



WRITERS INC

★ BSAU STUDENTS' E-MAGAZINE ★

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From VC's Desk:

We got in touch with the Vice-Chancellor of BSAU, Dr. V.M Periasamy to get a firsthand account of our University's contribution to the intellectual and overall development of youngsters who are the future of the Nation.

? What are the initiatives taken by the University to improve facilities for the students?

Innovation Centre has been started to incubate the innovative ideas of the students. Two new floors in the Mechanical Science Block will be ready by Dec 2015. A new hostel block for girls which can accommodate 200 students will be ready by June 2016. The School of Architecture will have its new building constructed by May 2017. Wi-Fi is made available throughout the campus. Apart from the main canteen, four food outlets are opened. All the blocks will be provided with elevators shortly. A new Fitness Centre is put up. Flood lights are fitted in Basketball court and Badminton court.

? Our University boasts of a lot of eminent members in the Management, would you mind elaborating on the difficulties undergone by the members to maintain/improve the reputation of the University?

The University has senior faculties well experienced in teaching and academic administration. The challenge faced by the management is in changing the attitude of the students. Students are not focused in their studies. We are working on the engagement strategies of the students. Apart from the existing co-curricular and extra-curricular activities we have formed new clubs like Code Development Club, Skill Development Club, Hobby Electronics Club etc. We have also started e-magazine and an incubation centre.

The reputation of the University depends on the performance of our students in their studies and also their performance after they get employed. We get positive feedback from the employers who year after year reach out to recruit our students. The students who have undergone internship in industries have been absorbed by the industries after seeing their performance.

? What are the various facilities available in the University that students fail to utilize to the fullest?

i) Value Added Programs :

All the departments are offering Value Added Programs for the students. Some of the programs like CCNA Certification Program, Oracle Certification Program, Pro-e, Arabic Language, etc. are helpful in enhancing the employability of the students, but most students do not utilize this.

ii) Coaching for slow learners:

Peer assisted coaching classes are arranged within the University as well as in the hostels. Students are hesitant to attend.

iii) University Library:

The Library has more than 80,000 books and more than 3000 online International Journals in addition to e-books and other study materials. These resources are underutilized.

iv) Video lectures available in the intranet

NPTL video lectures and the video lectures prepared by our faculty are available in our intranet. The students do not use these lectures.

v) Software available in the Departments

Software like Pro/E, Ansys, Labview, MATLAB, PRIMAVERA, STAADPRO, PLC, CYME, EUROSTAG, MULTISIM etc are available in all the departments. Students must be familiar with such software relevant to their department to improve their employability.

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TIME TALK

Shaik Mohammed Adnan,
3Y B.Tech Mechanical



When offered a ventilator on his deathbed, Albert Einstein, the great physicist, is rumored to have refused it saying, "My time has come to an end. Who am I to compete with the mighty force? I will not prolong my time." This may seem to be a humble man's statement, or even a melodramatic way of ending one's life, but a little thought can show the amount of clarity that was shooting through the dying genius' brain cells.

Time has always remained an enigma for us, humans. We fight against it, try to save it, even try to outrace it, but these attempts have always been proved futile. Time travels on, in its relentless speed and never bothers to keep up with us. Time has influenced every sphere of human mind, body and even history. We are what we are because we have evolved through time. We have become civilized human beings because we have learnt the lessons that the passage of time has taught us. But we still try our best to find out the true nature of our guru and even after all the scientific innovations of the twenty first century, we remain ignorant. If asked, what was so complex about it, we would have to say that almost every aspect of time is complex. Did time have a beginning? If so, what was an equal for time before time began? If time got created with the Big Bang, what happened in the time before that? Was there any time before that? Time can have multiple meanings to each one of us.

For a soldier, a few microseconds can mean the line of separation between life and death. While for the universe, two centuries of our lifetime can be just another passing second. Time influences every nook and corner of even the most mundane of lives. We are charged for each second when we communicate with others. We have a time limit to finishing our exams, during an elocution competition or when we are playing a football match. We even have a time limit until the battery of our mobile phone dies. Even science fiction has taken advantage of enormity of time by talking of time machines!

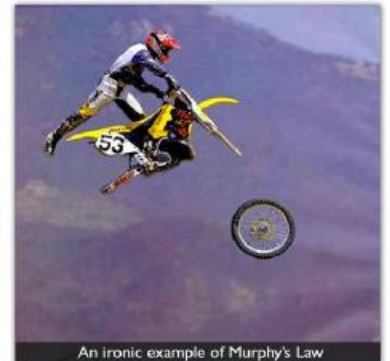
All this just shows that time is like the mythological creature hydra - many headed and indestructible. If we cut off one of its heads, we are faced with a head that is even more unforgiving and dangerous. All great personalities in this world have become great because they have realized the true potential of time, and have not cribbed about its negative aspects. As J.K. Rowling tells us in the famous novel series Harry Potter, and Barack Obama in the election campaign, it is our choice which makes the difference. We can't outrace time, but we can bend it to our will. We can't comprehend the mystery of time, but we can respect its power. And thereby, we will have dominated the most tantalizing force on earth.

Murphy's Law

M.Rajalakshmi, 1Y M.Tech Structural Engineering

What can possibly go wrong, will go wrong

Sometimes things just don't go the way you want them to! The power goes off when you are in the middle of your studies, or whilst waiting impatiently for a particular bus, all the other buses go past you except the one that you are waiting for, or when you accidentally drop something it rolls over to an inaccessible corner. Some call it fate or some say it's just bad luck. But apparently there seems to be a theory behind these events. This theory was elegantly put as "Anything that can go wrong, will go wrong at the worst possible time." by Edward J Murphy, a former US Air Force officer. The comment was made in a particular incident of human stupidity, where someone had risked their life because an instrument hadn't been set correctly. This saying, with time has come to be known as Murphy's Law.



An ironic example of Murphy's Law

One cannot help but admire his great observation. The beauty of this law is that it can be applied to any sort of situation or activity. There is a multitude of corollaries of Murphy's Law- some are funny (If you make something foolproof, the world will create a better fool) and some are practically relevant.

Great minds that coined scientific laws like Galileo, Einstein etc., have faced conflicts and criticism in historic times but, Murphy's Law on the other hand seems to have had an easier way. This is probably because, with a little insight into life and its ironies, we realize that the idioms may actually be true. An alternative viewpoint on this subject brings out the pessimistic view over life. Joking about this law and creating more corollaries can really be fun. But the truth is that things don't always go wrong.

For example, when we drink a cup of coffee without spilling it over us, we never think that we drank the coffee well, but when we accidentally do spill, we wonder why it has to happen to us.

Fact is that, unexpected things do happen in life and it is practically impossible to avoid them because we are not given the power to control all the things that happen around us. Call it fate or bad luck or the outcome of our own choices, ironic incidents happen to each of us and this law indirectly helps us cope with these incidents. Murphy's Law, when properly understood can be a genuine source of wisdom. Like the famous saying "Expect the unexpected" Murphy's Law too, in a way, mentally prepares us to face any unforeseen event that arises.

DID YOU KNOW?

In 435 B.C., the Greek philosopher, Anaxagoras, suggested that the sun was not just a small glowing circle of light, but a glowing rock larger than the Peloponnesus. For maintaining such beliefs (for political reasons too), he was exiled from Athens.



Thoughts to ponder on:

- ☒ The only time you should look down on someone is when you're helping them up.
- ☒ The secret of happiness isn't seeking for it, but in attaining the capacity to enjoy less.
- ☒ The true beauty of a rainbow is only known to a man who put through the rain.
- ☒ A little bump in life shouldn't pull you down, for it is after the night that the sun comes up.
- ☒ The demon doesn't come in red cape and horns; he comes dressed as everything you wished for.

Unknown - An Anonymous inspiration

#Niraimathi N, 1Y M.Tech Structural Engineering

One fine morning, I was on the way to Chepauk to attend In-Plant Training (IPT). Being an MTC bus traveler for the first time, everything that happened during my bus travel was amusing and totally new to me. I was very keen on observing the people in the bus. They were all of varying ages - small kids, teens, youngsters, elders, from different scenarios - school kids with heavy bags, college teens with headphones on, office goers, chatterboxes, sleepy heads, silent spectators and more. Not to miss the conductor, busy in the processing of passing change and the stern looking driver. It was really interesting to watch people living their everyday lives. That day, I got into the bus wondering, "Why is the bus always loaded with double the number of people it is supposed to carry?" It was quite irritating at the very moment and there were no free seats. After a few bus stops, a pregnant lady got in, with a bulky back-bag, carrying her 10 year old son in school uniform. I pondered, "Why is she holding her son in her arms? She could let him on his own!" Luckily she got a seat and rested her son there. I was shocked to find out that he was a mentally challenged boy. They were headed to a school for the specially abled children. She seemed to be around 7-8 months pregnant and a girl offered her a seat. She said in a firm voice "It's okay! No problem" with a sweet smile. Not sure whether she noticed me staring at her, but I really got inspired. The woman didn't show any sort of annoyance or discomfort, she wasn't worried about the crowd; her son's state; her health condition - no distress at all, just a calm positive attitude. People near her looked sympathetically at both of them. But her eyes were saying, "If not me, then who will?"

There are times when we think "Oh, why is this happening to me? Am I the only one to face this?" Or sometimes we may lose belief in ourselves, our ability/capacity and the boundless strength dormant in oneself. There are many people out there facing odds of life enthusiastically. I still remember her sharp eyes and warm smile as she got down the bus, with her son in her arms. I peeped out of the bus and looked at her crossing the road with an energetic spirit. I learnt a significant lesson through an unfamiliar lady - AN ANONYMOUS INSPIRATION that I'll forever cherish.

Don't Judge a Book by its Cover

Fatima Mohamed 1Y B.Tech CSE

If it wasn't the innocence of the question itself, what does it mean to judge a book by its cover? We all know this phrase to be an idiom we have learned in our English classes. But has anybody stopped to give this statement a second thought? Do we - ordinary people of this earth - who for one are not even capable of knowing what will happen in the next second of our lives, have the ability to judge someone we know nothing about? Do we have the right to make judgments about others when we are not perfect in our own way? Throwing these questions to the multifaceted society we live in, is a must.

Bullying in any way shape or form is wrong, so why do it? Have we stopped to think that maybe this person may have something better to offer? Maybe this person has a lot more knowledge and capability than what we give them credit for? Everyone judges and gets judged! Why must we judge someone when we ourselves are not perfect?

Majority fall victims due to misconception and tend to not speak up. Speaking from personal experience, people who go through this trauma often feel depressed and lonely. It's saddening to note that people prefer to stay invisible which only shows cowardliness because it portrays you running away from the problem. So dear victim, please take my advice and stand up for yourself. Show people that you are better than what they say you are. Show them what your talents are not for those people, but for yourself.

Effects of bullying

In conclusion, I would like to deliver this message not only to the former victims of this problem but also to everyone. We have all been a part of this cycle, either as the person suffering, or the person talking. So why suffer and make others suffer? Let's all live peacefully and together as a society. If we are not going to support our own kind, our own people then who will



The Pursuit of happiness

The paradox of hedonism, also called the pleasure paradox, refers to the practical difficulties encountered in the pursuit of pleasure. The philosopher Henry Sidgwick was first to note that the paradox of hedonism is that pleasure cannot be acquired directly. Suppose Ram likes to collect stamps and hence, to Ram, stamp collecting is an avenue towards acquiring pleasure. However, if you tell Ram this, he will likely disagree. He does get pleasure from collecting stamps, but this is not the process that explains why he collects stamps. It is not as though he says, "I must collect stamps so I, Ram, can obtain pleasure". He simply likes collecting stamps, therefore acquiring pleasure indirectly.

This paradox is often spun around backwards, if for example you heard that collecting stamps was very pleasurable, and began a stamp collection as a means towards this happiness, it would inevitably be in vain. To achieve happiness, you must not seek happiness directly, you must strangely motivate yourself towards things unrelated to happiness, like the collection of stamps.

MAKEUP AND MIND

—Farheen Farzana 2Y BIOTECH



"Have you ever wondered why women apply a lot of make-up?"
You can hardly see any woman these days without a single touch of make-up on their face. Are they afraid to go out in public

A survey, conducted by The Renfrew Center Foundation on a group of about 1,300 women, who were asked to remove their makeup showed that, almost half of the women had negative feelings about themselves when they're not wearing makeup — some felt unattractive, others felt highly self-conscious. Another article about a girl, a makeup addict, who took a no-makeup challenge for 6 days described makeup as a "part of her uniform".

