head,
   Department of Management Studies,
   BSAU.

2. Dr. M. Murugan   Ex-Officio
   Dean / School of Mechanical Sciences
   BSAU.

3. Dr. S.K.G.Ganesh   Member
   Professor,
   Department of Management Studies,
   BSAU.

4. Dr. L.Aravindh Kumaran   Member
   Associate Professor,
   Department of Management Studies,
   BSAU.

5. Dr. S. Panboli   Member
   Associate Professor,
   Department of Management Studies,
   BSAU.

6. Dr.Chandrika Srinivas   Member
   Assisstant Professor (Sel.Gr.),
   Department of Management Studies,
   BSAU.

7. Mr. S. Vijay Kumar   External Member
   Managing Director,
   Finsigma Inclusive Services Pvt.Ltd., Chennai.

8. Mr. Sivaraman Ambalam,   Special Invitee
   HR Director, India,
   RELX India Pvt. Ltd., Chennai.

9. Mr. M. Sundaram   Special Invitee
   Executive-Director (Corp.Planning),
   Super Auto Forge Pvt.Ltd., Chennai.

10. Mr. S.Vaitheeshwaran (Alumni)   Special Invitee
    DGM, Automotive Components Division,
    Nissan Trading India Pvt.Ltd.,
    Chennai.

11. Mr.N.Karthik (Alumni)   Special Invitee
    Deputy Chief Manager, TOI Brand, Times of
    India, Chennai.

The Chairman welcomed the members. The following items of agenda were taken up for discussion by the members of the Board of Studies.

1.0 To consider and approve the new courses and syllabi for new specialization:
(a) " Logistics and Supply Chain Management"

The syllabi of the following courses under the specialization "Logistics and Supply Chain Management" [except "Logistics Management" which is an existing course under Operations Management specialization] were discussed and the suggestions of the members were incorporated.

1. Essentials of Supply Chain Management
2. Sourcing and Purchase Management
3. Logistics Management
4. Demand and Supply in Supply Chain Management
5. Distribution and Warehouse Management
6. International Logistics

The course on "Green Supply Chains" which was suggested by the area members to be added as the 7th Course under "Logistics and Supply Chain Management", was removed based on the suggestions provided by the Board members. They were of the opinion that the subject does not require 30 hours and hence it can be included as a topic under "Essential of Supply Chain Management" in the last module as "Overview of Green Supply Chain.'

It was also decided by the area members to remove the following four courses under "Operations Management" specialization.

- MSCY 061-Supply Chain Management
- MSCY 063-Integrated Materials Management
- MSCY 064-Lean Six Sigma

- MSCY 067-Product design

And replace it with the following three courses from the new specialization "Logistics and Supply Chain Management" (as given below).

- MSCY 106-Essential of Supply Chain Management
- MSCY 107-Sourcing and Purchase Management and
- MSCY 108- Demand and Supply in Supply Chain Management

The remaining three existing courses (as given below) under "Operations Management" specialization are retained as it is under "Operations Management" Specialization.

- MSCY 062-Total Quality Management
- MSCY 065-Logistics Management and
- MSCY 066-Services Operations Management

The following suggestions were made by the members.

- 'Overview of SCOR model' shall be included in the course "Essentials of Supply Chain Management".
- 'Strategic Sourcing and Supplier relations Management' shall be included in the course "Sourcing and Purchase Management".
- The title of the course "Demand and Supply in Supply Chain Management" shall be renamed as "Supply Planning and Inventory Management". The topics such as 'MRP, JIT, and Kanban' shall be included in the course.
- 'Application of RFID' shall be included in the course "Distribution and Warehouse Management".
- The topic 'Global Sourcing' in "Sourcing and Purchase Management" course shall be removed and the same shall be included in the course "International Logistics". The course "International Logistics" shall be renamed as "Global Sourcing and International Logistics".

(b) "International Business Management".

The syllabi of the following courses under the specialization "International Business Management" [except (5) and (6) which are existing courses under "Financial Management" and "Human Resources Management" specializations respectively] were discussed and the suggestions of the members were incorporated.

(1) EXIM procedure and Documentation
(2) International Marketing Management
(3) International Trade & Economic Environment
(4) Legal Environment for International Business
(5) International Financial Management (MSCY 018)

(6) International Human Resource Management and Organizational Behavior
(MSCY   037)

The topics like GST and its Implications, Dispute settlement machinery and Packaging Regulations, were suggested by the members, to be included in the syllabus of "EXIM Procedure and Documentation", "Legal Environment for International Business", and "International Marketing Management" respectively.

The approved syllabi of the courses under new specializations are given in Annexure I.

2.0 To consider and approve the modified syllabus of certain courses in the curriculum of MBA Programme

The modifications that were made in the syllabi of some courses – incorporating contemporary aspects, reorganizing contents, deletions, etc. were discussed. Further, additional suggestions were given by the external members and invitees.

The modifications made are given below:

(i)   Psychometrics and Corporate Connect Lab (MSC 6307):
   a. 'Leadership and CEO Skills' are included in the exercise; minor modifications in objectives, pedagogy, assessment components and outcomes are done accordingly.
   b. The topic "Diversity at Work" was suggested by the members, to be included.

(ii)   Entrepreneurship Development (MSC 6102):
   a. Forms of ownership, procedure for registration in small industry, Human resources and Operation requirement for new venture, overview of venture capital and angel investment were added.
   b. The module titled 'Project' is replaced with 'Impact of Social Entrepreneurship on Society.
   c. The topic "Overview of Project Management" was suggested by the members, to be included.

The modified syllabi of the courses in MBA Programme are given in the Annexure II.

3.0   To consider and approve the replacement of the course 'Management of Business Organisation' by 'Leadership and CEO Training' in B.Tech. Programme.

The course titled "Management of Business Organisation" is replaced by "Leadership and CEO Training". The prepared syllabus was taken for discussion.

The following suggestions were made by the members.

a) Leadership functions - general functions, listening, observing, managing and decision making shall be included in Module I.
b) Psychometric tests shall be included in Module I.
c) 'Leader as team player' shall be included in Module III.
d) "Leader as a CEO" shall be included in Module V.
e) Book titled "Good to Great" by Jim Collins was suggested by the members, to be included as 'recommended readings'.

The syllabus of the new course in B.Tech. Programme is given in the Annexure III.

4.0   To consider and approve the syllabi for the new course "Social Entrepreneurship" in B.Tech. Programme.

A new course titled "Social Entrepreneurship" to be included in B.Tech. Programme. The prepared syllabus was discussed. The following suggestion was made by the members.

a) Venture Capital shall be included in the syllabus.

The syllabus of the new course in B.Tech. Programme is given in the Annexure IV.

5.0   To consider and approve the syllabi for the new course (Advanced Research Methodology) in the curriculum of M.B.A. Programme.
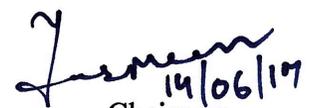
A new course titled "Advanced Research Methodology" to be included in M.B.A. Programme. The prepared syllabus was discussed. The following suggestion was made by the members.

a) The topic "Analytics" shall be included.

The syllabus of the new course in MBA Programme is given in the Annexure V.

After discussion and with the above suggestions it was resolved to approve the item and recommend the same to the Academic Council of the University.

The Chairman concluded the Board of Studies at 11.00 am, after thanking all the members.

14|06|17
Chairman
Board of Studies