



B.S. Abdur Rahman

Crescent

Institute of Science & Technology

Deemed to be University u/s 3 of the UGC Act, 1956

Centre for Leadership



Management Development Programme (MDP)

The Management Development Programme includes leadership training at all levels of management. The Strategic Level Leadership Programme is designed for the top level management who are involved mainly in strategic planning and decision making. The business owner and the founders can benefit from SLLP. The programme is also meant for Senior Level Executives who are preparing to move from Functional or Operational roles to positions that are more strategic. The Executory Level Leadership Programme is meant for mid level managers who manage sections, divisions, regions, departments and projects. The regional heads, the division heads, the department heads, the project managers and other mid-level executives can benefit from ELLP. The Operative Level Leadership programme is designed for grass root level executives who are more on the execution side. The objective that all three programmes share in common is that they are committed to bring about positive changes in you, preparing you to face challenges and be a market leader.

The domain specific leadership programme is a customised programme catering to the requirements of the firm. The objective of the programme is matched with the expectation of our clients.

Key Takeaways of MDP

Strategic Level Leadership Programme

- ✦ Devising Customer-Centric Strategies
- ✦ Building Conceptual and Analytical Skills
- ✦ Rethinking on "People First Strategy"
- ✦ Top level Decisions and implication -case studies
- ✦ Leading for Results
- ✦ Negotiation Games

Operative Level Leadership Programme

- ✦ Micro Management Skills
- ✦ Balancing Work and Fun
- ✦ Local Connect and Adaptability Skills
- ✦ Working on Dead-lines
- ✦ Being a Team Player
- ✦ Creating and Sustaining Team Momentum

Domain Specific Leadership Programme

- ✦ Requirements of client is matched with content and delivery style

Executory Level Leadership Programme

- ✦ Aligning department level goals with vision/mission of the firm
- ✦ People's Management Skill Building
- ✦ Cross-Functional and Cross-Departmental Relationship Management
- ✦ Managing periods of Change, Conflict or Crisis
- ✦ Embracing Technology for Process Efficiency and data storage and retrieval
- ✦ Triggering Creativity and Innovation

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