All these observations tell us that, makeup is more than just a physical factor for most women. A woman feels more at power when her face is well groomed. Many girls start using makeup around the age of 11-13 years, making them more used to their made up faces. With the increasing use of social networks, people get to learn more about the new trends on fashion and makeup. The society has brewed up a glamorous image of women and women try hard to compete and fit the bill.

Is there any way to change this perception of women? No. According to me, makeup is just a way of expressing one's self and doesn't define a person. The appearance of a woman doesn't give anyone the right to judge her character; as a famous actress once said, "Beauty lies in the heart, and it reflects in your eyes. It is not something physical."

So, to all the women out there — you are beautiful. Makeup is an art, and you can use that art on yourself, but only if you want to. Don't feel pressurized to wear/not wear it. Life is too short to worry about other's opinions, so live for you, be the best at being you, and that's all the world needs.

without them? Sometimes, even I get slightly uncomfortable without my eyeliner and gloss when going to certain places.

So, what has made women so self-conscious? Is it peer pressure or is it just a mental image they've created for themselves?

According to many sources, makeup has existed for more than 5000 years. People used kohl, a black powder for the eye, to prevent the entry of dust and darkening of the skin. Similarly, henna was used as a hair dye in olden days and the Egyptian women used pomegranate pulp to color their lips. The trend hasn't changed over the years as nowadays, we see women even with the most clearest of all faces caked with makeup. What started out as a purpose of health has turned into an addiction for many people around the world and this seems to have changed the mental aspect of how women view themselves these days.

TRAVELOGUE

—Ahilan Tamilselvan 4Y Btech ECE

KUALA LUMPUR

"Not all those who wander are lost" - JRR Tolkien

One cannot start a travelogue without quoting a line from Tolkien's masterpiece 'The Lord of the Rings.' My journey kicked off when I hopped into an AirAsia flight which was nothing short of a nightmare. Why? Well, if you are looking for seats that make you think that somehow you ended up in the luggage bay, then certainly AirAsia is the way to go. Now that I got that out of my chest, the entire point of the trip was to get a solid research paper published through a conference where we get to showcase our work. We arrived in Kuala Lumpur on a beautiful Saturday morning, the city had just received the first showers of the monsoon the day before, which made the flora spread out across the city, quite lush and profound.

The first day in this beautiful city had one standout moment, I got to see the one thing I never got tired of in Kuala Lumpur, the Petronas towers (yes the most stereotypical touristy building for anyone visiting Malaysia, I know). Despite the cliché surrounding it, the Petronas tower can't be overlooked. It has a certain aesthetic look and a style statement, that only a few buildings in the world can match!

After that, it was time to head out to the conference venue and the journey to it turned out to be incredibly fun for two reasons. The first reason being our attire, we happened to be the only group of people who found it appropriate to put on our bespoke suits for the 15-minute walk to the metro station on a sunny day (I also carried a camping bag which was half my size). The awkwardness and the severe discomfort that we tried to hide was soon set to fade away as we boarded the metro. The metro, unlike any other type of intercity transport offers you a place wherein one could just take a step back and marvel at the diversity of people inside and the beauty of the city outside. After an hour of traveling, we arrived at the conference venue, surprisingly on



time, and our paper was queued up and allotted time on the second day. With great struggle, I managed to get the presentation going and the end of the presentation marked the beginning of celebrations.

The next two days were filled with frequent trips to 7/11 to grab a cup of Slurpees (brain freeze clearly did not deter us). A visit to the casino (but we ended up getting kicked out because of our age). Food (always). P&G games (from sunset to sunrise) and a customary visit to the famous landmarks. The end of the trip was a sombre moment because we had to leave the incredible city, to get back to the routine and predictable life. But this sadness was a short-lived one as I realized the meaning of travel and the reason we have to go back home in the words of Terry Pratchett, "Why do you go away? So that you can come back. So that you can see the place you came from with new eyes and extra colours".

Cheers to The Hostel Life!

HOSTEL DIARIES - A HOME AWAY FROM HOME

—Contributed by a group of fun-loving BSAU hostellers

Hostel life is a clear evolution to adulthood. College life is fun, but at hostel, the fun multiplies manifold. One learns to appreciate the differences of opinion and live harmoniously. HOSTEL is not just about making adjustments and developing management skills, but about getting sick at the thought of laundry, staying up all night, birthday celebrations at midnight, getting late for the first hour lecture, fighting over favourite football teams and a lot more. Life here can be chaotic, messy, interesting and boring at the same time. Every dorm has a nerd, an alarm, a mobile lover, a lizard phobic, a gossip station, an advice guru and what not! Be it girls or boys, it's one big family and is a place with endless memories entwined.



WACKIEST MOMENTS:

- ◆ "We wrote an apology letter to fetch our Restroom keys."
- ◆ "We made a replica of an Ouija board, replaced candles with flash lights and tried to call our favourite celebrity's soul and ended up scaring each other."
- ◆ "Teasing and screaming out random words when someone is on an important call"
- ◆ "Pretending to be out of cash to parents to give our friends a birthday treat."
- ◆ "Selfies and crazy pictures of friends doing random things, especially sleeping or eating."

LIFE HACKS

Making the most of what you've got:

- ◆ Drying clothes on the tube light,
- ◆ Hair drier to dry wet clothes
- ◆ Ironing clothes by keeping them under the bed.
- ◆ Cup noodles at 3 am
- ◆ Last minute studying. Each one learns a topic and it is time for storytelling. A 100 page unit can be completed in an hour.
- ◆ Use the laptop's heat ventilation to keep your drink warm
- ◆ Use a spring from the pen at the end of the charging cable to prevent it from wearing out

Life here can be chaotic, messy, interesting and boring at the same time.

Palate Pleasures - Recipes from hostellers

HERE ARE A FEW SUMPTUOUS RECIPES HOSTELLERS BREW UP IN THEIR SPARE TIME. THESE EASY-TO-FOLLOW RECIPES ARE SOMETHING YOU SIMPLY MUST TRY OUT.

PASTA SALAD	INGREDIENTS: Nutella Crushed Almonds/Cashews Condensed Milk Marie Biscuits Fathima Nizwana, 4Y CSE	
	INGREDIENTS: Boiled Pasta/noodles, Mayonnaise, Schezwan sauce/ Chilli-Garlic Ketchup, Chopped Vegetables (Onions, Tomatoes and Capsicum), Raheema Bano, 4Y Polymer	

METHOD:

- Crush the Marie Biscuits till you get the powdery texture.
- Mix the nutella and crushed almonds to the bowl containing the powdered biscuits.
- Add some condensed milk and mix well.
- Make tiny spheres from the mixture, roll in a desiccated coconut and keep aside for 15 min to rest.
- If you don't have nutella, use the Rs.10 Dairy milk (add a little hot water from the kettle to get a paste).

METHOD:

- In a bowl, mix mayonnaise, schezwan sauce with salt, pepper.
- Add the chopped vegetables and mix well.
- Finally, add the boiled pasta/noodles and mix.
- You can add the oregano and chilli flakes you've managed to collect from all those pizza orders.

Top 4 eateries near BSAU

- NAGA/CHETTINAD/NOOR**
 The most commonly visited eateries around our college. They provide all varieties of Arabian & Chinese foods at a reasonable rate.
 Known for: Noodles and Schezwan Rice
 Budget: Rs. 200/- for a good dine
- PAPA JOHNS**
 Nothing can beat the love for pizzas. Stay there and chit chat as long as you want. Best place for a quick B'Day blast!
 Known for: Delicious Pizzas
 Budget: Rs. 400/- per head
- HALAL BIRYANI CENTER**
 Want to dig into mouth-watering Biryani for lunch? This biryani center offers tasty hot biryani at a low price. Worth the money spent!
 Known for: Biryani
 Budget: Rs. 90/plate
- ALSafa RESTAURANT**
 For a classy dine-in, Al-Safa is one marvelous place to head out to. Good spot for a serious party.
 Known for: High class food
 Budget: Rs. 500/- per head

Anita Nair on: her love for literature and writing, women's issues, her stories and more



Exclusive Interview for WRITERS INC.

Lauded as one of the best-selling Indian authors, Anita Nair's work in literary fiction has left many critics intrigued. The multiple award-winning author, born in Kerala, has steadily climbed her way to the top to become one of the defining faces of Indian writing in English today. Her works such as the Ladies Coupé and The Better Man have been translated into over 21 languages and she has an ever expanding readership stretched to over 15 countries outside India. For over a decade now, Anita Nair's novels have continued to surprise and delight the readers and with her foraying seamlessly into the world of history with Idris: Keeper of the light and into romance with Alphabet Soup for Lovers, there seems to be no end to the writing prowess of this incredible author.

We got in touch with the best-selling author of fiction and poetry to talk about her aspirations, her beliefs, and her take on various women's issues, her advice to budding writers and much more in an exclusive interview for the Writers Inc. Newsletter.



To quote, "Be the architect of your own destiny". You have established yourself as a profound Indian writer in English. What first kick started your interest in writing and how has writing transformed your life?

"I had a profound interest for writing ever since I was seven. There was nothing in particular that prompted me to pick up the pen and write. I just did it anyway because it felt liberating to be able to express through words and was something that came intuitively to me. Being from a family with no background in literature I never felt that it was my destiny to become a writer. It just fell into place eventually. Only a writer could appreciate the immense power writing gives you - the ability to move, to inspire, to communicate with words has improved my perception of reality and has renewed my outlook of life. Writing has become a necessity for me, an addiction I simply cannot live without."

In a world that isn't much receptive to Indian authors who write in English, do you find that the scenario has changed?

"Although I wouldn't say that Indian authors have it easy, nevertheless it would be imprudent to state that the scenario hasn't changed over the years. As long as a writer produces good literature, there will be interested people from all corners of the globe who'll read your work."

Your novel Ladies Coupé talks about a group of young women who bore the brunt of patriarchy in different ways. What factors would make women self-reliant and emancipated from the roles the society thrusts upon her? Will economic independence and education alone suffice?

"A woman plays different roles; she is a mother, a daughter, a sister, a wife and it's the society that makes the decisions on what a woman should be or what she shouldn't. Although the scenario has changed and women have awakened to fight for the rights that are rightfully theirs, their quest for self-discovery is thwarted repeatedly by the norms the society has set. A woman should be more self-aware in order to unlock her true potential and yes, economic independence and education can go a long way in helping a woman in discovering the real 'her'."

You have always stood for women's rights and have recently become the ambassador of women for Expo (WE), yet you have always seem

reluctant about being labelled a feminist writer. Why? And what according to you is feminism in Indian Society's context?

"Yes, I've always spoken, written and stood by what I truly believe in, but as a writer, I do not believe in being tagged or classified into one particular type of writer. As for feminism, I do not fully understand what defines feminism. People believe that feminism stands for fighting for acceptance of the fact that women are equal to men. Why should one fight for the obvious? I already know as a woman, I AM equal to men and I don't need constant validation from anyone of that fact. It's high time, women in India start believing the same, stop trying to prove the obvious and live for themselves."

Although there is no such thing, what according to you is a sure shot formula to become a successful writer in India, so that students can take a cue from it? Does the use of social media and platforms for writers like Wattpad help in this context?

"Unfortunately, such a thing does not exist. Becoming a successful writer is something that is purely subjective to how much and how deeply you love the art of writing and are willing to express it in your own unique way. Most writers who take to social media and Wattpad, may reach out to large audiences inspite of their writing being below par. This sometimes leaves the few good writers that do exist unnoticed. What I believe is that if you keep writing exceptional stuff of good literary value, you don't have to look for success as it'll eventually come looking for you."

Most of the young readers, opt for reading books that have no literary value. Teen fiction, cheesy romances and sci-fiction are popular genres that teens read. Is the love for good quality literature getting lost somewhere down the line? If so, how can we change this trend?

"The same reason why people choose to watch commercial cinema rather than good movies. Youngsters nowadays have lost the ability to appreciate literary fiction and choose to read only that which entertains their mind rather than trains it. The mind is like an organ, that needs to be fed, to be nurtured in order to enable it to expand its boundaries and think beyond. Reading is the biggest tool the society can use to change its perception of the world, to open up the mind to endless possibilities and it is the art of writing that brings to life good literature. Unless that fact gets realized, the trend cannot be changed."

One of your stories has been made into an award-winning film. Do you see your stories foraying into commercial cinema like the likes of Chetan Bhagat?

"Yes, it's a possibility. But unlike most commercial films being made, the film will definitely be a sensible commercial film."

To end on a lighter note, what is one of the most hilarious incidents that turned out to teach you a life lesson?

"During an event, a girl walked up to me and started pouring out her entire life story to me. She told me how after reading my book Ladies Coupé, she connected with a few of the wronged characters in the book and had ended her engagement with her fiancé because she found him to be too dominating. I found the situation hilarious as I never knew someone could make important life decisions based on what they learned from a book. But then, what I realize now is the kind of impact writing can have on other people's lives and that makes me love and appreciate the work that writers do."

As one of the judges of the Times of India: Write India contest, what are you looking for in potential writers?

Stringing together two words does not make one a writer. I am looking for serious writers who can make an impact with their words.

What's on her reading list?

- Rest in Peace by Kiran Nagarkar
- The Fever Tree by Jennifer McVeigh
- Charlie Presumed Dead by Anne Heltzel

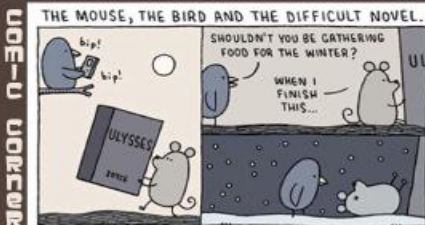
Her favourite book:

The Good Earth by Pearl S Buck
"Every time I read this book, I get more out of it. It's always been and always will be very close to my heart"

Interviewed by Sunaiga Fathima (4Y, AERO)

THE STORY BEHIND THE WORD 'RUSTICATE'

During the industrial revolution, men often came from villages to work in cities. When a worker fails to fulfill his boss' expectation, he was often sent back to village or simply rusticated from the job. Rusticate has its origins from the word rūs - which means "the country" in Latin. The contemporary use of this word is in schools or colleges for expelling students as a punishment.



A Metallic Revolution casts its shadow

BOOKWORM'S PICK: MISTBORN: SHADOWS OF SELF



Mistborn: Shadows of Self is the second book in the high fantasy Wax and Wayne series of novels written by American author Brandon Sanderson. Shadows of Self shows Mistborn's society evolving, as technology and magic mix, the economy grows, democracy contends with corruption, and religion becomes a growing cultural force, with four faiths competing for converts. This bustling, optimistic, but still shaky society now faces its first instance of terrorism; crimes intended to stir up labour strife and religious conflict. Wax and Wayne, assisted by the lovely, brilliant Marasi, must unravel the conspiracy before civil strife stops Scadrial's progress in its tracks.

The writing is a solid piece of work, as always, with Sanderson's efficient prose and snappy dialogue helping to keep the reader turning the pages, even if that same dialogue tends to go on a bit longer, it is strictly palatable. Wax, Wayne, and Marasi are served well in this story when they're separated; Sanderson gives each of them a compelling journey in this book that deepens these characters and their world by a large margin. With new Cosmere lore to comb through, wonderful characterizations with new latent depths, and a world that continues to blossom open and divulge its metallic wonders, Shadows of Self is a thoroughly satisfying read.

~Ahmed Rizwan (17, EEE)

No Man's Sky - A technological marvel

- Anirudh Krishnan (ay, CSE)



The erratic terrain as witnessed on one of the planets in No Man's Sky

Wikipedia calls this game a "First-person, open universe, survival game". Upon hearing the word 'survival', games like Miasmata, I Am Alive or a game as primitive as Minecraft could pop up in your heads. But imagine walking into a game with absolutely no idea on what you are going to see - a Universe that creates itself as you land on a particular planet. Having made this game on what is known as random procedural generation to generate the in-game elements, the creators of the game have

roped in post-rock band 65DaysOfStatic to generate music that adapts to the landscapes and the circumstances that the player is in. Another collaboration with Hello Games has led to the development of a procedural algorithm called VoAlien that will generate animal sounds on the gal A hybrid chicken dinosaur that coos like a cuckoo anyone?

"With 18 quintillion different planets waiting to be discovered, the creator of the game says, that even after discovering 1 planet per second, the sun will actually burn out."

Completing the game is, thus, out of the question. You can discover new creatures, name them after you, and also every single planet has its own periodic table! How about 23% Oxigen and 77% Hyglese? The creator of the game claims that despite the landscape, the water, the creatures, the rocks, the terrain

being generated dynamically every time you reach a planet, the moment you leave it, everything is thrown away and you can expect the exact same components when you reach there again being dynamically generated by the procedural algorithm.

Although the planets are located on what can be compared to an infinite scrolling graph, which contain infinite number of stars, you can generate a galactic map between various galaxies by updating the atlas. A free market system is available for obtaining the necessary resources to get adequate fuel to go traverse through galaxies. Gameplay aside, this is well and truly a breakthrough in game-making as a team of 10 members have managed to come up with the unimaginable. A game entirely generated by mathematical algorithms, truly demonstrates that you can achieve the impossible despite living in a world of limitations and constraints.

Latest Innovations to watch out for:



From the quirkiest to the most sensational, take a look at these latest innovations that are sure to revolutionize the world as we know it.



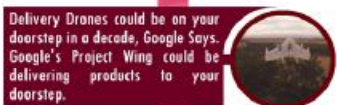
A wearable sensor that could translate sign language into English. This would help deaf and dumb to explore the world better.



New 3D printed heart replicas have helped improve surgery in patients with congenital heart defects.



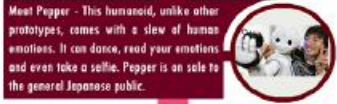
It's part tank, part salamander, and ready for combat. Lockheed's newest military vehicle works just as well on land as it does in the water.



Delivery Drones could be on your doorstep in a decade, Google Says. Google's Project Wing could be delivering products to your doorstep.



A huge, 10-engine drone called "Greased Lightning" paves the way for new types of unmanned vehicles that could one day carry people.



Meet Pepper - This humanoid, unlike other prototypes, comes with a slew of human emotions. It can dance, read your emotions and even take a selfie. Pepper is on sale to the general Japanese public.



Wearable and flyable. A camera that comes with you everywhere... and can fly. With a gesture, Nixie takes off, captures the moment, and comes right back.



World's first sonic tractor beam can lift objects with sound

A leap into the world of HOLOGRAM

- The CMK

Buckle up! Iron man's holodeck interface is finally within reach. Microsoft's wearable holographic computer was first announced during a Windows 10 event in January this year. This device is a holographic platform that blends virtual reality with the real world.

There are unique controls for HoloLens, which come down to Goza, Gesture, and Voice. Turn your head and the HoloLens will follow your gaze and place a cursor or arrow wherever you look. To select an object, control, or anything else, look at it and then execute an "Air Tap" with your finger. Again, this is exactly what it sounds like—just hold your finger up and click. The device is a solid piece of tech that enables high definition holograms to integrate into the real world.

Microsoft is paving a way to the future of computers, where devices that are able to mix natural ways of interacting with the world—voice, gestures and sight. Unlike devices such as the Oculus Rift virtual-reality headset, which immerses us in 360-degree worlds, the HoloLens wants to blend virtual spaces with real ones—hence, augmenting them.



HoloLens enables the user to get a 3D perspective of the computer generated model



Smart Cars - Safer, faster and futuristic!

-- Ifanuddin SY ECE

It's 7:00 in the morning, Zoomi drives itself to the doorstep. My phone sounded in a lovely female voice "Your car is waiting". As I walked out to the door, the lights get dim, windows shut themselves and my household devices switches off. I sit in the car, the door closes itself. Sensing the surroundings using its advanced sensors, Zoomi the car says "Good day! Please go ahead, select your preferred destination". I select the destination and the car gently moves...

Have you thought of how much time we waste in driving to work? How fascinating would it be if you can work while you are being driven to your destination along the fastest and safest routes without a driver?

Smart cars will have sensors for real time monitoring and collision management. They are connected to city's traffic signals via cloud for better traffic management. With knowledge of various routes and traffic details commuting will be hassle free and quick.

Companies like Google are working on providing the BIG DATA and a platform for communication. Like your smartphone or your laptop computer, your car is now a gadget connected wirelessly to the Internet.

Road accidents will fall drastically! Study shows that 95% car accidents happen due to human error. Managing such accidents costs billions of dollars. With smarter riding technologies and tireless communication with multiple information, future cars are expected to be 100% safer.

Sit back and pictureize cities with smart cars. The future with autonomous cars looks green, efficient and sustainable. Before your hair turns grey, smart cars will mean a better prosperous life. Traffic will be flowing freely and safely. Cyclists and pedestrians will experience open, safe roads and there will be more open space for recreational purposes. You will never get hit again by a drunk driver or a careless teenager. You will never have to find parking space again. With advancing technology like Internet of things (IoT's) and BIG DATA becoming a booming field of study, smart cars can make the roads safer. Innovation is the key to future.



Chevrolet's self driving car concept seems to be straight out of a sci-fi movie



E-Read could be the next big thing in e-reading. Move over iPads and notebooks, this e-reader can personalise the entire reading



Look for USB type C in the gadgets you purchase. This amazing port provides charging, speedy USB 3 data transfer, and video output in a small, reversible design that's one-third the size of the current USB port.

GADGET CORNER

OnePlus 2: The 'flagship killer' with a fantastic price. 4gb RAM with a top notch camera, and all the high end features, this guy is amazing.



Red launched the first mainstream 4K camera when 1080p seemed like overkill, and now it's got an 8K RAW model. The Weapon 'Vista Vision' features a mind-boggling 8,192 x 4,320, 35-megapixel sensor that can do up to 75 fps, widescreen BK



Various Avenues to pursue your hobbies in BSAU

College life isn't all about burying your noses amidst the dusty pages of voluminous books. While acquiring knowledge and wisdom is the primary aim of going to college, many students fail to realize that all work and no play can take a toll on them. Extra-curricular activities are quite important and it is vital that students take time to pursue their hobbies and not discard it as merely 'extra'. At BSAU, equal emphasis is given to both education and extra-curricular activities and you'll find that all is not lost. Here's the saving grace- for every little interest you may have, there's a club of like-minded individuals who are willing to provide the opportunity to share, learn and grow in the respective area. So, if you're not already involved, pick your own club, join it and rekindle the lost passion for your hobbies and interests:

ISTD-C (Indian society for Training and Development- Crescent)

Over the years, the number of clubs under the ISTD-C has only been growing. At present, the team has eight clubs, focused on catering to different interests.



Crescent Club of Photographers (CCP)

CCP, presently headed by Ashfaq and Illaiddin, with its unadulterated passion for photography has been striving to seamlessly capture the precious moments in time on camera. The club has created a household name for itself by being the face behind every stunning photograph clicked in college events.



Presently headed by Tharshika, the club is dedicated to revolutionizing the world of media in their own way. The club manages to stand its ground as the fastest growing club in the college. With teams dedicated to direction, script-writing, editing etc., there is something for everyone who is interested in the world of media.

Crescent Media Club (Cine Frames)

Crescent Fashion Team (CFT)

Ever since its inception, the CFT has gone on to become Chennai's No. 1 fashion team. Winning across various stages, setting trends and going places, the CFT, currently headed by Azlan Iqbal, has been making waves in the fashion circles. If you're a fashionista, then there can be no bigger claim to fame than a spot in the coveted team.



Do you love portraying your thoughts on canvas? If so, the Idea Archive founded and headed by Hina Firdaus, is meant for people like you with artistic instincts. Apart from conducting various competitions and workshops, the club focuses on fostering the spirit of creative thinking.

Crescent Art Club (Idea Archive)

Crescent Writer's Guild

The Crescent Writers Guild, headed by Sumaiya Fathima and backed by an outstanding Editorial Board, is one club that allows writers to unleash the true power of words. The club encourages interested writers to pen down their thoughts and works towards bringing out college newsletters.



If you can hit all the right notes then Crescent Music Team is the club to be in. The club headed by Ranjith, has won a stream of accolades in various events across Chennai for their outstanding renditions of popular music. They have proved time and again that they can make anyone dance to the rhythm of their tunes.

Crescent Music Team

Crescent Dance Team (C Square)

Dance is an art of expression that needs no music, no words. The C Square, headed by Umesh, has made quite a name for itself with its spectacularly choreographed dance moves that are sure to leave one gaping in awe. With its ever expanding numbers, the team is all set to rock the dance floor across the city.



The CTD adds an entirely new dimension to variety entertainment. Presently headed by Halkkim and widely lauded as one of the best variety teams in Chennai, the CTD's witty repertoire, their satirical take on various issues have left audiences spellbound. Guest performances, appearances in television shows are quite common if you're in the shoes of a CTDian.

Crescent Team Dramatic

Crescent Literary Club

The love for literature never seems to die with these bunch of enthusiastic students. The literary club, presently headed by Sidhaanth has strived to explore and bring to light talented individual by hosting literary tests each year. Since time immemorial, it's one of the most popular clubs in the University.



Hobby Electronics Club

If you've always had amazing ideas, bring them to life with the aid of electronics. Hobby Electronics Club, an initiative of the ECE department, comprises of a bunch of young enthusiastic engineers who work together to make incredible projects using electronics. The vision of the club is to see its members as future inventors and innovators, contributing to the society at large.

Entrepreneurship Development Cell

Can anyone become an entrepreneur? Yes, they can! Equipped with the right amount of knowledge and the desire to stand out amidst the crowd, one can achieve unimaginable heights. The EDC cell works towards conducting workshops and seminars to teach the nuances of entrepreneurship to the students.

Crescent Blood Donors

Although a relatively new club in the reckoning, the CBD, headed by Kursheed Hussain, has become famous for all the right reasons. Apart from conducting blood donation camps, blood donation services through WhatsApp etc., the group is actively involved in several other social causes.

Rotaract and NSS

If you desire to bring about a change in the society then rotaract and NSS clubs of the college can help you on your quest. Join hands to make a difference in the world.

5 common mistakes freshers make in their resume.

Here are the 5 common mistakes that freshers make in their CVs.



- EMAIL ID:** The first and foremost part of the resume is your E-mail ID; never have any fancy Email ID. It is always recommended to have your name because a fancy email ID would create a bad image of you. It is advisable to follow the format "yourname@mail.com" in your Mail IDs.
- OBJECTIVE:** It is important to write the true objective here instead of copying and pasting from the Internet. First two lines will reveal about your aspiration and long term goals.
- REFERENCES:** Reference is basically for enquiring about your performance in the previous organization. A fresher may not have any previous work experience. However, freshers can include their faculties in charge as their reference, who can tell more about the candidate's conduct.
- ACHIEVEMENTS:** The achievements field should be short and crisp. Do not include extra-curricular activities that are not related to the job. Mention only those which may improve your chances of acquiring the job.
- PAGE LENGTH:** A fresher's CV may run for a maximum of two pages. One page is good enough. Make your CV short and interesting.

Entrepreneurship for Engineers

Most of us have ventured into engineering just because it provides better job opportunities and a good pay when compared to other fields of study. It's all about money isn't it? If money is what you want, then why not become an Entrepreneur? Why not think out of the box, use your acquired engineering knowledge to come up with an idea and turn it into a profitable business? Yes, that's what Entrepreneurship is all about! It may seem so simple and easy but its execution is far more difficult than it seems.

An anonymous entrepreneur once said, "Success is not given, it's earned". And in order to earn that success, you need to find, realize, experience within yourself the one thing which you're really good at. When you know it, make that one thing your dream. And when you have a dream and you know what to do, you just need to start chasing it. You don't always need to have plans, sometimes you just need the guts to do it.

The single most powerful asset we all have is our MIND and if it's trained well it can do wonders. The beginning is always the hardest. If you fall seven times, stand up the eighth time. Life's battles are not won by the strongest or fastest man. But sooner or later the man who thinks he can win is the man who wins.

Wake up people! It's time to realize! Know your speciality and start working hard on it. Ask yourself, what can I provide to the world that doesn't already exist? Start living your dreams. Build your own empire and be your generation's first entrepreneur.

To end with a quote of my own, "The Goal is not to look rich, it's to be rich".

Nihal Suhair 2Y B.Tech CSE

People nowadays take up freelancing. Such jobs are quite an easy way to make a quick buck even while pursuing a full-time college degree.

Here is a list of websites:-

- ✦ www.elance.com
- ✦ www.getacoder.com
- ✦ www.freelancer.in
- ✦ www.touchtalent.com
- ✦ www.worknhire.com
- ✦ www.iworkpay.com
- ✦ www.freelanceindia.com

Freelancing as a career option?

A little lifting music, new faces, smiles all along, resounding laughter and lots of colors. Yes, it was party time! On 2nd October 2015, for the first time in the history of B.S. Abdur Rahman University, an exclusive cultural event for the freshers, CRESTERS 2K15, was conducted.

The very purpose of CRESTERS 2K15 was to welcome new comers in a friendly way, to cheer their ingenious impulses, their talent and to boost their confidence. It was a beautiful and entertaining cultural extravaganza comprising of dance, music, skit, humour and lot more. The event took place at the college auditorium.

The event kicked off to a rhythmic start when BSAU's music team took to the stage and left everyone mesmerized with their tunes. After that, a slew of events for the first years kicked off. All the programs were organized so as to generate a sense of fraternity between the seniors and juniors. Apart from the scintillating performances of singing, dancing and other talent displays the freshers put up, the audience was kept enthralled by mind blowing pro-shows put up by various clubs of ISTD-C. The deafening cheers from the audiences when the dance team shook a leg up on the stage and those that followed the electrifying performance of our coveted fashion team were testimony to the day's success. One of the major highlights of the event was when the Crescent Team Dramatix wowed everyone with their stunning UV act. The unadulterated fun provided and the unmatched enthusiasm shown by the freshers made the event a roaring success.

Cres Ters

RE-LIVE,
EXPRESS,
CELEBRATE!
KICK START YOUR
CRESCENT JOURNEY IN STYLE

It can be rightfully said that freshers loved the welcome given to them and appreciated the whole hearted efforts of their seniors and the University. It is said that a good start signifies a great end, and the freshers could not have asked for a better kick off than CresTers.

WINNING ACTS:

Shedding away every ounce of fear and stepping out of their comfort zones in a completely new environment, these freshers stepped up their game and managed to rock the stage with their exhilarating performances. From writing to dancing, they proved beyond doubt that their talent is something to watch out for in the near future.

- SOLO SINGING: 1st-Arsiya reema(Biotech) 2nd-Fathima(CSE)
SOLO INSTRUMENTAL: 1st-Surya (Mech) 2nd-Babson(IT) 2nd-Ajay (Mech)
DANCE: 1st-Aravind(Mech) 2nd-Hema(Biotech)
TALENT SHOW: 1st-Affrid(Biotech)
ORATION: 1st-Ahmed Rizwan(EEE)
CREATIVE WRITING: 1st-Krishna Sagar (CSE)
PHOTOGRAPHY: 1st-Jazeeh(Mech)



First years speak out:

"The CresTers event was awesome and to be honest I never expected it to be this great. The pro-shows from the seniors left us spell-bound. It managed to stir the interest of the first year students!"
-Adil Rahman (Mech)

"Coming all the way from Pondicherry to Chennai, BSAU has been very welcoming. CresTers event was a unique experience and the amount of talent cooped up within the college left me stunned!"
-Rupasri (ECE)

"Cresters event was something unexpected and the number of people who turned up in the event on a holiday amazed me. Maybe next time, the information about such events should be given well in advance to rope in more participants!"
-Aslam noorani (Mech)

"After attending the event I feel like going back home and texting all my friends who missed out on the event. Can't wait to see their jealous faces! Thanks to all the seniors and the University for making the Fresher's Day extraordinary!"
-Mohammed Adil (Mech)

"Cresters provided me the perfect platform to exhibit my talent and winning in the singing competition makes my experience all the more memorable. The event was perfect, although I feel too many events in one day in different venues made participants involved in multiple events miss out on a part of the fun!"
-Fatima Mohammad (CSE)

Cresters surely had some jaw-dropping, awe-inspiring moments and there's no denying that. We got in touch with a few first years to gain some insight on what they really thought about the event:

"Knowing that Fresher's Day was being conducted for the very first time made us feel like a lucky bunch. Although I expected the event to be held during the first week of college, the event proved that it was worth the wait!"
-Kubra Abdul (CSE)

"Cresters was a remarkable and splendid event, BSAU is so welcoming and the seniors have done a very good job in conducting the Fresher's Day for us. We feel Honored!"
-Azees (Civil)

"The Cresters event was unexpectedly engaging and it fascinated me. Never expected the seniors to be this friendly and entertaining. I'm totally in awe with the warm ambience that prevails within the University!"
-Riyaz (Civil)



An eventful start of my college life

College is a lot different than high school and is beyond doubt the most important part of a student's life. Unquestionably, the most dramatic thing about college is the experiences that we undergo during the first year as a fresher.

One my most memorable event was on my first day. Since it was the first day, we had an orientation session where all the students were divided into batches and allotted the classrooms. Immediately after that session was over, we were asked to go to our respective classrooms, as classes were scheduled to begin in the next 20 minutes. The vastness of the University had me in a loop and as I was alone and didn't bother asking anyone where my class was, it took me nearly 35 - 40 minutes to finally find my classroom. To my dismay the professor was already there. She had already finished the introduction of what the course was all about. And then, there I was, standing outside cluelessly and asking permission to enter. She looked at me, her face wore the hint of indignation as she said coldly "No need to come in. Go away!". Then after some consideration, she finally let me in.

I stumbled into the classroom feeling relieved, but little did I know that the real fun was only beginning. After I entered, she stopped her lecture about the subject, and started talking about how today's youth lack good qualities - no punctuality, no interest and proactiveness to excel, no this, no that. All the time, she kept looking at me and quoting me as an example. The incident was both ironic and distressful at the same time and reminded me never to be late again.

Moving on, I made a lot of wonderful friends at college. It's said, "College friendships are long term bonds that exceed our lifetime". It is true indeed! The times spent studying together, savoring the canteen food, cracking jokes, making a fool of ourselves during college events, planning class bunks are a part and parcel of my exciting life as a fresher at BSAU. College has made me think about my future. I've seen some admirable personalities both in my fellow seniors and faculties alike. I believe that going to college is as much about finding out that I really am, as it is about getting that engineering degree.

-AN ANONYMOUS FRESHER



From the UG's Desk:

...Continued from Page 1

? What is the current most sought after course and how does our University plan on providing admissions without compromise in quality of education in that discipline?

For the last three years, the most sought after branch is Mechanical Engineering. We allot the branch based on their +2 and Entrance Examination marks in order to maintain the quality standards.

? The Abdul Kalam Innovation Center was inaugurated recently, what does the University try to achieve/what is expected out of this new unit?

The innovative ideas of the students should be nurtured; students are encouraged to develop their ideas into products. Abdul Kalam Innovation Centre will provide the basic facilities for research and innovation. The Centre will be kept open from 9.00 a.m. to 8.00 p.m. Technical and financial help will also be provided. We expect that the students with their technical knowledge will develop products which will be useful to the society.

? There is a growing emphasis on a research based study. What are the various measures taken to incorporate research in curriculum and what are the various research based courses that are offered to the students?

We have introduced Research Methodology as a compulsory course in all our PG programs. We insist the PG students to publish a paper in a journal or present a paper in a conference before they submit their project thesis. Some of the departments have conducted Research Symposium wherein students have presented posters on certain research topics. From this summer, we are introducing research internship for B.Tech. students. Students who are opting for such an internship will be attached to a Research

scholar of the university and work on a research problem for one month and present the results before a Committee. Research Forum has been established in the University through which special lectures are delivered on research topics by our senior faculty.

? Based on the current performance and an expected level of performance in the future, what is in store for this University in the next 2-3 years?

A Workshop on "Transforming B.S. Abdur Rahman University" was organized with all the stakeholders of the University namely, Students, Teachers, Alumni, Employers and Parents. Discussions were held on how to take the University forward in the next three years on nine parameters namely, Admissions, Academics, Research, Branding, Student Engagement, International Collaboration, Alumni & Industry, Placement and Facilities & Infrastructure. Targets were fixed on these nine parameters with time frames. Parent-Teachers Meet, Innovation Centre, Industry-Institute Meet, Exhibition and Open House are the outcomes of the targets.

We have started project based learning and activity based learning for certain courses. The project based learning will be introduced in all courses. We have restructured our laboratory courses. The teachers will undergo internship in industry to improve their practical knowledge. 140 out of 370 faculty members hold a Ph.D. and all the others are pursuing Ph. D.

In the next 2-3 year, BSAU hopes to become one of the top ten Universities in the country.

This fall, the BS Abdur Rahman University community hosted a four-week International Development Design Summit (IDDS) - Aarogyam, meaning "good health" from July 06, 2015 - August 01, 2015. Faculty and students together shared their experience of problem identification, idea generation, co-creation, and prototyping with just over 100 participants across the globe. 10 students from BSAU and two professors, Mr. Surya Rajan and Arackia Julius were also a part of the Aarogyam team.

The participants created 8 prototypes and business models spanning four domains: Maternal and Neo-Natal Health, Sanitation and Hygiene, Family Health which aimed at aiding public private partnership in the health space and promoting implementation in the communities where they are designed. The safety harness for kids, temperature measuring device for newborns, method to deliver medication at rural villages are just a few of the eight outstanding prototypes the team proposed.



International Development Design Summit (IDDS aarogyam), India, 2015 - Striving for a better tomorrow



The very first event of this academic year was kicked off in style as the fresh face auditions was well received by participants and audience alike. RJ Shah, music directors, Vivek and Mervin made their presence felt officiating the event and entertained the crowd with their bunch of host performances as well. The students were charged up to put their best foot forward to make use of the opportunity to make it to the zonal finals in Chennai delivering a variety of performances that included singing, dancing, acting, instrumental music etc. After exhilarating displays of talent, the winners were finally declared.

WINNERS: UMESH (4Y, AERO) & THARSIKA (4Y, CSE)
RUNNERS UP: FAHEEM (4Y, ECE), HEMASRI (1Y) SNIGDHA (3Y, CSE), AFRID (1Y)
All charged up for the next big thing: Faheem Nishthar went on to battle it out furiously in the Chennai zonal and was crowned the winner. Keep your fingers crossed as he is all set to compete in the national finals soon!



B.S.ABDUR RAHMAN UNIVERSITY

OCT 15 & 16

WHERE KNOWLEDGE MEETS FUN

We live in an age where there's no dearth of engineering graduates who pass out in large numbers year after year. In such a scenario, unique thinking is the factor that makes a student stand out in a society. To invoke the hidden talent and to encourage innovation amongst students, B.S Abdur Rahman University organized a grand exhibition of project display on 15th and 16th of October, 2015. The exhibition - open to school students and general public- aimed to invoke scientific temper through a wide array of exhibits and interesting competitions.

Students of BSAU came forward to show off the best they had to offer, leaving the visitors perplexed. To add even more zest to the event, students from more than thirty schools thronged the college to take a look at the incredible exhibits and participate in various contests.

The first thing one noticed upon entering the exhibition area was the colorful exhibit put up by the architecture students. Painstakingly set up in a very short span of time, the bamboo arch and the vivid play with colors on various exhibits adorning the walkways added to the beauty of the college campus.

The students from the School of Computer Science, Information and Mathematical Sciences left no stone unturned in enthralling the visitors with 3D shows, computer games designed and developed by students, projects on awareness on security threats, evolving Technology like IoT and more.

Models of smart futuristic city based on the concepts of IoT and green energy, fuel less car, automated street lights, a train that needs



no physical track and a baffling array of other projects including the electric arc, heart rate monitor etc., were displayed by the students from the School of Electrical, Electronic and Communications, taking it to a whole new level.

The students from School of Mechanical Sciences, as usual stole the show with visitors pitching a ride on their self made Go-karts. In addition, a car chassis prototype, RC planes, scaled model of wind tunnel left the visitors amused. An all terrain vehicle and a solar vehicle turned out to be one of the highlights of the exhibition.

Students from the Civil department, gave the visitors an insight on future construction technology. Their models of a solar bridge, an earthquake resistant building and a floating bridge were a hit with visitors. The dancing fire from the Chemistry department also wowed the visitors.

The School of Life Sciences, inspite of being the newest addition to our University, has already made a huge impact. The biggest attractions were the DNA model and life scale skeleton model. Few useful physical inspections like BMI and BP tests were also carried out for interested visitors.

Needless to say, the Open House Exhibition 2015 was a grand success. A massive hit amongst the students and visitors alike, the event gave students the space to think out of the box helping them realize their potential and provided a platform to showcase their skills to the fullest.

As the sun was setting down, with light music all around the campus, everyone left with a smile reliving the quality time spent.

An ode to the greatest philanthropist ever

- Susan Khanum 1y, IT

“Life is the sum of your choices.”

said Albert Camus, a Nobel Prize-winning Novelist, and is vividly brought to life in the story of one particular man I know.

Alhaj Dr. B.S. Abdur Rahman, was an enterprising personality, who established a number of world class businesses, educational institutions and forums within the country to improve the socio-economic status of the Backward Community in India.

Lovingly called 'Sena Aana' by the people of Kilakarai, he was a well known personality in the field of Education, Economics and a Philanthropist par excellence. Besides his business activities he concentrated on uplifting the economically weaker sections and minorities through education, employment, health facilities and rural development. He paid more attention towards "Women's Education".



He was person who would think beyond the present time and hence built institutions which are today proving their worth and benefiting society. He felt that education was the key that opens the solutions to the socio economic problems of the society. Hence he founded several trusts, schools, colleges (BSAU being one among them) and educational centers to improve the educational scenario of the country. He believed that health and education are the foremost necessities and provided these to one and all.

His large heartedness and far sightedness has produced many institutions of excellence, through which his services continue to benefit the poor, downtrodden and the under privileged sections of the society. Undoubtedly, he had a heart of gold and with B S Abdur Rahman, an era ends and a new one is all set to begin with his example leading us on.

You will forever be missed! Salute to Alhaj Dr. B.S. Abdur Rahman!



APJ Abdul Kalam Innovation Center - Your gateway to innovation

“You have all the reason in the world to achieve your grandest dreams. Imagination plus innovation equals realization.” – Denis Waitley.

Human beings need change. As the father of the nation, Mahatma Gandhi said 'Be the change you want to be'.

In our prestigious University, we say 'Create the change you want to see'.

Dr. Abdul Kalam is famed for his outstanding contribution to science and technology. As a mark to his auspicious contribution to our country, B.S Abdur Rahman University has extended its wings to open 'Dr. A.P.J Abdul Kalam Innovation Center' within the campus.



THINK. INK. INNOVATE. CHANGE.

The center is built to encourage the students to take up research and development activities in various branches of Engineering. The inauguration of this center took place on 15th October 2015, on the birthday of Dr. Abdul Kalam and founder of B.S Abdur Rahman University, Alhaj B.S Abdur Rahman.

The event was presided by the Chairman, Abdul Qadir Abdul Rahman Bahari; Dr. Akhtar Badsha, Chief Catalyst, Catalytic Innovators group was the Chief Guest. After the official Inaugural function, the panel visited the innovation center, where students baffled them with their ingenious ideas.

Dr. Akhtar Badsha congratulated the students and promised to assist them in every way he could. The University has spent around rupees 2.5 crore for formulating the innovation center and is foreseeing its students to come up with numerous innovations that will help in betterment of the society.

An alumnus reflects on his college life at Crescent (now BSAU)

Achuthan Premanand
Senior Consultant,
IBM Global Service

When I was asked to write an article for the University magazine I jumped up at the chance to relive my memories as a student of Crescent Engineering College. Yes, I am an alumnus of the college or university as it is known now and a proud one too. After passing out from the college way back in 1990 as the second batch of the college I stepped into the college again in 2012 after nearly a quarter of a century. Except for the playground which was my favorite place in the campus, as I was an avid sports person, every other place has undergone a sea of change. During my years as a student, there were only 3 groups being offered then, now the students are spoilt for choice with a multitude of courses and various options in each stream. Back then, getting to the college was like a long distance trip. One had to depend only on public transport or private vehicles as there were no college buses ferrying students as can be seen now.

The buildings have also undergone tremendous changes. There was only one block, which houses the Electrical Sciences block now. And if you wondered why you feel hungry inside the auditorium, there is a reason. It used to be a canteen in my times, although the fare on offer was very limited. The present main canteen used to be smithy shop and machine shop. The rest of the college was full of greenery with only the hostel being the next nearest building. Looking at the present library I was awestruck as there was no library back then.

When my daughter speaks proudly about the college cultural, symposium and other co-curricular and extra-curricular events, I am reminded about the lone cultural event that used to be held in the college in those days. It was called Olyseep and was spread over two days. We all used to eagerly await the only event held in the college. But the college gave me plenty of exposure in sports and it used to be the forefront in organizing and participating in sports events. I still remember the feeling of pride when the college won the Tamil Nadu Inter Engineering Sports meet in 1989.

At present, the college boasts of having achieved 95% placement. But during my days there was no campus recruitment. Students who passed out were expected to find jobs on their own. Now there are top notch companies visiting the campus with lucrative job offers for students who study in the college. All these are very positive changes and I feel proud to be an alumnus of this college and a parent of a present student.

Every tree, pillar and corridor of this college has fond memories associated with it and I hope the current generation and many more generations to come would leave with fond memories too.

BSAU - TOWARDS A GREENER CAMPUS

Ecological sustainability refers to the capacity of the ecosystem to meet the needs of the present generation without having to compromise the needs of the future generation. With increasing population, the world has to come to a stance where it has to utilize the existing resources for existence and development. The Earth is our home and we must do everything in our power to ensure that we rightly preserve our environment. BSAU has taken the lead to act as an example for the rest of the institutions. It has proved itself to be a trendsetter by working

WASTEWATER TREATMENT

Two wastewater treatment plants with a combined capacity of 500 KLD treats 100% of the waste water. This recycled water is used for irrigational and toilet flushing purposes.

WASTE MANAGEMENT

Utilization of reinforced steel for flooring, lintels and pedestal reinforcement, usage of debris for construction of roads within the campus etc. are few measures taken for proper waste management. Moreover in a month's time solid waste management is expected to be functional, after which no waste will be sent out of the University nor get buried.

RAINWATER HARVESTING

The University harvests rainwater in order to recharge the groundwater and to store water for future uses.

BENEFITS

University provides an ambience to mould future leaders. Students, being the stewards of the mother Earth should have the innate nature to care for this planet just the way it holds us firmly to it even though we cause destruction mercilessly.

Educational institutions are places where people are taught not just the theoretical knowledge, but are taught to live. A way of life can never be benevolent or appreciable unless the individual cares about the environment.

BSAU is standing example for the rest of the institutions and students for providing a perfect ambience for learning and developing our 'self' and others.

based on the information provided by
Mr. S. Shuja Ahmed
AGM - FACILITIES, BSAU

towards a green campus, which is one of the many measures taken all over in order to make ecological sustainability a reality.

MOVING TOWARDS A GREENER CAMPUS

BSAU institutes a number of green buildings and strives to achieve an absolute green campus. Nothing goes to waste and nothing is devalued here. We follow the three golden R's, Reduce, Reuse and Recycle. The University has followed LEED NC and IGBC rating system for all the newly constructed buildings.

ENERGY EFFICIENCY

BSAU has net zero energy buildings (ZEB) that comply with the international standards.

Two Solar PV power plants are now fully functional. It generated 408826 Units since July 2014.

Solar water heaters with a capacity of about 27500 litres are installed in hostels.

Bio gas plants generate 1.5 cylinder of gas per day. The gas is utilized for cooking purpose.

Usage of 5 star rated ACs and appliances reduces overall power consumption.

HEALTH & HYGIENE

Only bio-degradable housekeeping chemicals that are absolutely safe and has no impact on health are used to ensure a healthy and hygienic campus.

100% safe drinking water is supplied all over the campus

Usage of proper exhaust systems in the janitor rooms, printer rooms etc in order to avoid the entrance of pollutants.

VEHICLES

The tyres used in vehicles are retreaded on a regular basis. Scraping of tyre causes harm to the environment. Retreading the tyres lowers the possibility of the tyres being scrapped.



Literary Day 2015

On October 31st, the biggest success story of the year was written with the entire ISTD-C team and final years coming together and working brilliantly to make Literary Day '15 happen.

The first event on the plate was Shipwreck - my favourite - an event that allows for some great laughs and creativity since you get to impersonate famous personalities on stage. The initial hesitation to participate was a hurdle that I knew would be surmountable owing to the prowess of the judges I had requested to attend, Sharat Subramaniam and Akash Ravikumar, stalwarts in the sphere of cultural. The show picked up with some great performances by our participants that had the audience in splits. Channel surfing was an event that really took off as it allowed for some crazy antics and an opportunity to completely express yourselves. Other events like Block and Tackle, Adzap and offstage events like Lexicon and Creative Writing were also a hit. However, the only hurdle we faced was the number of participants and time constraints which played spoilsport. Although some events were dropped and others rescheduled to encourage more participation, at the end of the day, the lessons learnt will help ensure things are smoother in the future.

Looking back at the entire day, dare I say - Literary Day was a success. Perhaps, not in the sense of achieving perfection, but in the sense of achieving its goal of acting as a trailer of things to come. The reason for the success, as in any event and particularly this one, is the quality and quantity of participation. So a huge shout out to all those who turned up and congratulations to all the participants and winners. A special mention to Mr. Divij Kinger for an exceptional performance and winning as much as he did - pressure is on you now brah! I hope everyone had a great time at Literary Day '15.

This is me, Sidhaanth Dharmadheeran, signing off on the promise of the future being bigger and better with LITERATURE - the inter-collegiate literary event which is all set to unfurl in the next semester.



"FRIENDS! INDIANS! CRESCENTSIANS!"

I bellowed, shamelessly aping Mark Antony in an attempt to grab the attention of an audience that had built up in numbers over the hour since the scheduled time to be a part of Literary day '15. As Literary head of the ISTD-C, I entered my fourth year with the hope of invoking and imbibing a culture of extra-curricular participation into the students of the University and a successful 'Literary day' would go a long way in achieving that goal. Keeping that in mind arrangements were made to ensure that the event was entertaining, in order hold the interest of the audience and participants.



We saw some truly exceptional writers who came forward to let their creativity burst forth during the **Creative Writing contest held on Literary Day**. Their amazing portrayal of various scenarios and their play with words was commendable. Here's our pick of the best article and short story from the winners of the event:

Topic provided: The assault victim was asked, "Do you think you were dressed appropriately?". Comment

Best entry by Divij Kinger - ZY Biotech



I bend my head in shame when I hear this. As a citizen, as a gentleman and as a human being, if there was ever a more inhumane statement to make to a lady, it would bleed me inside. Sexual harassment is an extremely delicate and sensitive issue, and with statements like these, India has proved time and again that we are culturing insensitive adults.

After all, men and women are the same underneath the skin

Blaming a woman's dress for a sexual harassment is the basest of blame games, a man's way of getting his way. You say the woman's dress is the reason you were triggered, but aren't you the same person who designed these clothes? When a drunk driver smashes another car, do you ask the victim, was it because of the car you were driving?

Years of suppressing women and years of treating them disrespectfully has led men into thinking that they can get away with anything. Men look at women as a sex object, not a fellow human being. They look at the physical contours, not the inherent beauty. Women are not toys, framed on the shelf that you can dress up in miniature clothes and lock on a shelf. Each woman is a life; a life of endless possibilities. Each woman is someone's daughter, someone's wife and somebody's parent. What would you do if your wife/girlfriend was harassed, and the policeman asks her about the clothes she was wearing? Do you feel your blood boiling, seething with unkempt rage?

If so, then why do you idolize women who pass you by? Why do you look at her clothes, her neckline or her jeans? Why can't you see another fellow human being, who is expressing herself in her own beautiful way?

Clothes are an artifact, an excuse that men use. Tell me, police officer, did you ask the child who had been raped what clothes she was wearing during the incident?

Maybe temptation arises from the skin, but acting impulsively on that temptation arises from a rotten mindset; an impure soul. And no amount of clothing will hide a woman from a man of evil intentions.

Speaking about it won't help and neither will writing - something needs to change! WE need to change! The society needs more sensitized youth, more mature men. Children need to be taught to respect women from early on.

What we need is a value system of dignity of life, a strong philosophy deeply rooted in the respect for all life.

After all, if you think about it:

? Are we clothing women to protect them from others, or are we actually trying to protect them from us?

? Have we lived the hero long enough to see ourselves become the villain?

Topic provided: She hurriedly wiped her tears with the blood stained handkerchief... Develop the line into a 100 word short story.

Best short story by Nehal Sanjay ZY automobile

She hurriedly wiped her tears with the blood stained handkerchief before her son came out of his room. "What was that noise Ma?", he asked his mother. Unable to look him in the eye, she told him it was the storm outside that made the window slam. "Okay Ma", said the 15 year old and went back into his room. As soon as the door closed, so did her eyes. As she cleaned the floor, she heard her husband's scream echoing through the house. Scared, she runs to find him in his bedroom, but not before she stepped on something wet. As she looked down to see what it was, her eyes widened; it was blood. She slowly followed the trail of blood and saw her son with a knife in his hand. "It wasn't the storm outside Ma, it was the storm on the inside. Don't worry, you can sleep peacefully tonight"



"Tears rolling down her face she went to pick up the broken pieces of the vase her husband had broken earlier before he hit her."



Poetry, with its underlying sense of ambiguity, underlines, hints, insinuates and suggests things in a manner that tend to stretch the boundaries of our imagination. John F Kennedy once said, "When power leads man toward arrogance, poetry reminds him of his limitations. When power narrows the area of man's concern, poetry reminds him of the richness and diversity of existence. When power corrupts, poetry cleanses."

THE CONVERSATION

*Listening to the voices of a million souls, writing down names on golden scrolls;
She sits beautifully in the crimson sky, glistening softly like a tear in the eye.
Surrounded by birds of transparent hue, singing and chirping in her mystical dew
Looking down at earth she smiles with no strife, elegant and peaceful, her name is life.*

*Standing beside her with twisted horns, radiating sounds of a thousand mourns;
Rabid eyes fixed on a face so stern, filling up the space with a daunting burn.
No place for happiness for it is dearth, scornful and pitiful, he looks at earth
As people take their last breath, before they close their eyes, they see death.*

*As life contemplates joys of the world, around her harmony the birds swirled;
Suddenly one bird falls and the rest fly out, as life picks it up, it is dead beyond
doubt.*

*Looking at the bird which she cannot undo, she asks, "why do people love me, but
hate you?"*

Picking up the bird, he was slow to reply,

He said, "Because I am a painful truth and you are a beautiful lie."

B.Mohammed Muzammil
3Y B.Tech Mechanical

EPHEMERAL THOUGHTS

Won
Best Poem
Literary Day '15

G.K Atul, 2Y B.Tech CSE



*A smile today, buried tomorrow.
A glimpse of happiness, shrouded in sorrow..
Times of joy, stained with pain..
All those memories will be lost in time;
Like tears in the rain.*

*Memories made today, will tomorrow fade.
Into the darkness, the night's shade..
A minute's fun today, will tomorrow be a mere thought..
How under the warm sun we laid.*

*All those moments will be lost in time.
Like tears in the rain, mighty sublime..
All those moments will be but a memory..
A memory of us which will seem ever-heavenly..*

*With those cherished times gone, lost in a blink..
And our bond, left to sink..
If there comes a day where we aren't together,
Keep me in your heart, I'll stay there forever.*

Thoughts of a loner

*I think about being the best.
I think about being the worst:
Thus begins the Thoughts
Of my pleasant dreams.
And my worst nightmares.
Thoughts they flow,
Like water in a running stream.*

*Thoughts of life,
Thoughts of death;
Thoughts that keep me alive,
Thoughts that kill me inside;
Thoughts they go,
As deep as the ocean.*

*Thoughts of expectations,
Thoughts of disappointments;
Thoughts that bring happiness,
Thoughts that leave a sense of sadness;
Thoughts they run,
As fast as time.*

*Thoughts of love,
Thoughts of hate;
Thoughts that push me into the world,
Thoughts that pull me into a limbo;
Thoughts they expand,
As vast as the universe.*

*Thoughts of peace,
Thoughts of chaos;
Thoughts that make me feel safe,
Thoughts that frighten me;
Thoughts they spread,
As intense as a wild fire.*

*Thoughts that fade away,
Thoughts that never heal;
Thoughts they come in all shapes and
sizes.
Thoughts they flow,
Like water in a running stream
Will I survive, the never ending thoughts?*

S.Nohamed Sadhir
3Y B.Tech Mechanical

Solace

Sumera
1Y B.Tech Civil

*Strength within lies asleep,
Awakened at times by anger;
A power felt deep in,
Vanishes at the touch of love;
Such is its essence,
A sign of warm breath
And into the deep thoughts of silence
Facing the erroneous knots
Fall not for the errs today
Though tomorrow's yet another day,
Time will tie the broken threads
Patience and hope be at its best;
And believe in beauty of the balanced fate,
A design of everlasting mark
True, when you whisper in your own ear,
Solace seeps at the end of war.*

Did you know?



Mahabharata is the longest poem in the world. It is an Indian epic poem which has around 1.8 million words.

Rallying for a cause

On October 11, 2015, the Vandalur - Kelambakkam stretch came alive with over 120 bikes vrooming across - all for a cause! The early morning hours of the morning saw several enthusiastic students from B.S. Abdur Rahman University all set to embark on 'Mission 2020 Bike Rally', aimed at creating awareness on environmental issues and encouraging blood donation. The event, conducted by the Crescent Blood Donors (CBD) group of the college, was backed up three biking clubs of the city: Top 25 Maniacs, Dragbars, Biker Boys, Chennai, which raised the fun quotient of the event.



The event was an absolute hit with the youngsters due to the fact that it took the road less travelled in creating awareness on serious issues, by being fun and entertaining to the participants and witnesses alike. Stories of the eventful day were published in three leading newspapers of Chennai, which were testimony to the event's roaring success. It can rightfully be said that the rally was just a small part of an endless array of goodwill acts by the students of BSAU and a lot more can be expected in coming times.

PLANT TREES

DONATE BLOOD

The Fairy Tale Project Rotaract Club of B.S. Abdur Rahman University

The Rotaract Club of B. S. Abdur Rahman University, successfully completed its first project named 'Fairy Tale' on 21 October, 2015. The event conducted for the class 10 and 12 students of The Government High School, Kavithandalam Village was aimed at creating awareness among the students about the importance of education. Inspirational speeches, fun games, tips on cracking the board exams, career guidance and Q & A sessions kept the students engaged. The project was completed with the students portraying their talents, such as singing, mimicry and poetry recitation and winners were rewarded with gifts as a token of appreciation and encouragement.



Members of the Rotaract Club of BSAU with students of the Government High School

The project encouraged the young minds to 'Think Beyond' and has managed to effectively bring about a small change in the lives of young students, who will be tomorrow's leaders.

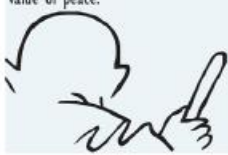
"The project was aimed at creating awareness among the students about the importance of education."

International Non-violence Day

The International Non-violence Day was organized by Idea Archive and NSS on 2-3 October, 2015. Idea Archive conducted a variety of events on the first day. The participants made several posters with themes related to non-violence and fun events like Connections and Treasure Hunt added a hint of zest to the event. With an overwhelming turnout of over a 100 participants, the event turned out to be a massive hit. It was the same, if not better during the second day, which was organized by the NSS. Students participated in various competitions like oratory, essay writing, quiz and collage making.



The winners of the events were awarded cash prizes and certificates. Every event captured the essence of non-violence in its own way. The event was an outstanding tribute to the Father of the Nation and was dedicated to inspire and share the value of peace.



All it takes is an ounce of humanity

During my vacation back home, there was one day when an adorable kitten came out of nowhere to the flat we lived in. It looked destitute so I decided to take care of it. When the holiday period ended and it was time for me to go back to the college hostel, I requested someone to feed the kitten during my absence. And all he said was "I don't have time". I was shaken! How much time would it take to share a little portion of what you eat with an innocent creature? Little do we know that we are missing the pleasure of doing deeds with benevolence, the pleasure of doing things out of love; such acts give us good vibes that can only be felt and transferred from one being to the other.



I am being exposed to so many incidents and so many people hitherto have taught me elements of humanity through their conceit. I thank the Almighty for gifting me with a conscience that has strengthened over time.

There have been times when I thought I was the only person who went through painful times, surprisingly, when I looked around I found many people rebelling against their own challenges that were far worse than mine.

However, it's important that in the process of battling with our own lives we shouldn't forget to be patient, truthful and do good deeds. In short, help one another to be humane. Look around and you'll find that we have made our lives complicated and chaotic. There are people out there who need your love, care and support - they silently long for it.

After reading this, if you feel a tinge of regret, then change the way you live. Trust your positive, righteous instincts, as they don't lie. Nurture yourself to be more of a human than a beast that would slowly turn you into a misanthrope. Egoism is not the way of life, choose altruism, be convivial and enjoy life!

"If you have a choice to decide between being selfish and successful and being selfless and humane, what would you choose?"

If you see a stray animal on the road, what would you do? If you find yourself unable to feed and take care of the animal yourself, then contact these organizations. Remember, every life matters!

You are amazing, undeniably you are; with all the knowledge you have gained and the possessions you have, yes, you are successful! But are you still a human? Think for a while! If you have a choice to decide between being selfish and successful and being selfless and humane, what would you choose? Do you want to help the soul within you to grow and remain intact with humanity?

Rizwaana Zeenath A I, 2Y B.Tech BioTechnology #

Blue Cross of India
044- 22341399, 22354959, 22300666, 22300655
People for Animals, Chennai
044 26670793, 26321819
Karuna International
044 25231714, 25222044
Chennai SPCA
044 2561 1628



Donate and get a free DP



DONATE & GET A FREE DP

Since its inception two years back, the event has gone on to become the most sought after amongst the students. Keeping in mind the selfie fad and obsession with social media, the Crescent Club of Photographers (CCP) thought of a novel way of cashing in on the trend and acquiring funds for noble causes and thus 'Donate and Get a DP' was born. This year, the event was held on 23rd August in Besant Nagar, in collaboration with the Crescent Blood Donors. The event saw a massive turnout of nearly 100 participants lining up to click their next display picture. The raised funds were partly donated to an orphanage- The Good Life Center, Tambaram, while the remaining amount was devoted to the medical treatment of cancer-affected children.

When asked if the event had achieved what it had hoped for, the Head of CCP, Mohammed Ashfaq says, "While we did not hope to achieve great things, at the end of the day, I feel a sense of pride that our little deed managed to spread a few smiles on the faces of underprivileged children and that's all that matters". Cheers to their philanthropy!

NSS- You don't need a reason to help!

"We rise by lifting others". The National Service Scheme of BSAU, headed by Dr. N Hajara Beevi, has proved this right. They have channeled their energy and capability towards nation building activities, concentrating on many areas such as cleanliness, healthcare and general awareness. Camp activities were held at Kumuzhi School, which focussed on eye and dental care. 100 spectacles were distributed to the people of Kumuzhi and more than 10 people underwent eye surgery in Ramachandara Medical Hospital, Porur.

The team also organized a beach rally emphasizing on the "Right to vote" at Kovalam Beach. Training for self-help groups, fitness training, campus cleaning, lake cleaning, tree plantations are a few other activities organized by the team.

With all this said and done, the NSS group of BSAU plans to carry out several volunteering and campaigning activities in the days to come. Share the goodwill and join the team now!



Did you know?

1 billion children worldwide are living in poverty. According to UNICEF, 22,000 children die each day due to poverty.



BE A HERO!

"Hate needles? Does the thought of donating a vital resource scare you? That didn't stop 150 good Samaritans who turned up for an emergency blood donation camp conducted by the CBD to aid the dengue patients at Rajiv Gandhi Government hospital

BSAU has proved it again - the year has started on a positive note with the victory flag flying high. Here's what our commendable sports teams achieved this semester:

Game	Tournament	Date	Position's
Ball Badminton (Men)	EAGLE TOWN BALL BADMINTON TOURNAMENT (DISTRICT LEVEL)	05/07/15 - 06/07/15	THIRD
Yoga (Men and Women)	STH INIDA YOGASANA CHAMPIONSHIP - 2015	26/07/15	FIRST, SECOND, THIRD
Ball Badminton (Women and Staff)	BUCK MEMORIAL SPORTS FESTIVAL - 2015 BY Y.M.C.A COLLEGE OF PHYSICAL EDUCATION	19/08/15 - 21/08/15	FIRST, SECOND
Ball Badminton (Women)	SRM FOUNDERS TROPHY - 2015 (ALL INIDIA LEVEL)	24/08/15 - 26/08/15	SECOND
Basketball (Men)	SRM FOUNDERS TROPHY - 2015 (ALL INIDIA LEVEL)	24/08/15 - 26/08/15	FOURTH
Tennis (Men)	SRM FOUNDERS TROPHY - 2015 (ALL INIDIA LEVEL)	24/08/15 - 26/08/15	FOURTH
Kick Boxing (Men)	4TH STATE LEVEL KICKBOXING CHAMPIONSHIP - 2015	05/09/15 - 06/09/15	FIRST (K. MOHAMED RASHID)
Ball Badminton (Men and staff combined)	AROORAN MEMORIAL - STATE LEVEL BADMINTON 'B' GRADE TOURNAMENT - 2015	05/09/15 - 06/09/15	THIRD
Badminton (Men)	INTER DEEMED BADMINTON TOURNAMENT - 2015	25/09/15 - 26/09/15	THIRD
Ball Badminton (Women)	Ln. K. MAHENDRAN MEMORIAL - ALL INIDA TOURNAMENT - 2015 BY JOLARPET BALL BADMINTON CLUB	26/09/15 - 27/09/15	FIRST
Ball Badminton (Women)	ALL INIDA SENIOR INVITATION C.M. GOLD CUP TOURNAMENT	01/10/15 - 04/10/15	FOURTH
Ball Badminton (Men)	DISTRICT SELECTION TRIALS CUM CHAMPIONSHIP - 2015 FOR S.M. TROPHY - 2015-16	08/10/15	FIRST
Ball Badminton (Men)	OPEN TOURNAMENT (STATE LEVEL)	17/10/15 - 18/10/15	SECOND



Exercises that can boost your metabolism:

The chemical reactions that help preserve the living state of cells in your body, is called metabolism. Having a healthy metabolism is crucial for maintaining a healthy weight, which in turn results in you being healthy. The biggest mistake many people tend to make is mistaking fat to be harmful as a whole. Improved metabolism burns the evil fat lurking in your body.

Exercises for an improved metabolism:

Work outs are an absolute must for having a healthy metabolism. Other than metabolism, exercising will also keep you fit in a multitude of ways. Here's a list of exercises that will help keep your metabolism at its peak.

Plank walk tuck reach: Keeping your feet together, stand straight. With feet as straight as possible, bring your hands to the floor. Now stretch out and enter the plank position. Jump your feet towards your hands and back. Repeat this procedure and stand up for a break of 1-2 minutes.



X switch jumps: Stand with feet together. Jump such that your right leg is in your front and your left leg is placed diagonally back from your right. Do this for 30 seconds and take a break of 1 minute before resuming again.



Bear crawl: Start off by being in the plank position, with wrists and shoulders in the same line. Then bend your knees and bring them under hips, while having your heels lifted. In this position, with knees off the ground, move left, right, up and down. Continue this procedure for 30 seconds without any gap.



Along with these exercises, there are several yoga poses that will help boost metabolism:

Locust pose: Your leg and back muscles will be strengthened whilst doing this. Lie flat on your stomach with your arms alongside your body and your head facing front. Now lift your upper body, arms and legs up off the floor. Hold this stance for at least 45 seconds before resting back and repeat again.



Twisted chair pose: This pose increases circulation and aids in digestion. Start off by keeping your hands and feet together. Then bend your knees and sink your hips. Bring your palms in front of your chest and turn such that your elbow is brought to your left knee. Maintain this stance for 45 seconds.



Do not fret if you are not able to get this right the first time. With practice you will slowly get the hang of it. Although this doesn't serve as a fountain of youth, but a significant improvement in metabolism is no less a miracle worker!



Beijing 2008

DID YOU KNOW?

China did not win an Olympic medal until 1984. At the 2008 Beijing games, the Chinese won 100 medals. A perfect example of turning things around for the best.

Benefits of being a sports person:

For the overall development of any human being, bookish knowledge and wisdom alone will not suffice. In order to discover the true potential of one self, physical activity and sports can go a long way in moulding a person into a better, more disciplined and healthier version of himself - something which sports has not been given due credit for. Not only do they teach life skills, they also imbibe the values of team work, hard work, the ability to accept failures, the ability to rise above all odds and much more. If you thought sports was no good in the real world, then think again. Countless scholarships are offered that would enable you to study as well as pursue your sporty passion. If you're a sports person or are aiming to be an excellent one, be proud of your accomplishments and try to make the most of the innumerable opportunities in store for you.

Here's a list of the top sports scholarships you should consider applying for:

- Sports Authority of India (SAI) Netaji Subhas National Institute Of Sports (NSNIS) offers scholarships worth Rs.10,200/- per annum (12 months) i.e. Rs.850/- per month. (for Male) and Rs.18,000/- per annum (12 months) i.e. Rs.1500/- per month (for Female).
- INDIAN OIL SPORTS SCHOLARSHIP SCHEME FOR UPCOMING SPORTSPERSONS (IOCL) offers sports scholarship worth monthly stipend of Rs.9,000/12,000 (1st Year), Rs.10,000/13,000 (2nd Year) and Rs.10,000/14,000 for Scholar/Elite Scholar categories respectively.
- Bharat Petroleum Corporation Ltd (BPCL) Sports Scholarship Scheme offers scholarship worth monthly stipend of Rs. 10,000/- per month for 3 years at 1 year duration each, extendable from year to year.
- Airports Authority of India (AAI) Sports Scholarship to promising young players offers scholarships worth Rs.12,000/- per month (for ages 14 - 18 years) and Rs.16,000/- per month (for Over 18 years)

Note: for all sports scholarships mentioned above, the player will not be entitled to draw any other scholarship / financial aid / stipend from any other source whatsoever for sporting activity. Thus, choosing one scholarship will void them of others.

Think - Tank

Grammar Probability Syndrome

SAID: YOU NEED TO BE AVERAGELY SMART TO BE A GRAMMAR CACTUS.

ACTUALLY, MOSTLY THE MATHS & CACTUS.

SAID THE GRAMMAR CACTUS WILL NEVER FIND LOVE.

Height of Feminism Today...

FEMINIST FAIRY GODMOTHER

...AND I SHALL TURN THIS MOP AND BUCKET INTO A FULFILLING CAREER AND A BANK ACCOUNT SO YOU ONLY NEED MARRY IF YOU REALLY WANT TO...

The Freedom Delusion

SHOWING YOU'VE BEEN CAUGHT A GIRL, LET'S SHARE HER!

Double Standards

Demo-crazy

POVERTY
CORRUPTION
unemployment

INTOLERANCE
BEEF
HINDUTVA

GOD KNOWS IF OUR NUMBER WOULD EVEN COME OR NOT!

INFLATION

SOURCE: INTERNET

Logical Thinking? Maybe.

Why is a birthday cake the only food you can blow on and spit on

and everybody rushes to get a piece?



The art of communication

WRITTEN COMMUNICATION

VERBAL COMMUNICATION

10 YEARS AGO

Times Change

NOW

SPOT THE DIFFERENCES

-Hina Firdaus (4Y, CSE)

THE CRYPTIC CROSSWORD

Solve the following crossword and rush in your entries to crescentwritersguild@gmail.com before January 1st, 2016. Winners would receive attractive prizes. (Open to all school and college students)

- ACROSS**
- Talkative person
 - Motorway off-ramp
 - Cathedral
 - Dinner
 - Slanting lines
 - Ticketed
 - Japanese seaweed roll
 - Pierced with fork
 - Every evening
 - Annoyed
 - Nuclear process
 - Vanilla slice topping
 - Railway bridges
 - Take apart
 - Was gloomy
 - One-on-one fight
 - Carry out (crime)
- DOWN**
- Dollar division
 - Appropriate
 - Here... & everywhere
 - Overrun (with disease)
 - Continually (2,3,2)
 - Bone photos (1-4)
 - Giving evidence
 - Delivers (goods)
 - In existence
 - Tolerant (4-6)
 - Weight unit
 - Discredit (reputation)
 - Dedicated admirer
 - Sudden outburst (5-2)
 - Agencies item
 - Unfulfilled
 - Rim
 - Ham & ... soup

GUESS THE PHRASES

These are 2 phrases. Can you guess them?

1. NME NME NME

2. NME I AM NME

10:10 pm

TEMPERATURE PAR CHANCE

HEART COLLAR HOT THE SAND

TANGLED ROOTS

Unscramble each of the clue words.

SERIUSGITWL
CIDAVHETREA
PEUHCOSARR
HTRESUCR
YEYSATLIRA
ROONI
MADYDAR

Take the letter that appear in boxes and unscramble them for the final message.

RIDDLES -O- RAMA

- I have 9 letters. I keep producing another word when you remove any one letter from me (goes on up to a single letter)?
- I am black when you first see me, I turn red when you use me, and white when I am done. What am I?
- I have no flesh and no bones, I have no brain but I have what you use to write. What am I?
- I am a word, meaning carefully include everything. Remove my third letter, I will pass from side to side. Remove my second then I am a furrow. Remove my second letter again then I am the word you would say when cannot solve this puzzle. What were I at the first?
- I am the word same as in Greek, my life is short so miss me not.

CRESCENT PUZZLE

Solve the Ultimate Crescent puzzle. Print, complete, scan and mail us your entries to crescentwritersguild@gmail.com before 1st January, 2016. The first correct entry would receive attractive prizes. (Open only to BSAA students)

Down

- Aroma pulls us for something in between two
- Sweets and paper, I shall hold
- In short you have no idea what they ask.
- One had hands, now I stand still.
- New for new, Old always
- I am cold and I am wise all around
- You can fill yourself, write or gossip here
- A person talks and no one listens
- Colourful, loud and Joyous days of the year

Across

- If you lose me, I make you rum around on an important time
- I just wish I can fit you all
- Feminist revolution can be related to this
- Day before will be a bookmole
- We make your college life awesome

QUIZ BIZ

- These are (sub)titles of movies in which series? -The Phantom Menace, Attack of the Clones and Revenge of the Sith.
- This is a quote from which movie? I know what I have to do now, I've got to keep breathing because tomorrow the sun will rise. Who knows what the tide could bring?
- This is the last line from which movie? That she was loved by her people. And that she left behind small traces of her time on earth, visible only to those who know where to look

- What is Amaxophobia ??
- Which movie matches this tagline? He's leaving his mark on history
- A Crowdfunding platform founded in 2009 by Perry Chen, Yancey Strickler and Charles Adler
- What's the WWW extension of Guadeloupe?
- Kristiania is an old name of which city?
- "Where are you going?" is an English translation of which Latin expression?
- What is the description of Doromania?

MISSING NUMBER

Try to fill in the missing numbers.

The missing numbers are integers between 0 and 9. The numbers in each row add up to totals to the right. The numbers in each column add up to the totals along the bottom. The diagonal lines also add up the totals to the right.

				10
	6			11
	7	6		15
4	1	4		17
				16
12	21	16	10	12

SCAN FOR ANSWERS



ANIME CENTRAL

Across the entire globe, there are millions who watch anime. It has grown to become more than mere entertainment and is now a culture, an art that is cherished globally. Are you an anime fanatic? Or are you looking forward to explore the incredible world of anime? Acknowledging public polls, here's a list of the top five must-watch animes that are sure to win over your hearts.



Code Geass: Lelouch of the Rebellion: Code Geass is an amazing anime to start off with and won't leave the watcher bored at any point. In a world where innocents are suppressed and dictatorship rules, Lelouch (protagonist) rises in an attempt to uncover his past whilst freeing the nation of Britannia from evil clutches. Filled with a number of twists and intriguing plots, Code Geass will leave you amazed.



Rurouni Kenshin: Inarguably one of the best anime ever made in history, you won't find a single soul who disagrees with the fact that Rurouni Kenshin is epic beyond comparison. What starts off as a simple plot, a samurai redeeming himself from his past mistakes, turns into something sophisticated later on.



FullMetal Alchemist: This anime is an absolute delight to watch! With a concept like no other, FMA has earned itself a spot as the top anime of all time. FMA starts off at a slow pace, eventually catching fire, which grows too big to be doused. The story follows the Elric brothers, who after dabbling with Alchemy lose their bodies and set out on a quest to retrieve the Philosopher's Stone.



Death Note: If you're looking for something off-beat and unique then Death Note ought to be on your list. With a never before seen plot, discover how Light Yagami, an ordinary boy ends up becoming the receiver of the Death Note, which grants him the ability to kill any person by writing their name on it. As bizarre as the plot may seem, Death Note is an anime which will leave the greatest of the critics intrigued.



One Piece: With over 650 episodes, One Piece is considered one of the most legendary animes. Monkey D. Luffy, a boy who ends up eating the devil's fruit gets the power of rubber, and with the new allies he makes on the way, each with their own set of amazing skills; he sets out on a journey filled with incredible adventures. One Piece is definitely an anime every anime fan must see.

LEGENDARY LIST: Naruto Shippuden, Psycho-Pass, Gurren Lagann, Bleach, Fairy Tail

Movie Corner

Movies every student simply must watch:

Whoever said that movies cannot teach you a useful thing or two? Here's a set of amazing movies that are sure to add to your knowledge base in addition to being fun to watch:

1. Inside Job (2010):

An academy award winner in 2010 for the best documentary of the year, the movie manages to narrate the story of the recession in the USA and the events leading up to it. Several terminologies in economy and the intention of a few corrupt organizations bringing an entire country down to its knees has been explained beautifully.



2. The True Cost (2015):

A profound obsession on clothing and being fashionable exists all around the world. But the question of who bears "the true cost" in getting across cheap clothing across to the consumers is being explored in this movie. The sufferings borne by workers and the environmental effects caused by what they call "fast fashion" has been well portrayed in this movie.



3. The Wolf of Wall Street (2013):

The combination of Leonardo Di Caprio and Martin Scorsese has managed to click yet again, with another block buster, but this time with a lot more lessons on the wall street. Although laced with with a lot of entertaining elements, this movie gives a good account on how too much money will prompt people into taking desperate measures.



"Sell me this pen" says Leonardo on more than one instance. Management 101 anyone?

Honorable mentions:

4. A Beautiful Mind:

Based on the life of Nobel Laureate in Economics, John Nash, the Oscar-winning film portrays his brilliance and mental struggles.



5. Rush (2013):

A sports drama on the two biggest rivals of the 1970s, James Hunt and Nikki Lauda.



6. Interstellar (2014):

Might raise a lot of eyebrows, but since no one has understood the concept of time to its fullest, the movie beautifully touches upon all the known theories of time blending in with the fictional exploration ideas of Nolan.



Popcorn Fun: Movie review

The Martian

Released on: October 2, 2015

IMDB rating: 8.3/10

A mix of multitude of attributes governing the cinema industry - The Martian is a movie that will leave you wanting more! Amazing 3D effects, a unique storyline, and Matt Damon's fine acting makes the perfect recipe for a stupendous Sci-Fi movie. The uniqueness of this movie lies in the fact that there's more of sci, and less of fi. For any science fanatic this movie is an absolute delight to watch.

Spoiler-free review:

Mark Watney, who is considered dead by his crewmates, after getting stuck in a storm, is left behind on Mars. Under absolute desolation, Mark Watney must survive till his crew journeys back to rescue him. Under such dire conditions, Mark manages to accomplish feats no other human would have on Martian terrain. Hardships arise, which he overcomes with sheer brilliance. Surviving in jungles is one thing, but surviving on a planet with 0% vegetation is a whole new level of Man vs Wild!

Mesmerizing graphics, delightful 3D and Damon's unmatched acting make The Martian an amazing Sci-Fi drama.



An artist's rendition of Kakashi Hatake a character from Naruto

#Art by Aravind Raj 3rd Tr ECE

TECHNOPHOBES

1999: "He's gonna catch up on me!" "You have those things called a microscope and a telescope!"

1995: "I'll never stop eating. I'm not going the wrong way, I'm eating the wrong way!"

2000: "I don't need a cell phone. I have a piece of my back, and I want just fine."

2013: "I'm not getting on the YouTube or the Twitter. I have no need for calls on smartphones or photos of children."

READER

ON THE MARCH SIDE...

AN E-READER ARRIVES

WHAT AM I DOING HERE? I SHOULD BE SLEEPING WITH THE OTHER GREAT WORKS OF LITERATURE.

I THINK THEY'RE GOING TO USE YOU FOR RECIPES.

COOK

THE NEXT DAY

OH! THE INDIGNITY! I DREAMED OF "STEEL AND PROUD", YET WAKE UP WITH CHICK MIX IN MY CHANGING SLUG AND BUTTER ALL OVER MY COCKLES!

AND... WHAT HAPPENED TO E-READER?

DRAPPED INTO A POT OF ONION SOUP AND NEVER MOVED AGAIN. POOR SOB.

COOK

GAG BITES

ROFL!

Welcome to the Halo Universe!!!

#Mohamed Adil, 2Y Biotechnology

I was 8 when I was first introduced to this new world and since then, it has been simply awesome. It's a world that is way bigger than the Marvel or DC universe.



Halo is a military science fiction first-person shooter video game. The game-makers have sold over 65 millions copies worldwide, with the games alone grossing almost \$3.4 billion US dollars! The story set 500 years into the future takes its own set of complicated turns and doesn't just stop with Earth being defended from aliens. One doesn't need a console or the 8 games to get to the story. There are comics, YouTube movies, and even a halopedia which can get you into this amazing world.

Also a quick update, their new game halo 5 Guardians is releasing this year and is the most anticipated game of 2015, make sure you check it out. The gameplay runs at 60 frames per second i.e the whole game can be played in 1080p and with the storyline is all set to kick off into a wonderful plot, the game is sure to engage all gamers.

Talent has many facets and dimensions; to be discovered, to be nurtured and cultivated into something bigger and better The Indian Society for Training and Development - Crescent Chapter or more popularly known as **ISTD-C**, has been striving to bring to light the brimming talent within the University. The society, headed ably by Dr.Easwaramoorthy, conducts a myriad of events, hosts several contests and encourages individuals to foster the innate talents that lie within them. Exploring uncharted territories and working relentlessly to provide a platform to unleash the hidden potential of students, the **ISTD-C** has proved time and again that it is a force to be reckoned with. With a student body comprising of 20 active members and new clubs in the making, the society has left no stone unturned in its quest for tapping the limitless potential of the University students.



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- Anirudh REPORTER
- Ashfaq PHOTOGRAPHY HEAD
- Azlan FASHION HEAD
- Dinesh DESIGN HEAD
- Faheem CREATIVE HEAD
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- Sumaiya EDITOR
- Tharika VICE-PRESIDENT & MEDIA HEAD
- Umesh DANCE HEAD

FROM LEFT TO RIGHT: Ranjith, Giri, Dinesh, Anirudh, Azlan, Umesh, Aamir, Faheem, Sidhaanth, Ashfaq, Sabari, Gautham, Hakim, Illauddin, Shameer, Tharika, Pramila, Sumaiya, Hina, Fathima **ISTD-C 2015-16**

WRITERS INC

* BSAU STUDENTS' E-MAGAZINE *
* 16 PAGES EDITION *
* WINTER 2015 *



DR. S. KAJA MOHIDEEN
DEAN, SCHOOL OF ELECTRICAL & COMMUNICATION SCIENCES
CONVENER, STUDENT ENGAGEMENT TEAM



DR. P. RATHNA
ASSOCIATE PROFESSOR OF ENGLISH,
COORDINATOR, E-MAGAZINE

Editor's Note

The statement, "The pen is mightier than the sword" has been used too much and too often, that nowadays it's considered to be clichéd. But most people fail to realize the immense depth behind the statement. History has shown countless examples of the power of the written word and today, while the world is pushed towards chaos and seems to be falling to the pervasiveness of human greed, the power of the written word is a vital fiber that holds the thread of human sanity. It is therefore imperative to understand the impact words can have on our lives. The Writers Inc. newsletter, conceptualised years ago, is our University's answer to fueling the slow burning embers of the art of writing and igniting within the readers, a passion for words.

This year, the Editorial Team of BSAU takes it a step further, by introducing the first-ever electronic version of the newsletter. The all new e-magazine spans to 16-pages and features a revamped format with the introduction of page-wise categorizing. The edition focusses on catering to a diversified readership with intriguing interviews from renowned personalities, a generous dose of informative articles, a dash of humour, challenging contests, the latest buzz around the college and more.

I express my heartfelt gratitude to the management, staff and students who supported the venture throughout. The tireless dedication of the student members of the Editorial Board in making this venture a reality is truly commendable. Also, the contribution of the student writers of the Crescent Writers Guild formed the most crucial part of Writers Inc. All the upcoming informative original pieces in the Writers Inc. are a result of collaborative efforts and inputs from several interested writers of the University.

We hope you liked this new initiative and look forward to hearing from you. Any constructive criticism, suggestions for improvements on the next issue are welcome and are to be mailed to feedback.cwg@gmail.com

Article submissions are to be mailed to crescentwritersguild@gmail.com on or before February 15th, 2016.

Stay tuned for the next issue!

Thank you
Don't forget to like us on fb for updates www.fb.com/crescentwriterguild



FROM LEFT TO RIGHT **TOP ROW:** IMAN, NIJAS, ATUL, RIZWAN **BOTTOM ROW:** DINESH, SUMAIYA, FATHIMA, ANIRUDH

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